1   **RESOLUTION NO. 2015 - 09**

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3   **A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF**
4   **THE CITY OF HALLANDALE BEACH, FLORIDA, AWARDING**
5   **RFP #FY2013-2014-015 TO CAFÉ CITA ON THE BEACH TO**
6   **OPERATE THE SOUTH BEACH CONCESSION; AUTHORIZING**
7   **THE CITY MANAGER TO NEGOTIATE AND BRING BACK A**
8   **LICENSE/OPERATIONS AGREEMENT WITH CAFÉ CITA ON**
9   **THE BEACH; AND FURTHER AUTHORIZING THE CITY**
10   **MANAGER TO NEGOTIATE WITH THE SECOND RANKED FIRM**
11   **IN THE EVENT THE NEGOTIATIONS WITH CAFÉ CITA ON THE**
12   **BEACH ARE NOT SUCCESSFUL AND BRING BACK A**
13   **LICENSE/OPERATIONS AGREEMENT; AND PROVIDING AN**
14   **EFFECTIVE DATE.**
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16   **WHEREAS,** on January 24, 2014, the Procurement Department issued Request

17   for Proposal (RFP) FY2013-2014-015 for the South Beach Concession, and received no

18   responses. On July 24, 2014, RFP #FY2013-2014-015 was re-released and four (4)

19   proposals were received; and

20

21   **WHEREAS,** on August 1, 2014, a non-mandatory pre-proposal meeting was held,

22   and based on questions posed by various firms one RFP addenda was issued, with a due

23   date for all proposals was August 22, 2014; and

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25   **WHEREAS,** on October 20, 2014, oral presentations were held which included

26   sampling of the menus from each proposer; and

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28   **WHEREAS,** upon conclusion of the oral presentations, the evaluation committee

29   ranked the four (4) firms based on the firms qualification and experience, past

30   performance, financial resources, approach to the project, local vendor preference and

31   community benefit plan., The evaluation selected Café Cita on the Beach (YC Group #1

32   BDA Café Cita-Forty Eight Equities, Inc.) as the highest weighted ranked proposal; and

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34   **WHEREAS,** the City Administration evaluated the proposal from Café Cita on the

35   Beach, and finds that Café Cita on the Beach is qualified to provide services for the South

36   Beach Concession; and

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38   **WHEREAS**, the City Administration recommends City Commission approval to
39   award RFP #FY2013-2014-015 and authorize the City Manager to negotiate and execute
40   an agreement with Café Cita on the Beach to provide services for the South Beach
41   Concession; and

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43   **WHEREAS**, the City Administration further recommends the City Commission
44   authorize the City Manager to negotiate with the second ranked firm in the event that
45   negotiations with Café Cita on the Beach are not successful; and

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47   **WHEREAS,** the Mayor and City Commission has determined that it is in the best
48   interest of the City and its residents to authorize the City Manager to negotiate and bring
49   back a license/operations agreement with Café Cita on the Beach for South Beach
50   Concession.

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52   **NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY**
53   **COMMISSION OF THE CITY OF HALLANDALE BEACH, FLORIDA:**

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55   **SECTION 1.** **City Commission Award.** The Mayor and City Commission hereby
56   award RFP #FY2013-2014-015 to Café Cita on the Beach for the South Beach
57   Concession.

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59   **SECTION 2.** **City Manager Authority.** The City Manager is authorized to
60   negotiate and to bring back a license/operations agreement with Café Cita on the Beach
61   for South Beach Concession for City Commission approval.   In the event negotiations
62   with Café Cita on the Beach are not successful, the City Manager is authorized to
63   negotiate with the second ranked firm and to bring back a license/operations agreement
64   for South Beach Concession for City Commission approval.

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66   **SECTION 3.** **Effective Date.** This Resolution shall take effect immediately upon
67   its passage and adoption.

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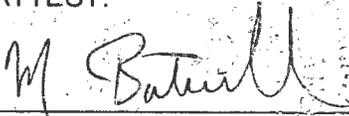69   APPROVED AND ADOPTED this 28th day of January, 2015

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74   _____
75   JOY F. COOPER
76   SPONSORED BY: CITY ADMINISTRATION   MAYOR
77   ATTEST:
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79   _____
80   MARIO BATAILLE, CMC   VOTE
81   CITY CLERK   AYE/NAY
82   Mayor Cooper   _____
83   APPROVED AS TO LEGAL SUFFICIENCY AND   Vice Mayor Julian   _____
84   FORM   Comm. Lazarow   _____
85   Comm. London   _____
86   Comm. Sanders   _____
87
88   _____
89   V. LYNN WHITFIELD
90   CITY ATTORNEY