

35 *Animated sign* means a sign which depicts action or motion or which changes color. An
36 animated sign differs from a flashing sign in that it uses movement to create a special effect or
37 scene rather than merely as an attention-getting technique.

38 *Awning sign* means a sign painted, stitched, stamped or otherwise placed on a fabric awning
39 denoting the name of the building, business name or logo and/or street number.

40 *Balloon* means a temporary special occasion sign of non-rigid fabric material, inflated with air or
41 other means to a point of semi-rigidity for advertising purposes with or without sign copy.

42 *Banner sign* means a sign made of cloth, fabric, paper, nonrigid plastic or similar types of
43 material.

44 *Billboard* means the same as "*Off-premises sign*."

45 *Changeable Message Sign* means any sign that is capable of changing its message, copy or
46 appearance by electronic processes, and shall include but not be limited to those signs
47 employing changeable message, light-emitting diode technology, commonly referred to as LED
48 signs.

49 *Construction sign* means a temporary sign erected on the premises undergoing construction, by
50 an architect, contractor, subcontractor or material supplier upon which property such supplier is
51 furnishing labor or materials. Such sign shall not be erected prior to the issuance of a building
52 permit and shall be removed prior to the issuance of a certificate of occupancy or if the permit
53 becomes void.

54 *Directional sign* means:

55 (1) A sign erected by an official governmental agency to denote the name of any
56 thoroughfare, to point out the route to any city, educational institution, public building,
57 historic place or hospital place or hospital; to direct and regulate traffic and to denote any
58 railroad crossing, bridge or other transportation facility for the convenience and safety of
59 the general public.

60 (2) An on-premises sign giving directions to an establishment's vehicular use area, which
61 may include only the name, address or logo of the establishment, the words "entrance,"
62 "exit" or "parking," and a directional arrow.

63 *Director* means the city manager or those to whom he has charged the interpretation,
64 administration or enforcement of this division.

65 *Double-faced sign* means a sign with two faces.

66 *Electrical sign* means a sign or sign structure in which electric wiring, connections or fixtures are
67 used.

68 *Establishment* means a place of business or industrial enterprise with its furnishings and staff.
69 *Facade* means the entire building front, including the parapet.
70 *Flashing sign* means any sign which contains a continually intermittent or sequential flashing
71 light source, but not including those which use intermittent lighting changes for the purpose of
72 changing message content, such as time, temperature and stock average units.
73 *Flat sign* means a wall sign erected parallel to and extending not more than 12 inches from the
74 wall or facade of any building to which it is attached and supported throughout its entire length
75 by the facade of the building and not extending above the roof of the building.
76 *Freestanding sign* means any sign supported by structures or supports that are placed on or
77 anchored in the ground and that are independent from any building or other structure for
78 support. The term also includes but is not limited to monument signs, pole signs and the like,
79 and any portion of their structure.
80 *Ground sign* means the same as "*Freestanding sign*."
81 *Human sign* means any sign that is worn (including costumes) or held by a human, with or
82 without written message content, for the purpose of advertising or otherwise drawing attention to
83 an establishment, commodity, service or event.
84 *Illuminated sign* means any sign designed to emit artificial light or designed to reflect light from
85 one or more sources of artificial light.
86 *Information sign* means a sign containing information such as office hours, credit card accepted,
87 telephone numbers, open/closed, affiliation, etc.
88 *LED Sign* means the same as "changeable message sign".
89 *Main street* means an abutting public right-of-way which has the greatest vehicular design
90 capacity or current traffic volume relative to all other abutting public rights-of-way.
91 *Maintenance* means the required maintenance of any permitted sign, which maintenance shall
92 include lighting, painting, supporting material required, landscaping or such other matters.
93 *Marquee* means any hood, awning or canopy of permanent construction which projects from the
94 wall face of a building.
95 *Marquee sign* means any sign attached to or supported by a marquee structure.
96 *Monument sign* means a freestanding sign supported by a continuous foundation or structural
97 base flush with the ground under all or a minimum of 75 percent of the sign structure.
98 *Multi-use property* means a parcel of land with a structure or group of structures occupied by
99 more than one establishment.

100 *Mural* means any mosaic, painting or graphic art technique applied, implanted or placed directly
101 onto a wall and containing no copy, advertising symbols, lettering, trademarks or other
102 illustrative depictions pertaining to the nature of the business or products and/or services offered
103 for sale on the premises.

104 *Mural advertising sign* means any mosaic, painting or graphic art technique applied, implanted
105 or placed directly onto a wall which contains copy, advertising symbols, lettering, illustrative
106 depictions pertaining to the nature of the business or to the products and/or services offered on
107 the premises.

108 *Nameplate* means a sign indicating the name, address, profession or occupation of an occupant
109 or a group of occupants.

110 *Occupant identification sign* means a sign which pertains only to the use of a premises and may
111 contain the name of the tenant, occupant or management of the use; and the address of the
112 use.

113 *Off-premises sign* means any sign or structure which advertises a commercial use,
114 establishment, product or service that is sold, produced, manufactured or furnished at a place
115 other than on the property on which the sign is located.

116 *Outdoor advertising sign* means the same as "Off-premises sign. "

117 *Painted wall sign* means a flat sign painted on the outside wall or facade of any building.

118 *Paper sign* means a temporary sign installed in the interior of windows constructed of paper,
119 vinyl or plastic sheets of a thickness of less than 1/32 of an inch.

120 *Parapet* means a false front or wall extending above the roofline. For the purposes of this
121 division, a parapet shall not exceed a height of three feet above the roofline.

122 *Pole sign* means a sign erected upon a pole which is wholly independent of any building for
123 support.

124 *Political sign* means any sign or sign structure used in connection with a local, state or national
125 election and/or which promotes, advertises or identifies a political party, candidate or issue.

126 *Projecting sign* means a sign, other than a wall sign, which extends outward for more than 12
127 inches from the wall or facade of any building and is affixed to the wall, but does not extend
128 beyond 4 1/2 feet from the wall.

129 *Real estate sign* means a temporary sign erected by the owner or his agent advertising for sale,
130 rent or lease the real estate upon which the sign is located.

131 *Roof sign* means any sign erected over or on the roof and dependent upon the roof or marquee
132 of any building for support.

133 *Roofline* means the line formed where the topmost edge of a building wall meets the roof, at any
134 point.

135 *Sidewalk or sandwich sign* means a movable sign not secured or permanently attached to the
136 ground.

137 *Sign* means any identification, description, illustration or device which directs attention to a
138 product, service, place, activity, person, institution or business, located on the exterior of the
139 premises or visible from the exterior, or any emblem, painting, banner, pennant, placard or
140 temporary sign designed to advertise, identify or convey information, with the exemption of
141 noncommercial content flags.

142 *Sign area* means as defined in section 32-604(c).

143 *Sign face* means the part of a sign that is or may be used for advertising purposes.

144 *Sign structure* means a sign or structure erected or intended for advertising purposes, with or
145 without advertisement display, situated upon or attached to real estate, upon which any poster,
146 bill, printing, painting or device is fastened, affixed or displayed, but not including a building.

147 *Single-use property* means a parcel of land with a structure occupied by one establishment.

148 *Snipe sign* means any sign made of any material, including paper, cardboard, wood and metal,
149 when such sign is tacked, nailed, posted, pasted, glued or otherwise attached to trees, poles,
150 fences or other such objects.

151 *Special-event sign* means a sign displayed for a limited time period for an event conducted by
152 the applicant which is nationally or regionally recognized or is of a civic character. Such signs
153 shall not include signs for political campaigns or elections.

154 *Temporary sign* means a sign which advertises for a limited period of time active construction
155 projects; real estate for sale, rental or lease; business grand openings; or other special events.

156 *Theater* means a building or part of a building which contains an auditorium having a stage
157 which may be equipped with curtains or permanent stage scenery or mechanical equipment
158 adaptable to the showing of plays, operas, performances, spectacles and similar forms of
159 entertainment, or such building or portion containing an auditorium having a platform, screen
160 and mechanical equipment for the showing of motion pictures.

161 *Vehicular sign* means a sign affixed to a vehicle or trailer for the purpose of advertising. For the
162 purposes of this division, such signs shall only be applicable when the vehicle or trailer is
163 temporarily or permanently located on a parcel for the primary purpose of conveying a business
164 message.

165 *Wall sign* means a sign erected parallel to and extending not more than 12 inches from the wall,
166 facade, mansard or parapet of any building, including flat, painted wall, individual letter, or
167 cabinet signs, or LED signs. Marquee signs shall conform to wall sign provisions and shall not
168 extend over the roofline.

169 *Window sign* means any sign, picture, symbol or combination designed to communicate
170 information about an activity, business, commodity, event, sale or service, that is painted or
171 placed either upon the window panes or glass or inside a window, and is visible from the
172 exterior of the window or glass.

173 **Cross references:** Definitions generally, § 1-2.

174

175 **Sec. 32-604. General provisions.**

176

177 (e) *Prohibited signs.* The following signs or types of signs are prohibited within the city:

- 178 (1) Off-premises signs, except as provided in section 32-607.
- 179 (2) Bus benches, bus shelters or waste receptacles displaying advertising matter,
180 except as may be specifically permitted by the city commission.
- 181 (3) Roof signs.
- 182 (4) Sidewalk or sandwich signs.
- 183 (5) Portable signs.
- 184 (6) Snipe signs.
- 185 (7) Banners, pennants, flags, festoons of lights, decorations, and balloons, except as
186 specifically permitted in section 32-607(d).
- 187 (8) Signs attached to trees, utility poles, streetlights or the like.
- 188 (9) Flashing or animated signs.
- 189 (10) Illuminated signs in all single-family or duplex residential zoning districts or any
190 nonshielded illuminated signs within 200 feet of those districts, except for hotels,
191 motels and roominghouses. Permitted residential nameplates and street address
192 signs may also be illuminated.
- 193 (11) Swinging, rotating and moving signs or devices designed to attract attention,
194 including pennants, flags, propellers, discs and the like, whether or not that
195 device has written message content, unless specifically permitted elsewhere in
196 this division.

- 197 (12) Vehicular signs, except for those affixed to franchised buses, taxis or commercial
198 vehicles operating during their normal course of business.
- 199 (13) Signs which copy or imitate official signs, or which purport to have official status.
- 200 (14) Signs projecting into or over any public street right-of-way, including the
201 sidewalk, except as may be allowed by section 32-606(e)(3).
- 202 (15) Signs which obstruct or interfere with any door, fire exit, stairway, ladder or
203 opening intended to provide light, air, ingress or egress for any building.
- 204 (16) Signs not properly maintained, showing neglect, abandonment, or in a
205 dilapidated or hazardous condition so as to violate the purpose, intent and
206 objectives of this division. The base of judgment for this subsection shall be the
207 specifications as nearly as possible as set out in the South Florida Building Code.
- 208 (17) Any sign which constitutes a traffic hazard or a detriment to traffic safety by
209 reason of its size, location, movement, content, coloring or method of
210 illumination, or by obstructing or detracting from visibility of any official traffic
211 control device by diverting or tending to divert the attention of drivers of moving
212 vehicles from traffic movement on streets, roads, intersections or access
213 facilities. No sign shall be erected so that it obstructs the vision of pedestrians.
214 Flashing or revolving red, green, blue or amber lights shall be prohibited on any
215 sign. Any sign which, by glare or method of illumination, constitutes a hazard to
216 traffic shall be prohibited. No sign may use the term "stop," "look," "drive-in,"
217 "danger," or any other word, phrase, symbol or character in such manner as to
218 interfere with, mislead or confuse traffic.
- 219 (18) Human signs.
- 220 (19) Pole signs.
- 221 (20) Projecting signs.
- 222 (21) Any other sign not specifically permitted within this division.

223 ***

224 **Sec. 32-605. Permitted signs.**

- 225 (a) *Generally.* No sign of any kind shall be permitted, constructed, erected or maintained
226 within the various zoning use districts of the city except as provided in this section.
- 227 (b) *Single-family, two-family districts.* The following signs are permitted in single-family and
228 two-family residential districts, including without being limited to RS-5, RS-6, RS-7 and
229 RD-12 districts:

- 230 (1) One nameplate per dwelling unit, which shall not exceed two square feet in sign
231 area.
- 232 (2) One subdivision or neighborhood identification monument sign which shall not
233 exceed four feet in height and 32 square feet in sign area and shall be located at
234 the major entrance to a recognized subdivision or neighborhood. Application for
235 such sign shall be made only by a developer or properly constituted
236 homeowner's association, and it shall be the continuing responsibility of the
237 developer or association to maintain that sign in conformity with the requirements
238 of this division.
- 239 (3) One temporary non-illuminated real estate sign, which shall not exceed three
240 square feet in sign area or four feet in height.
- 241 (4) One temporary non-illuminated construction sign, which shall not exceed 16
242 square feet in sign area.
- 243 (5) One wall sign, awning sign, or monument sign, on properties with a main street
244 lot frontage of 100 feet or more, not to exceed four feet in height, identifying
245 permitted principal nonresidential uses, multi-family residential uses or mobile
246 home residential uses, which shall not exceed 20 square feet in sign area.
247 Awning signs shall not exceed ten square feet in total sign area and shall
248 conform to the requirements of section 32-606(h). Such signs identifying
249 churches, synagogues or other houses of worship may be illuminated if such
250 illumination is not visible from any abutting residential use and is turned off no
251 later than 9:00 p.m. each evening.
- 252 (6) One monument sign, on properties with a main street lot frontage of 100 feet or
253 more, not to exceed four feet in height or six square feet in sign area identifying
254 townhouse developments of ten units or more.
- 255 (c) *Multi-family districts.* The following signs are permitted in multi-family residential
256 districts, including without being limited to RM-18, RM-25 and RM-HD-2 districts:
- 257 (1) One wall sign or one wall sign and one awning sign identifying a permitted multi-
258 family residential use, which shall not exceed a sign area equal to one and one-
259 half feet for each one linear foot of main street building frontage, up to a
260 maximum of 100 square feet. Awning signs shall not exceed ten square feet in
261 total sign area and shall conform to the requirements of section 32-606(h).

- 262 (2) One subdivision or neighborhood identification monument sign, which shall not
263 exceed six feet in height and 32 square feet in sign area and shall be located at
264 the major entrance to a recognized subdivision or neighborhood. Application for
265 such sign shall be made only by a developer or properly constituted
266 homeowner's association, and it shall be the continuing responsibility of the
267 developer or association to maintain that sign in conformity with the requirements
268 of this division.
- 269 (3) One monument sign, on properties with a main street lot frontage of 100 feet or
270 more, identifying the permitted multi-family residential use, which shall not
271 exceed 32 square feet in sign area or six feet in height, except that properties
272 with a permitted accessory restaurant use having a minimum of 100 seats, shall
273 be permitted an additional 8 square feet in sign area to identify the restaurant.
- 274 (4) One temporary, non-illuminated real estate sign per street frontage, which shall
275 not exceed ten feet in sign area.
- 276 (5) One temporary, non-illuminated construction sign, which shall not exceed 36
277 square feet in sign area.
- 278 (6) One non-illuminated wall, awning, or monument sign, on properties with a main
279 street lot frontage of 100 feet or more, identifying a permitted principal
280 nonresidential use, which shall not exceed 32 square feet in sign area or six feet
281 in height. Awning signs shall not exceed ten square feet in total sign area and
282 shall conform to the requirements of subsection 32-606(h). Two directional signs,
283 which shall not exceed three square feet each in sign area.
- 284 (7) In the RM-25 multi-family residential district only, permitted accessory
285 commercial establishments having direct customer access from outdoors shall be
286 permitted:
- 287 a. Not more than two wall signs per establishment, which shall not exceed an
288 aggregate sign area equal to two square feet for each one linear foot of store
289 frontage, up to a maximum of 50 square feet.
- 290 b. Temporary paper signs within show windows, which shall not exceed 25
291 percent of such open window area.
- 292 c. Credit card signs, decals or emblems, which shall not exceed 24 square
293 inches each or an aggregate area of 96 square inches per establishment.

294 (8) In the RM-25 multi-family residential district only, permitted accessory restaurant
295 uses with a minimum of 100 seats, shall be permitted:

296 a. One wall sign per establishment, which shall not exceed a maximum of 20
297 square feet.

298

299 (d) *All other zoning districts.* The following signs are permitted in all other zoning districts:

300 (1) a. Any establishment which has direct customer access from outdoors shall be
301 permitted not more than two wall signs per wall face or one wall and one awning
302 sign per establishment, which shall not exceed an aggregate sign area equal to
303 two square feet for each one linear foot of store frontage, up to a maximum of
304 200 square feet.

305 b. Awning signs shall not exceed a sign area of more than 50 percent of the
306 allowable total sign area. All wall signs shall also be subject to the provisions of
307 section 32-606(c). Awning signs shall be subject to the provisions of section 32-
308 606(h).

309 c. Window signs, including one single-color, single-line scrolling LED sign not to
310 exceed two square feet, shall be included in the wall sign area allowed and be
311 subject to wall sign restrictions. The total area of a window sign shall not exceed
312 a total aggregate area equal to 25 percent of the window glass on which it is
313 located.

314

315 (2) a. Any establishment or group of establishments with a minimum of 4,000
316 square feet in gross floor area which has a main street lot frontage of 150 linear
317 feet or more shall be permitted one monument sign not to exceed a sign area of
318 60 square feet. Such sign or sign structure shall not exceed a height of eight feet.
319 Any establishment with a main street lot frontage of a minimum of 100 feet shall
320 be allowed a monument sign of 32 square feet in sign area. Such sign or sign
321 structure shall not exceed a height of six feet. All monument signs shall be
322 subject to the provisions of section 32-606(d).

323 b. Freestanding signs, existing prior to the effective date of Ordinance No. 97-
324 14 which do not meet the requirements of section 32-606(d) shall be considered
325 nonconforming and subject to the provisions of sections 32-608(a) and 32-608(b)
326 regarding nonconforming signs.

- 327 (3) One directional sign to a vehicular use area per access drive which shall not
328 exceed three square feet in sign area.
- 329 (4) One temporary non-illuminated real estate sign per street frontage, which shall
330 not exceed 25 square feet in sign area or 6 feet in height, and a temporary
331 window sign of 3 square feet per establishment.
- 332 (5) One temporary non-illuminated construction sign per street frontage, which shall
333 not exceed 36 square feet in sign area or 6 feet in height.
- 334 (6) Credit card signs, decals or emblems, which shall not exceed 24 square inches
335 each or an aggregate area of 96 square inches per establishment. Service
336 stations shall also be permitted one such sign per credit card company per street
337 frontage, which shall not exceed three square feet each in sign area.
- 338 (7) One hanging sign per establishment, attached to the bottom of a permanent
339 walkway cover or canopy, which shall not exceed nine square feet in sign area
340 and not be less than 7 1/2 feet above any pedestrian walkway.
- 341 (8) In addition to the signs permitted in subsection (d)(1)--(8) of this section, service
342 stations shall be permitted:
- 343 a. One freestanding price sign per street frontage, which may include LED
344 technology and, which shall not exceed nine square feet in sign area or eight
345 (8) feet in height.
- 346 b. One service designation sign per bay, which shall not exceed six (6) square
347 feet each in sign area.
- 348 c. Reserved.
- 349 d. Signs not permitted are as follows:
- 350 1. Tire, oil and other automotive displays placed outside of the building,
351 except as otherwise permitted by section 32-168.
- 352 2. Wooden (combustible) signs.
- 353 3. Signs other than gasoline price signs, attached to pumps and lightpoles,
354 except that pumps and pump island setups may have standard name
355 plaques and standard federal regulatory information, as required by law,
356 not to exceed three square feet per sign face.
- 357 (9) In addition to the signs permitted in subsection (d)(1)--(8) of this section, each
358 theater may have a sign which shall not exceed five square feet for each one
359 linear foot of main street building frontage, up to a maximum of 200 square feet.

360 This sign shall be of a changeable copy type and may contain only information
361 relative to present or coming attractions.

362 (10) In addition to the signs permitted in subsection (d)(1)--(8) of this section,
363 shopping centers having common area used for or allocated to pedestrian use,
364 no part of which is used or leased for any private or commercial purpose, shall be
365 permitted directories or guide maps in such area. These signs shall be approved
366 by the director prior to being erected and shall not exceed 15 square feet each in
367 sign area.

368 (11) In addition to the signs permitted in subsection (d)(1)--(8) of this section,
369 shopping centers on parcels of land on Hallandale Beach Boulevard or U.S. 1
370 having more than three acres in area and having a main street lot frontage of 500
371 linear feet or more shall be permitted one additional monument sign per each
372 right-of-way intersection; however, no such sign shall be closer than 200 feet to
373 another monument sign. Such sign or sign structure shall not exceed six feet in
374 height or 32 square feet in sign area. All such signs shall be subject to the
375 provisions of section 32-606(d).

376 (12) In addition to the signs permitted in subsection (d)(1)--(8) of this section, any
377 building of which more than 75 percent of the gross floor area is used for office
378 space and which has three or more offices shall be permitted one building
379 identification wall sign, which shall not exceed one square foot for every one
380 linear foot of main street building frontage, up to a maximum of 200 square feet.

381 (13) In addition to the signs permitted in subsection (d)(1)--(8) of this section, each
382 establishment shall be permitted one information sign per entrance, which shall
383 not exceed two square feet in sign area.

384 (14) Neon may be used for a permitted sign or as an element of a sign permitted by
385 this subsection.

386 (15) The City Commission may grant a special waiver to exceed the maximum
387 allowable signage area for murals which contain no copy advertising a specific
388 business, product, or service offered for sale on the premises. Application for a
389 special waiver under this subsection may be considered by the City Commission
390 according to the following procedure:

391 a. 1. Applicants shall be required to submit an application containing the
392 names and addresses of persons in control or possession of the real property

393 upon which the mural will be located and a drawing or rendering of the
394 proposed design, location, dimensions, colors, and materials. If the applicant
395 is not the same person as the person in control or possession of the affected
396 real property, the applicant shall provide appropriate proof of authority to
397 proceed with the application. The application shall be accompanied by an
398 application fee as established by resolution. The application shall be filed with
399 the City and transmitted to the City Commission accompanied by a staff
400 recommendation for approval or denial. Requests for special waivers under
401 this subsection shall be advertised, posted and noticed in conformity with the
402 requirements of section 32-1001.

403 2. The intent of this exception is to improve the appearance of buildings in
404 commercial districts through the use of highly visible and tasteful art that is
405 appropriate to the area in which the mural will be located and will improve the
406 appearance of the area.

407 b. Lettering, trademarks, logos, words or illustrative depictions pertaining to the
408 business upon which the mural is located shall be considered a mural
409 advertising sign which is excluded from filing an application for special waiver
410 under this subsection.

411

412 **Sec. 32-606. General requirements.**

413 (a) *Additional requirements.* In addition to the requirements set forth in section 32-605 for
414 permitted signs by zoning districts, the requirements in this section shall also be
415 complied with for specific types of signs.

416 (b) *All signs.* All signs shall be:

417 (1) Adequately constructed and securely anchored so as to withstand wind pressure
418 and to fully comply with all the requirements of the Florida Building Code. Signs
419 containing electrical circuitry shall meet the requirements of the National
420 Electrical Code and the Florida Building Code.

421 (2) Used only for the identification or advertising of a tenant or occupant located on
422 the premises or a product or service available on the premises, except as
423 provided in section 32-607(a).

424 (c) *Wall signs.*

425 (1) Wall signs:

- 426 a. Identifying a use or establishment may be located on any wall face of the use
427 or establishment they identify in an amount up to 100 percent of the permitted
428 wall sign area; however, the permitted area of wall signs on any one wall face
429 shall not exceed 30 percent of the area of the wall face upon which the wall
430 signs are placed, and no more than two wall signs shall be placed on any one
431 wall face of the establishment they identify.
- 432 b. Identifying a building as authorized in section 32-605(d)(13) may be located
433 on any wall face of the building it identifies; however, the area of the building
434 identification wall sign shall not exceed 30 percent of the area of the wall face
435 upon which it is placed.
- 436 c. At single-use properties with at least 200 linear feet of frontage, may utilize
437 LED technology for up to two signs. One LED wall sign shall be permitted per
438 wall face no greater than 25 square feet, subject to the criteria outlined in
439 section 32-606(g).
- 440 (2) The restrictions on area, number and placement generally applicable to wall
441 signs shall not apply to cartoon figures or similar illustrations without text and
442 without business logos placed on the walls of day care centers, provided that
443 such cartoon figures or similar illustrations shall cover no more than 30 percent of
444 the area of the wall surface upon which they are maintained.
- 445 (3) Wall signs shall not extend above a height of three feet above the roofline.
- 446 (d) *Freestanding signs.* Freestanding signs shall be subject to the following:
- 447 (1) Set back no less than five feet from any property line provided the sign does not
448 violate the following vision clearance requirements:
- 449 a. Twenty-five-foot triangle at the intersection of two public street rights-of-way.
450 b. Fifteen-foot triangle at the intersection of a public street right-of-way and an
451 alleyway.
452 c. Ten-foot triangle at the intersection of a public street right-of-way and a
453 driveway.
- 454 Sight triangle shall be determined by measuring the specified distance along
455 each right-of-way, alley or driveway and then connecting the ends of such lines
456 with an imaginary line.

- 457 (2) Located in a landscaped area surrounding the base of the sign of a minimum two
458 (2) feet in width. The landscaped area required by this subsection shall count
459 towards the landscaping requirements of Article IV, Division 8 of this chapter.
- 460 (3) Shopping centers on Hallandale Beach Blvd. or U.S. 1 having more than 3 acres
461 and a main street frontage of 500 linear feet may utilize LED technology for one
462 permitted monument sign subject to the criteria outlined in section 32-606(g).
- 463 (e) *Freestanding signs.* Freestanding signs in residential zoned districts when permitted by
464 subsections 32-605(b) and (c) of this article:
- 465 (1) Temporary signs and political signs which do not violate the vision clearance
466 requirements of subsection 32-606(d)(1)a., and are not located between the
467 sidewalk and roadway, are exempted from this restriction.
- 468 (2) Shall not project over any pedestrian walkway or over any vehicular driveway.
- 469 (3) Shall not be located over any public street right-of-way, including the sidewalk;
470 except that a real estate, construction or political sign may be located within a
471 right-of-way in a single-family zoning district if it is not placed between the
472 sidewalk and roadway, or if there are no sidewalks, the sign is set back a
473 minimum of ten feet from the road.
- 474
- 475 (f) *Illuminated signs.* Illuminated signs, including those located in show or display windows,
476 and exterior lighting shall:
- 477 (1) Have their power source or connection shielded in UL-approved housing or other
478 acceptable housing permitted by the National Electrical Code.
- 479 (2) Not exceed a maximum intensity of illumination for any type of light source of 20
480 footcandles when measured 20 feet from the source. Intensities of illumination
481 shall be subject to review by the city electrical inspector, who may request a
482 certified lighting engineer's report at the applicant's expense on the actual
483 intensity of the illumination to determine compliance with the maximum permitted
484 levels of intensity set out in this subsection.
- 485 (g) *LED Signs.* LED signs, where permitted, shall be subject to the following criteria:
- 486 (1) Shall not be located on or face any local street.
- 487 (2) Only signs advertising the business(es) located on the property where the sign is
488 located shall be permitted. Off-premise advertising shall be prohibited except as
489 permitted in Section 32-607(a).

- 490 (3) Full color, single color and grayscale LED signs shall be permitted, unless
491 otherwise prohibited.
- 492 (4) Messages shall display for a minimum of five seconds. Any change of message
493 shall occur simultaneously on the entire sign face and must change within one
494 second or less.
- 495 (5) Blinking, rotating, moving, chasing, flashing, glaring, strobe, scintillating, or
496 spotlights are prohibited.
- 497 (6) Lights or colored elements creating a continuously moving, shimmering or
498 prismatic effect, or the use of rotating or moving parts in association with such
499 lights or colored elements are prohibited.
- 500 (7) Brightness limits shall be set at a maximum of 6500 nits between sunrise and
501 sunset, and at a maximum of 1250 nits between sunset and sunrise, and each
502 sign shall be fitted with a qualified light sensing device to automatically adjust the
503 brightness in accordance with these standards.
- 504 (8) Shall contain a default mechanism that freezes the image in one position in the
505 event of malfunction. The sign owner shall respond to a malfunction within one
506 hour of a city notification of the malfunction.

507

508 *(gh)Awning signs.*

- 509 (1) Awning signs shall be maintained in good condition, free from fading or any other
510 condition which renders the signage unreadable, either partially or totally.
511 Additionally, awnings shall be maintained in good condition, free from tears,
512 holes, fading or peeling, inclusive of all supporting structures.
- 513 (2) Lettering or other sign copy, except logos, shall not exceed eight inches in
514 height.
- 515 (3) Sign copy shall be limited to the name of the owner, building, establishment, or
516 plaza and the street number of the building to which the awning is attached.

517

518 **Sec. 32-607. Special-use signs.**

519

520 *(f) Temporary signs.*

- 521 (1) Businesses adversely impacted by road construction shall be permitted to erect one
522 temporary portable sign and one banner to direct customers to their place of
523 business. Portable signs:

- 524 (a) Shall not exceed an aggregate sign area of 16 square feet.
 525 (b) May be single faced or double faced on sign structure.
 526 (c) May be located off-premises if the temporary sign does not create a safety hazard
 527 nor obstruct vehicular or pedestrian traffic. Signs erected in violation of this
 528 subsection shall be subject to immediate removal, without notice.
- 529 (2) Businesses adversely impacted by construction during exterior renovations or
 530 improvements, shall be permitted to erect one temporary banner sign per
 531 establishment not to exceed 20 square feet.

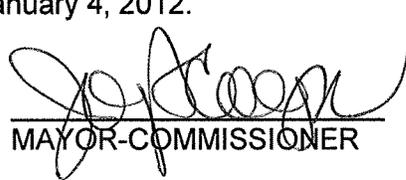
532 ***

533 SECTION 2. All ordinances or parts of ordinances and all resolutions or parts of
 534 resolutions in conflict herewith are hereby repealed.

535 SECTION 3. In the event that any section or provision of this ordinance or any portion
 536 thereof, any paragraph, sentence, or word be declared by a court of competent jurisdiction to be
 537 invalid, such decision shall not affect the validity of the remainder hereof as a whole or part
 538 thereof other than the part declared to be invalid.

539
 540 PASSED AND ADOPTED on 1st reading December 7, 2011.

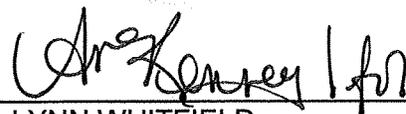
541 PASSED AND ADOPTED on 2nd reading January 4, 2012.

542
 543 
 544 MAYOR-COMMISSIONER
 545

546 ATTEST:

547 
 548 _____
 549 CITY CLERK

550
 551 APPROVED AS TO LEGAL SUFFICIENCY
 552 FORM

553 
 554 _____
 555 V. LYNN WHITFIELD
 556 CITY ATTORNEY
 557

	VOTE AYE/NAY
Mayor Cooper	<input checked="" type="checkbox"/>
Vice Mayor Sanders	<input checked="" type="checkbox"/>
Comm. Lewy	<input checked="" type="checkbox"/>
Comm. London	<input checked="" type="checkbox"/>
Comm. Ross	<input checked="" type="checkbox"/>