

RFP # FY 2013-2014-006
CONTINUING SERVICES CONTRACTS
COMMUNITY BENEFIT PLAN (CBP)
SUBMITTED BY FIRMS

CITY OF HALLANDALE BEACH
 City Clerk's Department - Executive Offices
 400 South Federal Highway - 2nd Floor
 Hallandale Beach, FL 33009

Beach

COMMUNITY BENEFIT PLAN - EXHIBIT B

At ACAI, we understand that residents and visitors to the City of Hallandale Beach ultimately will define the success of this project based on level of quality delivered, operational efficiency during and after construction, long-term durability and financial value. It is our job as your Consultant to make sure the community you serve is well-informed and an integral part of this project -- so they too can take pride and ownership upon its completion.

ACAI understands the importance of giving back to the Community and investing in its citizens and businesses as evidenced in our support and use of local vendor services for this project. More importantly, however, we believe in devoting our efforts toward endeavors that will have a lasting impact on the City of Hallandale Beach for many years to come. To that end, our community benefit plan for this project focuses on the future leaders of Hallandale Beach - **the City's youth**.

Through partnership with schools in the Hallandale Beach area, ACAI has a unique opportunity to reach the City's next generation and to educate these youth on the wealth of opportunities that are available to them in the Architecture, Engineering and Construction (AEC) industry. By engaging students in every phase of a project - from programming through construction administration - they will gain invaluable insight into the activities performed by professionals in the AEC industry, the skills required to perform these jobs and operating in a work environment. The mentoring relationships as well as contacts that these youth will be able to establish while interacting with ACAI and its sub-consultants will have long-term benefits as these youth transition from the educational and technical skill environment in pursuit of their personal career aspirations.

ACAI has selected Hallandale Magnet High School (HMHS) to partner with in this initiative. HMHS' curriculum program encompasses Business Management & Administration, Design, Law, Public Safety & Security and Engineering; all of which are professional and technical areas for which complementary roles and mentoring opportunities exist within ACAI. Working closely with Marilyn Santiago, Magnet Coordinator, and the rest of the HMHS faculty and staff, we will be defining opportunities and organizing activities around the project work for the City of Hallandale Beach thereby getting these students and their families vested and excited about the work being done in their community.

We already have activities scheduled with HMHS including an ACAI Introduction and Technology Demonstration to the school's S.T.E.M. (Science, Technology, Engineering and Mathematics) students in January followed by a special visit to our ACAI offices in February by 30 HMHS students. ACAI will also be participating in the Saturday, March 1st S.T.E.M. Day at Colbert Elementary. ACAI's participation in the S.T.E.M. Day event, coordinated by the Hallandale K-12 STEM Innovation Zone Program, creates additional opportunity for ACAI's outreach to other elementary through high school students in the Hallandale area thereby broadening the local impact of ACAI's involvement in the Community.

As the project work for the City becomes better defined so will ACAI's program of specific activities to be facilitated around the project in partnership with HMHS. We believe these initial efforts provide a great opportunity for ACAI and HMHS to get to know one another better and to develop a cadence for working together.

We have also developed this plan with the ability of tracking and reporting progress on a weekly and monthly basis as required with the City.

ACAI understands that investments made in the City of Hallandale Beach's youth today -- your future leaders tomorrow -- will equip and prepare them for the Community and other leadership roles that they will assume in the future. We are excited about the opportunity, as your Consultant, to play a role in shaping and molding the youth in your City in benefit to Hallandale Beach and society overall.

When asked to discuss their employee and social responsibility, all firms will likely discuss compliance with regulations, standards of conduct, and codes of ethics. Most firms will expand their discussion to include their drive to ensure the safety of the public. At **ADA** we take a broader approach to our responsibility to our employees specifically and to the community in general. We believe and practice a philosophy that encompasses the company's responsibility towards the employee and a sense of stewardship for society and the environment. We believe that our company culture must cultivate a commitment to this broader concept.

All good companies understand the statutory mandates of their profession and abide by the legal requirements that they entail. In addition, professional consulting firms are license-bound to engage in practices that ensure the health and safety of their employees, their clients and the ultimate result of the products that they develop. At **ADA** these are expressed in our internal documents, excerpts of which are below.

"**ADA** is committed to providing and maintaining a safe work environment for the health, safety and welfare of our staff, contractors, visitors and members of the public who may be affected by our work."

"**ADA** will:

- develop and maintain safe systems of work, and a safe working environment
- provide information and training at all levels in the organization to enable all employees to support this policy
- require all risks to be assessed prior to engaging in new areas of operation, purchasing new equipment, and implementing new work methods, and that these risks continue to be reviewed"

"All persons who are responsible for the work activities of other employees will be held accountable for:

- identifying practices and conditions which could result in injuries to employees, clients, members of the public or our environment
- implementing steps to control such situations
- if unable to control such practices and conditions, reporting these to their supervisors and/or Human Resources."

Where professional firms will begin to diverge is in their commitment to developing, promoting and maintaining a corporate culture that fosters an attitude for the well-being of the employees, the clients and society as a whole. At **ADA**, our commitment is to the welfare, not just the safety, of our staff and our community. This comes through in many of the activities that the company is involved with and most of the actions that the company takes. Some general examples of this type of involvement include:

- Supporting educational and charitable activities for our clients and/or the community
- Encouraging employees to support charitable works and volunteerism
- Developing designs that meet the spirit of the project goals
- Instill the desire in the employees to deliver the best product possible, regardless of the rework required or the effect to the bottom line

In recent years, **ADA** has contributed money, time or both to the following endeavors.

- City of Lauderdale Lakes "Backpacks for Kids" program, gave money and sent volunteers
- City of Lauderdale Hill
- Amigos for Kids
- Girls and Boys Club
- Marian Center School and Services
- The Humane Society
- St. John Bosco
- American Cancer Society
- United Way of Miami Dade County
- Operation Smile
- The Good Health Clinic

Community Benefit Plan



BEA is dedicated to ensuring that all projects provide opportunities for local community benefit. With a commitment to equal employment opportunity, BEA is proposing the following actions for utilizing local Hallandale Beach residents:

- When vacancies occur, BEA Architects, Inc., will advertise utilizing local media and/or locally-published newspapers, where available, that have greater City of Hallandale Beach readership.
- With respect to use of part-time college students and/or co-ops, efforts will be made to include City of Hallandale Beach candidates in the interview/hiring process.
- BEA Architects, Inc. will seek to increase the flow of Hallandale Beach applicants through community resources, including through Broward County career services offices and other referral programs with placement opportunities.



SECTION 13 COMMUNITY BENEFIT PLAN

CGA is committed to working closely with the City to develop a Community Benefit Plan and to incorporate these inclusions in the terms of the biddable agreements for all City projects. While these requirements, contractually, will be drafted by the City Attorney's office in the preparation of the front-end bid documents, CGA will work contribute to aid the city in the development and inventory of locally-found skill and to parse out appropriate portions of the projects that can be incorporated through the Community Benefit Plan.

CGA has had experience with Community Benefit Plans. One such example was our design and collaboration with the Trust for Public Land in the development of the Overtown Park. The community plan for that project encompassed two separate components:

- Involving and creating a collaborative event with the YWCA in the creation of an education/public outreach component to teach children and parents about the importance of well-maintained public open space; and
- Assisting the TPL in the hiring of and oversight of the landscape plants installation of the project utilizing an Overtown-based and Overtown-resident-owned landscape business. CGA assisting in helping the contracted landscape installer to comprehend the high qualities of the public-sector specifications required for the project as well as navigate the quasi-public contract process.

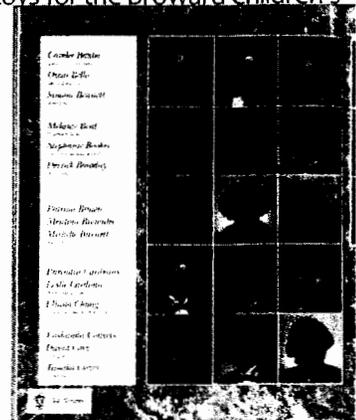
13. Community Benefit Plan

Chen Moore and Associates has a long history of dedication to the communities that they work within and strives to give back in unique ways that benefit all ages. The company has a Community Service Committee which is tasked with identifying opportunities for giving back to the community. Also, the Chen Moore Team is actively involved in numerous societies including the American Society of Civil Engineers, Florida Engineering Society, Leadership Broward, and the Florida Water Environmental Association. Through these organizations, employees have taken lead roles with adopt-a-highway programs, beach cleanups, engineering mentoring, and outreach programs in Broward County.

Examples of our contributions include:

For Thanksgiving and Easter, Chen Moore and Associates collected food for the Cooperative Feeding Program in Broward County. Chen Moore and Associates also collected toys for the Broward Children's Home Society. The company collected clothing and sporting equipment to benefit the Broward Women's Transitional Home for homeless women and their children.

Chen Moore and Associates has roots all throughout Broward County, including Hallandale Beach. Project Manager, Oscar Bello is a graduate of Hallandale High School and is continuously giving back to the Broward County School District.



MATHCOUNTS®

The MATHCOUNTS Competition Series is the only competition program of its kind, with live, in-person events in all 50 states, as well as U.S. territories and schools worldwide. Junior High Students are eligible to participate in the MATHCOUNTS Competition Series.

The Broward MATHCOUNTS competition is attended by over 300 middle school students and over 40 volunteer engineers from Broward County. The top individuals and top team from the local Chapter competition will continue to the State competition. The top individuals from the State event will advance to the National competition. Gulfstream Middle School is invited to



compete every year.

Chen Moore has been a local MATHCOUNTS partner for over ten years. Several of our staff members have volunteered their time as the Broward County Coordinator of the competition. Most recently, Mr. Oscar Bello has been the Coordinator for 2013 and 2014 competition.

The Committee has also organized volunteer events with Habitat for Humanity in Broward County. Employees assisted Habitat for Humanity with the construction of homes in Pompano Beach, Dania Beach and Oakland Park. Between 2008 and 2010, Chen Moore encouraged staff members to volunteer to work on the Dania Beach 18-Home Community. The City of Dania Beach has been a client of the firm and this was a way Chen Moore was able to give back to the community.



Chen Moore and Associates helped kick start the first annual Lauderdale-By-The-Sea (LBTS) October GreenFest. The event started the Broward County Adopt-A-Street Program in LBTS; Also, Chen Moore and Associates cleans Washingtonia Avenue four times each year under this program.

Cleanups

Chen Moore and Associates participated in the Annual Waterway Cleanup. The Chen Team collected trash and debris at two sites: Riverside Park in Coral Springs and at the Dania Beach Pier.

Other Events

Employees also participated in United Way of Broward County's 20th Annual Day of Caring in October 2011. The United Way organized 1,000 volunteers for the Susan B. Anthony Recovery Center to make it an even more beautiful place to live. The Chen Moore team task for the day included painting a two bedroom apartment.

The firm is also active with Pediatric Heart Foundation, participating in their annual walk in 2011 and 2012.

Community Benefit Plan

The Chen Moore team is committed to giving back to Hallandale Beach and has come up with a feasible community benefit plan that uses team member's passions to help the community.

Habitat for Humanity



Chen Moore and Associates has a long history of volunteering for Habitat for Humanity in Broward County. The team plans to identify Habitat for Humanity projects within the city limits of Hallandale Beach and volunteer Quarterly.

Gulfstream Middle School and Hallandale High School

Chen Moore and Associates is passionate about promoting Science, Technology, Engineering, and Math (STEM) through MATHCOUNTS, presentations and mentoring programs. A member of the

Chen Moore team would go to Hallandale High School and Gulfstream Middle School to participate as a speaker during career day to promote the importance of STEM concepts and encourage Gulfstream Middle School's involvement in the MATHCOUNTS program.



Coastal Cleanup

The Chen Moore team values the importance of protecting the environment and strives to help keep the South Florida beaches beautiful and clean. Chen Moore and Associates will select Hallandale Beach as one of the cleanup sites.

QCA's Approach to Social Media and Online Tools as part of the Community Benefit Plan

Communications technologies are at a turning point, and that has to be considered as we deliver any Community Benefit Plan. The explosion of electronic media has increased the volume and frequency of information exponentially. However, there is a generational gap among target audiences. In order to maximize outreach efforts, it is critical to blend traditional methods with innovation when communicating with a diverse public regarding projects and programs that benefit them.

Some of QCA's traditional, grassroots communications and outreach techniques include:

- Collaterals: fliers, fact sheets, advisories, brochures
- Door-to-door collateral delivery
- Newsletter writing
- Public community meetings, presentations and open houses
- Coordination with homeowners' associations
- Project signage posted near job site(s)
- Field meetings with stakeholders

The increased use of social media and online tools by the general public as a means of receiving information and interacting with others opens a whole new world of cost effective opportunities for the City of Hallandale Beach in communicating to their customers and target audiences. QCA team members are trained and ready to take full advantage newer, innovative, creative communications techniques:

- Facebook – Can be used per project, PIO or CIP / City general use
- Twitter – Fastest-growing social media site allows the sharing of brief, immediate information such as lane closures, traffic shifts, and detours, and will serve as a valuable information source for the residents, businesses and visitors
- Email information using graphics as a 'news blast' – great way to disseminate information to a target audience (once a project database exists)
- Blogs – This cost-effective tool facilitates controlled, two-way communication with an audience. Blogs can be updated periodically with a different topic. A project-specific blog could be initiated relatively easily at little cost, and could be monitored for appropriateness. Advisories can be posted here, among other collaterals.
- Digital video – Can create informational videos and presentations to enhance customer awareness about construction projects in the City. Videos could be posted online, shared on TV and/or via YouTube.
- Virtual meetings – This tool allows citizens who are unable to attend public meetings to be informed about projects in their community. They're also a great way for community members to access information after a public meeting has already been hosted.
- Webcasting – Helps to more broadly disseminate vital information and reach traditionally underserved populations such as the elderly, low income and differently-abled residents.
- Online conferencing – Applications such as GotoMeeting and Skype allow online meetings with elected and appointed officials and other stakeholders to be shared in a more cost-effective manner. This meeting format also lets you show documents and presentations. There are paid and free versions of these applications.
- Website content development – QCA can assist in developing content for project specific pages and/or other areas of the site according to any style or plan.
- Evaluating customer satisfaction via survey responses (online) – Using online tools available, such as Survey Monkey, we can gauge feedback from various audiences.
- Media availability for TV, radio and/or print news sources – QCA associates are comfortable and confident public speakers with positive and established relationships with local media.
- TV / online advertisement commercial production – Our creative team has experience creating advertisements for a variety of media formats.

QCA's in-house, award-winning graphic design and IT team can create website enhancements, develop Social Media applications and employ traditional design techniques that are fresh, exciting and yet, cost effective to meet quick turn-around deadlines. All related collaterals including newsletters, website graphics, maps, advisories, brochures, and audio / visual presentations can be created and produced in-house, saving both time and cost.

QCA wants to work with the City to set the standard for communication and public outreach regarding roadway, infrastructure, facility projects, or any public relations necessary to communicate construction concepts and Basis of Design Report ideas to any given audience. We know that may mean after-hours and weekend work sometimes for outreach efforts, hosting a meeting or attending a special event. Regardless of the situation, QCA is ready and willing to hit the ground running.

Background Info about QCA

Founded in 1995, Quest Corporation of America, Inc. (QCA) is a DBE-certified, full-service communications consultant, specializing in providing quality, client-focused public affairs, community relations, and marketing services to our clients nationwide. QCA's range of services includes public information and public involvement, market research, surveys, public relations, strategic communications, special events, graphics, social media services and website content production and design. QCA excels in the planning and execution of communications campaigns, marketing and promotions, public participation activities, and teambuilding efforts for community consensus at municipalities and public service agencies.

With personnel including professional planners and public relations experts who have direct experience working with South Florida municipalities, QCA has in-depth knowledge of Capital Improvement Projects and the proven ability to develop solutions to any communication need.

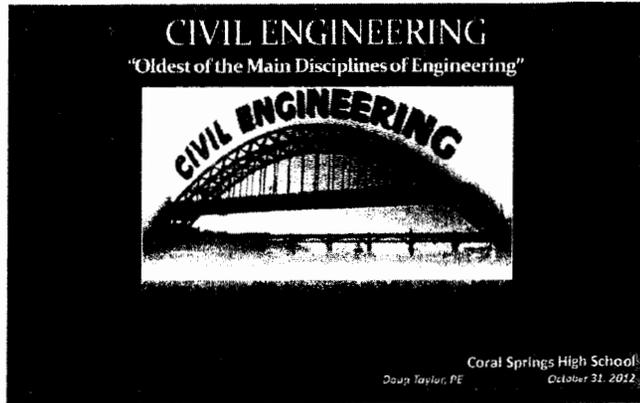
Community Benefit Plan

Craven Thompson General Overview

Craven Thompson & Associates, Inc. (CTA) has participated in a number of different programs that have benefited various communities in which we have done business.

This includes donations of volunteer time, money, and services. Professional services contracts present unique opportunities to create community benefits. With regards to RFP # FY 2013-2014-006,

CTA proposes the main benefit to be toward the education of the students of Hallandale Schools, primarily at a school such as Hallandale High School.



CTA would seek to coordinate with school faculty involved in math clubs, science clubs, and career placement, to allow members of our staff to assist in creating support programs that provide career exploration for high school students. This would involve presentations and interactive lessons conducted by CTA with interested students in the immediate afterschool hours. The presentations can be held on a somewhat regular basis during active projects and can involve presentations about the disciplines such as landscape architecture, civil engineering, surveying, and construction management with the addition of specifics about the status and design, permitting and construction considerations of projects under contract at that time. These sessions can involve design exercises for the students that involve real life design considerations.

This type of educational program can motivate students to embark upon a career in one of



The Real World

- Seek an Internship During Your Undergraduate Studies
- U.S. Bureau of Labor Statistics Projections have Civil Engineering jobs increasing between 10 and 30 Percent from 2010 to 2020
- Rough Median Starting Salary South Florida with BSCE: \$30,000 per year
- There will always be a Need of Civil Engineers
- Take Your Engineering Intern (EI) Exam Right out of College
- Take Your Professional Engineers (PE) Exam as soon as Possible

Coral Springs High School
October 31, 2012

the various technical fields. We can identify to the student issues they can expect to encounter if they intend to pursue one of these areas in their college studies, and also once they graduate what to expect at the beginning of their career. This type of educational program can also be implemented in a more simplified manner at the middle school level.

13 COMMUNITY BENEFIT PLAN

The City of Hallandale Beach is to be commended for incorporating a Community Benefit Plan within this RFP. EAC supports the City in its efforts to provide identifiable and observable benefits to the community, including its residents and local businesses. The residents and local businesses should be allowed to participate directly in the growth and development of their City and at the same time derive meaningful and tangible benefits as well.

EAC's community benefit plans consist of four (4) main elements, which are as follows:

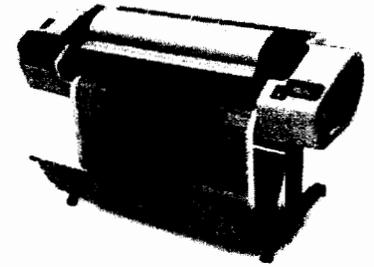
1. In order to support local businesses and residents, we have partnered with The Alexis Group Consultants, Inc., which is a **local City of Hallandale Beach firm located at 2049 S Ocean Drive, Hallandale Beach, FL**. This firm was founded in 1991 and provides full-service, integrated marketing communications, public involvement and public relations services. **In addition to being a local firm, the principals and owners of the firm also reside (homestead) within the City.** Their role on the EAC team will be to provide public involvement and public relations services on projects that require these types of services. Once a project is identified that requires such services, EAC will contract directly with The Alexis Group for the provision of these services.



Typically, engineering construction projects often impacts the public right of way and creates various types of inconveniences for local resident and businesses. Having a public involvement/relations firm can streamline the process and avoid project delays and unhappy residents and business owners by;

- a. Engaging stakeholder and allowing them to be a part of the process before construction
- b. Give stakeholders an opportunity to be informed of the potential benefits of a given project
- c. Gaining valuable input that can only come from end-users
- d. Gain project acceptance by choice rather than by force
- e. Keep stakeholders abreast of developments
- f. Allow stakeholders to feel better about their community and the planned improvements

2. To further support local businesses, EAC will partner with **Sav-Quick Printing, Inc.** for reproduction and print services for all City assigned engineering projects. **Sav-Quick Printing, Inc. is a local company that provides printing services and is located at 410 E Hallandale Beach Blvd., Hallandale Beach, FL 33009.** This will assist in increasing the company's volume of business as well as benefit the employees that work within this company and ultimately the community.



3. EAC is currently in dialogue with administrative staff at the **Hallandale Magnet High School to establish a mentoring program** whereby students will be allowed to serve as interns within our offices. **The school is a Broward County Public School is located at 720 NW 9th Avenue, Hallandale Beach, FL.** The schools mission is to educate, engage, inspire, and empower youth to take action and bring about positive change for the purpose of preventing youth crime and violence, and creating safe, healthy and thriving environments for children and families. This institution currently has Science, Technology, Engineering and Math (STEM) program and we are sure that students enrolled in this program will benefit tremendously from being exposed to the "day to day" practice of engineering for various infrastructure development projects.

4. EAC also plans on supporting the City's **"Memorial Tree Program"**, which was established to provide a living memorial to remember a loved one, or celebrate a special occasion. In this case, our contribution will be to celebrate our long standing history of serving the City of Hallandale Beach and our commitment to further developing our relationship with the City. In addition, this complements our internal company policies, which supports and encourages employees to be green and participate in green initiatives.



EXHIBIT B. COMMUNITY BENEFIT PLAN

The City of Hallandale Beach was recently named one of the 10 most livable cities in America for its commitment to improving opportunities and the lives of residents. Eisman & Russo has been working on Construction Project Management projects in the Hallandale Beach Corridor for more than ten years, during which time we have been involved with and have carried out public involvement measures to keep the residents and businesses of the City of Hallandale Beach informed about work in progress, schedules for work to be performed, and lane closure notifications. Ongoing construction projects affect the public often simply because a project is taking place, but our experience is communication of credible information to the public, businesses, media, and emergency services keeps commuters informed and more understanding of the work in progress. Maintaining vehicle and pedestrian traffic while the project is under construction is always an important issue. Impacts must be limited to reasonable traffic disruption with no impact on access. Our team has personally gone door to door in advance of construction projects to notify the public of upcoming work, such as was done on the resurfacing projects on Hallandale Beach Boulevard. With this personal approach, residents and business owners have an opportunity to learn about a construction project they may have otherwise been unaware, including the benefits to the community, and they have an opportunity to ask questions and obtain contact information for the construction team if questions do arise during the course of the project.

Our Construction Project Management Team does not directly participate in selection of Contractors to perform construction projects; however we have been successful in the past to trigger utilization of City of Hallandale Beach local resources. As part of the Hallandale Beach Boulevard Roadway 3R projects, our Contractors have used off-duty police officers from the City of Hallandale Beach Police Department to assist with overnight lane closures and traffic control during work on signalized intersections.

For design projects and depending on the project, our team will develop a Community Awareness Plan to address making every effort to involve community leaders in the resolution of important issues during the design process. Our Community Awareness Plan will involve coordination with stakeholders in the City of Hallandale Beach early in the design development process to draw on their feedback to enhance the acceptability of the resultant design. Some key items that will be of concern will be commitments to Maintenance of Traffic and access as well as a public involvement meeting schedule during the design phase.

Community Benefit Plan

TAB 8 | EXHIBIT B

With the City of Hallandale Beach's assistance, Hazen and Sawyer will assemble a Community Benefit Plan, similar to those community benefit plans we have assembled in the past for other similar municipalities. The objectives of this plan will include:

- Inform public about each project;
- Generate understanding on key issues and concerns;
- Mentor and train local interested parties where applicable;
- Facilitate discussions that will help develop consensus when needed

Hazen and Sawyer has extensive experience successfully implementing a community benefit plan such as this. A poster developed as part of one of our previous public education programs is replicated in Figure 8-1 below. Even when originally faced with

opposition from residents, for whom construction would interfere with daily life, Hazen and Sawyer has successfully been able to help them understand how such changes would ultimately be found beneficial.

An example of our past educational outreach program for a similar City follows:

Example Community Benefit Plan for the City of Miramar Utility Improvements. Public Information and the Western Miramar Utility Area – When the proposed construction of a new Wastewater Reclamation Facility (WWRF) was first announced to the public, residents complained that the proposed site, a 30+ acre parcel that had been donated to the City at the end of Pembroke Road, was too close to new residential developments and would result in noise, health and safety nuisances to the surrounding community. In response, the Hazen and Sawyer Team held a series of community meetings with residents.

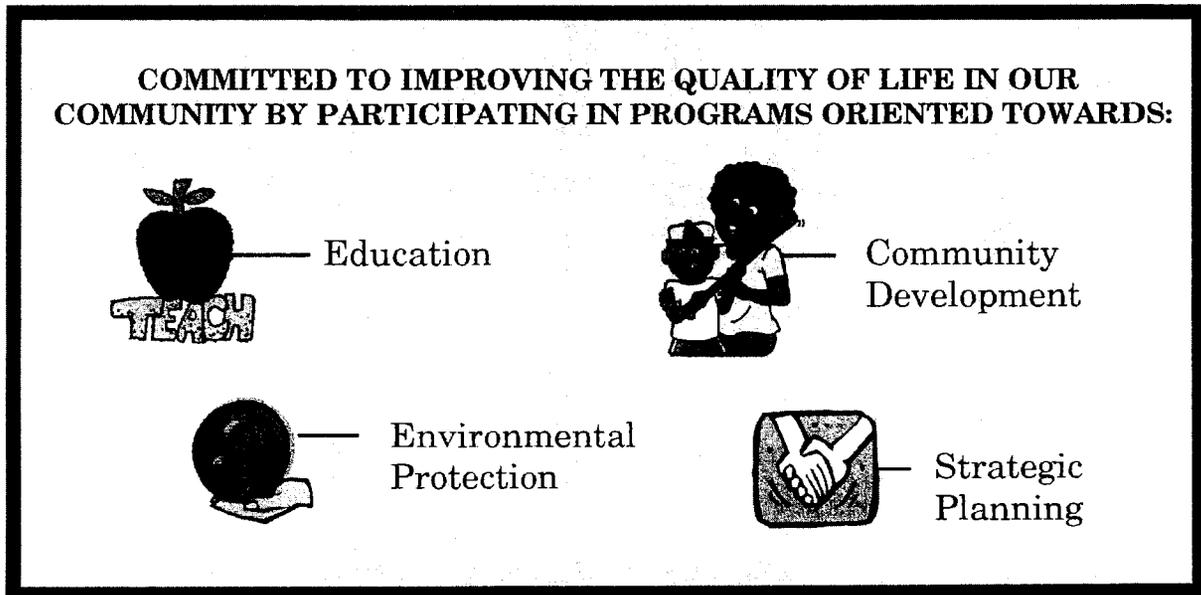
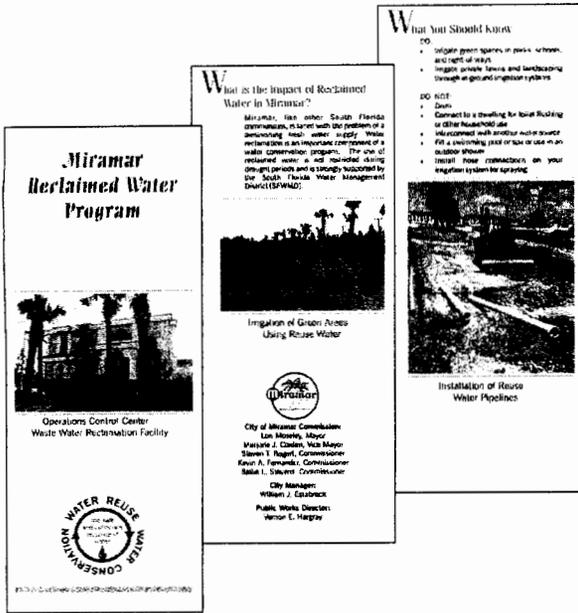


Figure 8-1: Former Poster from one of Hazen and Sawyer's Educational Programs



Hazen and Sawyer worked on a public involvement plan for the City of Miramar's original Reclaimed Water Program and created brochures that were distributed to the public increasing awareness about the program.

These meetings were used to inform residents of the construction proposed, allaying concerns with regard to odor, noise and other vector nuisances, and in general act as a "rumor" control mechanism that allowed the City to reach consensus with residents before misinformation infiltrated the community. As a result of these meetings a variety of improvements were designed into the WWRF to mitigate resident concerns. These included:

- Landscaping buffers were installed along the WWRF site to visually shield the surrounding neighborhood.
- State-of-the-art odor control facilities were installed at pretreatment and solids processing facilities to minimize off-site odor impacts.
- Alternative architectural treatments for the facility were reviewed, and the selected "Mediterranean" theme was so well received that it was eventually selected as the City standard for all municipal structures.
- Fortunately, the majority of the western wastewater transmission main system

improvements were installed during a time when little if any development had occurred in affected areas, so impacts to residents from those aspects of the Program were minimal.

The Community Benefit Plan was so successful, that when it came time to award the construction contract for the WWRF, representatives from the various homeowners associations that were involved in the planning and design review sessions attended the Commission meeting to support the award and applaud the City's efforts!

Just as it was for the outreach program during the aforementioned construction, the exchange of ideas and information among individuals and groups will be critical to resolve any challenges that may arise within the City of Hallandale Beach.

COMMUNITY BASED PARTICIPATION PROGRAMS

Furthermore, Hazen and Sawyer is committed to supporting our community both financially and through volunteers. A few select examples of our community-based participation programs include:

City of Miramar Cultural Center - Artspark. Hazen and Sawyer has pledged its five-year commitment of both our substantial financial support and our participation leading to the success of this spectacular facility serving the residents and businesses of the City of Miramar.

City of Pembroke Pines Charter Schools Golf Tournament. The nation's largest municipally-run charter school program, the school has the capacity for 5,400 students to receive a quality education. Hazen and Sawyer has sponsored this program every year since 2003. Funds raised are used to provide scholarships for outstanding graduating seniors and for teacher training and development.

Christmas in July. Hazen and Sawyer has provided volunteers and corporate sponsorship for Broward County's annual "Christmas in July" event since its inception in 2002. The event benefits local homeless children from newborn to 19 years of age by providing each child with much needed clothing, toys, and school supplies before the start of the school

SS947id-04

year. The program also includes lunch, carnival style games, music, dancing and games for entertainment.

National Forum for Black Public Administrators (NFBPA). The firm is a Corporate Member of the NFBPA, both nationally and locally with the South Florida Chapter, providing technical and financial support. Glenn N. Cunningham, PE serves on the Corporate Advisory Council (CAC) for the National Forum for Black Public Administration. The CAC offers leadership, technical and financial support in its role as part of the NFBPA.

NFBPA is dedicated to advancing black leadership in the public sector. Founded in 1983, its membership includes managers and executives in virtually all disciplines represented in state and local governments, as well as graduate students, deans and faculty at schools of public administration, and executives in the corporate sector.



Hazen and Sawyer, Senior Associate, **Glenn N. Cunningham, PE**, speaking at a Florida Chapter Meeting for the NFBPA

South Eastern Consortium for Minorities in Engineering (SECME). Under Mr. Cunningham's direction, the firm offers mentoring and financial support as an Industry Partner for the South Eastern Consortium for Minorities in Engineering (SECME). SECME is a pre-collegiate program that has increased the number of minority students who are prepared to enter and complete studies in science, mathematics, engineering and technology by enriching their academic preparation from grades K-12 while providing experiences that raise their levels of aspiration.

SECME was established in 1975 by the deans

of seven southeastern universities. Today, SECME is the largest pre-college alliance in the country linking 41 universities; 70 industry/government agencies; 109 school systems; 19,199 students; and 900 K-12 schools in Alabama, Arizona, Arkansas, Florida, Georgia, Indiana, Kentucky, Louisiana, Maryland, Mississippi, New York, North Carolina, South Carolina, Tennessee, Texas, Virginia, the District of Columbia and the Bahamas.



Successful SECME participants.

More than ninety percent of SECME high school graduates attend college and of these, fifty percent enter engineering or the science fields. The program has graduated more than 60,000 students since 1980.

Hazen and Sawyer has participated in SECME programs for over ten years and provides both manpower and financial support. During the academic school year, as industry partners, we schedule and participate in leadership and mentoring programs, schedule and direct the District and Regional Olympiad Competitions and participate in the annual banquets.

Hazen and Sawyer also awards six "Hazen and Sawyer Enhancement Scholarships" to outstanding students. In the years 1997 through 2009, Hazen and Sawyer's scholarship contribution totaled \$3,000 per year. The scholarship is presented by a Vice President of the firm and Glenn Cunningham at SECME's "Annual Celebration of Achievement Banquet" held in April of every year.

In 2002, Hazen and Sawyer received the "Outstanding Service Award" in recognition of the numerous hours of service provided to this most important

program. In 2001, Hazen and Sawyer received the "Industry Partner of the Year" Award for their sustained commitment and dedication to Education and Youth Development.

From 1998 to 2009, Hazen and Sawyer was presented the "Outstanding Community Support and Partnership" Award. Hazen and Sawyer also typically conducts, as an Industry Partner, SECME Olympiads in Palm Beach and Broward Counties. The Olympiads include four competitions: mousetrap cars, rockets, bridges, and a brain bowl. More than 2,000 students participate.

YMCA Y-Partners Scholarship Campaign. Active participation by the firm's principals and financial support to assist youth activities in Broward County. Since 1997, Hazen and Sawyer has sponsored events and staff has volunteered time to ensure that children and families, regardless of their circumstances or ability to pay, could benefit from the YMCA's values-centered programs. We also annually sponsor the Multicultural Achievers Recognition Banquet – Turning Dreams into Achievement for the Broward Branch of the YMCA.

City of Hollywood Art and Cultural Center. Hazen and Sawyer sponsored the "Cuisine for Art" event benefiting and funding the educational programs for children and adults.

City of Hialeah Youth Appreciation Day. Hazen and Sawyer sponsored the Sportsfest for City youth which reinforces the "Do sports not drugs" message.

City of Sunrise Community Foundation. Hazen and Sawyer provides support through sponsorship to help meet funding needs of local charities and non-profit organizations.

City of Hollywood Neighborhood Olympic Department of Housing and Community Redevelopment. Sponsorship to help fund neighborhood activities that result in neighborhood improvement, education, wellness challenges, and community pride presentations throughout the City.

City of Margate Park and Recreation Department. Annual golf tournament sponsorship to benefit the Northwest Focal point Senior Center. Founded in

1976, the Center now offers support services for all senior citizens (including special services for those with physical or cognitive impairments) throughout Coconut Creek, Coral Springs, Lauderdale Lakes, Lauderdale Hill, North Lauderdale, Margate, Parkland, Pompano Beach, Sunrise and Tamarac.



Our Community Development Plan provides support for the Parks and Recreation Departments of those Cities like Hallandale Beach.

Southeast Chapter of the Lupus Foundation Sponsorship Annual Fundraiser. The goal of the Lupus Foundation is to improve the lives of the more than 36,000 people afflicted with Lupus.

City of Hollywood Elementary Schools Water Conservation Program. Sponsorship of the Department of Public Utilities to develop a water conservation program in two city elementary schools educating students regarding water conservation and the vital role healthy drinking water is to our well-being.

City of Miramar Rotary Run. Sponsor of the 10k Rotary Run. Annual event benefits the Miramar Police Athletic League. Proceeds are used for educational, athletic, and civic activities for the young residents of the City of Miramar.

Partners for Safe Neighborhoods. Hazen and Sawyer provides ongoing support as a community partner for the efforts of Partners for Safe Neighborhoods.

Project Ocean. Sponsorship of Project Ocean, for students enrolled in the Environmental Science Technology Program at Ely High School in Pom-

pano Beach, to encourage science and engineering careers.

Belefonte Tacolcy Center. Hazen and Sawyer was a participant and a Gold Sponsor in the Belefonte Tacolcy Center's first golf tournament held in March 1999. The Belefonte Tacolcy Center has been serving Liberty City for over thirty years. Some of the achievements of the Center include obtaining physical examinations for over one hundred children from 5-12 years of age who had not seen a doctor since their infancy; and developing a middle school basketball league for over 200 young boys and girls. The basketball league includes academic tutoring and team-building skill workshops.

The Humanitarian Society, Inc. Hazen and Sawyer participated in a fundraiser for The Humanitarian Society, Inc. in October of 1999. One hundred percent of funds raised went to assist less fortunate children and families in Palm Beach and Broward Counties.

Annual Metro Miami Action Plan Trust Benefit Golf Tournament. Hazen and Sawyer participated in the Annual Metro Miami Action Plan Trust Benefit Golf Tournament in May of 1999. The Trust serves as a catalyst for socioeconomic parity for all Miami-Dade County residents.

Latin Chamber of Commerce of Broward County, Inc. Hazen and Sawyer is a corporate member of the Latin Chamber of Commerce of Broward County, Inc.

INTERNAL, ORGANIZATION-WIDE GREEN AND ENVIRONMENTAL PROGRAMS AND INITIATIVES

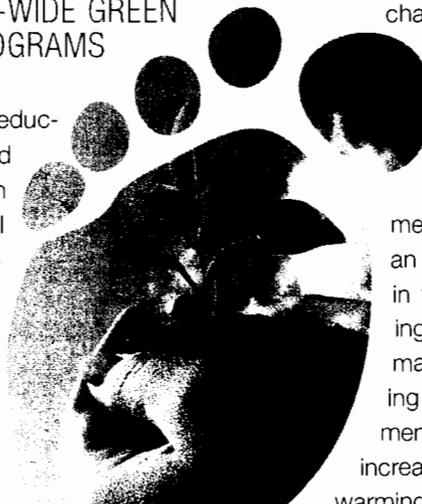
Hazen and Sawyer is focused on reducing its environmental footprint and the environmental impact from business operations. Internal operations focusing on sustainability starts with every individual. Each office has a group of people committed to increasing the sustainable efforts for the region. The internal focus is on areas of material selection, business travel, employee commut-

ing and energy usage in the company. The teams also look at community partnerships and charitable giving.

For example, in an effort to reduce company-wide paper consumption and resultant negative impacts on the environment as well as increase productivity, Hazen and Sawyer has maintained a paperless management system in the Southeast Region since 2006. Many documents, reports and drawings which were traditionally printed and reproduced are now saved, stored and distributed electronically. In addition, Hazen and Sawyer encourages the use of paperless deliverables where practical for our clients.

Some of the goals for each office include but are not limited to:

- Reducing environmental footprint
- Maintain double sided printing as the standard
- Implement local recycling plans
- Support the concept of CD deliverables to clients
- Remove paper plates from lunch room
- Develop supply room plan to purchase green products from green companies
- Add towels to lunch room so that people can dry hands without wasting paper towels
- Utilize sustainable marketing materials (coasters, clothing, carry bags made from recycled materials)
- Review local commuting programs
- Manage business travel plans more efficiently
- Review local energy use and implement steps to reduce consumption
 - Create community involvement through charitable giving



OUR SUSTAINABILITY VISION

The 21st century has been hailed as the century that has made rapid progress in technology, seen tremendous economic growth and created an era of globalization which has resulting in the now popular phrase, the "flattening" of the world. However it has also made us realize the importance of revisiting this rapid growth from an environmental and social perspective. With the increasing focus on climate change, global warming and depletion of natural resources,

Hazen and Sawyer renews our commitment to balance this complex relationship between growth and protecting our natural resources.

As a pioneer in water and wastewater engineering consulting since 1951, Hazen and Sawyer has decades of experience providing sustainable and environmentally sound solutions for our clients. Sustainability to us is the confluence of technical performance with the best combination of social, environmental and economic facets. Throughout our history, our mission has remained to provide top-quality, client-focused environmental engineering services in three main fields: water, wastewater, and solid waste management. We are committed to providing innovative, cost-effective, energy-efficient solutions to environmental problems while carefully considering risk and liability. Through technical leadership we integrate sustainable solutions into our planning and design services that meet the triple bottom line of social, environmental and financial drivers. We are constantly seeking to reduce our environmental footprint by integrating sustainable practices into our operations. Hazen and Sawyer is committed to designing facilities that are environmentally friendly, energy efficient, sustainable, and safe.

With the growing demand to provide performance benchmarking, changing regulatory climate to new environmental initiatives, climate change issues and the increasing need to evaluate energy efficiency and carbon footprint reduction; municipalities are seeking to address these concerns. Hazen and Sawyer is well equipped to provide solutions to all these issues. Sustainable solutions are incorporated in most of our service lines, as illustrated, and we have the expertise to offer embedded sustainable solutions to our clients

on these issues. Our design approaches are continually evolving to reduce environmental footprint of our projects in innovative ways.

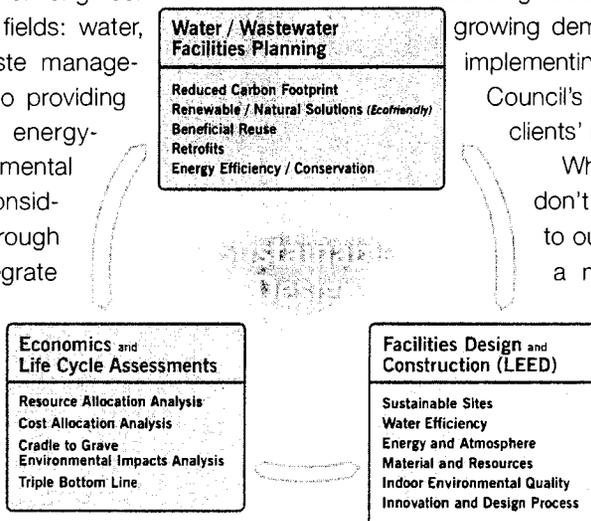
Hazen and Sawyer is aware that the federal government, as well as many states and cities throughout the U.S., require that new public facilities meet certain sustainability standards. There are many aspects to sustainable design, one of which involves "LEED" principles – Leadership in Engineering and Environmental Design, with standards for selecting materials and designing facilities established by the US Green Building Council. In keeping with this growing demand, we are committed to implementing the U.S. Green Building Council's LEED standard for design at clients' request.

What sets us apart is that we don't just apply LEED principles to our clients' projects—we take a more holistic approach, incorporating the broad spectrum of sustainability measures from the project outset. In this way, your facilities not only exemplify your care for the environment and the

well being of the community that you serve, but they also decrease facility operating and maintenance costs. Through our extensive experience we have been successful in improving occupant well being, environmental performance, and economic returns of buildings using established innovative practices, standards, and technologies.

Hazen and Sawyer's sustainable design support team includes several certified LEEDAP professionals. To further encourage LEED accreditation, Hazen and Sawyer holds in-house LEED certified training seminars for its employees.

For more information on our community benefits plans, please see attached presentation that follows.



S947td-04

The Hazen and Sawyer Community Outreach Program



Presented by:
Glenn N. Cunningham, P.E.
Senior Associate

HAZEN AND SAWYER

The Hazen and Sawyer Community Outreach Program –

*Committed to improving the quality of life in
community by participating in programs oriented*



Education



Community
Development



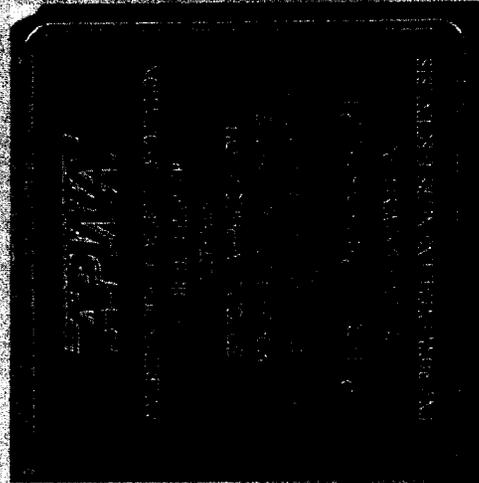
Environmental
Protection



Strategic
Partnership

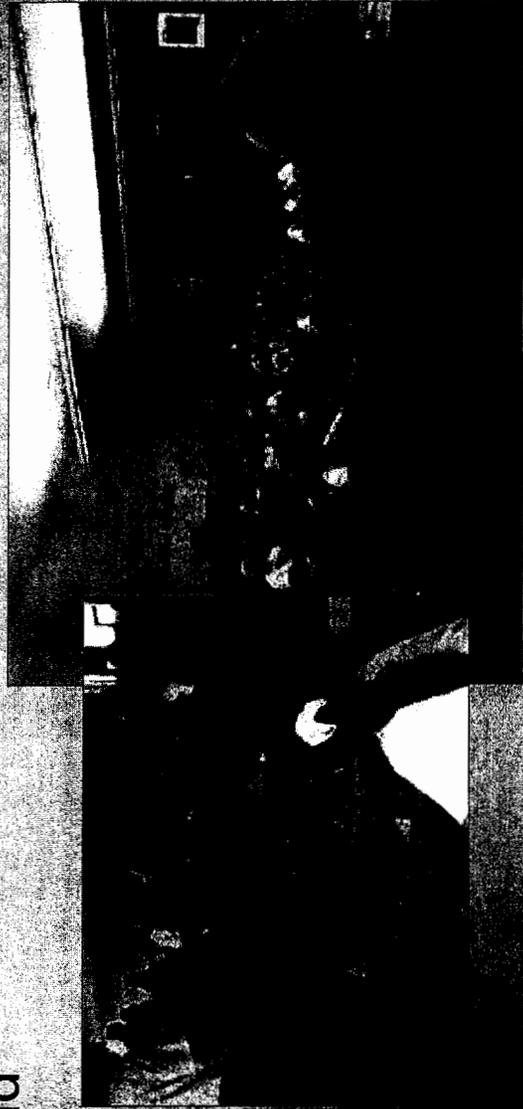
Our involvement has always resulted in:

- Personal growth
- Professional growth
- A keen awareness of our community
- Recognition and personal satisfaction
- Our efforts



It is important to note.....

- All our work is completed with public funding
- We are an integral part of this community
- Recognition by key decision makers is "worth its weight in gold"



Education

TEACH

HAZEN AND SAWYER

Our Education Plan includes the following organizations:

- South-East Consortium for Minorities in Engineering (SECME)
- Partners with Broward County Schools
- Participation in Florida Water Conservation Initiative

Participation in SEDA's Official Operator's Training Program

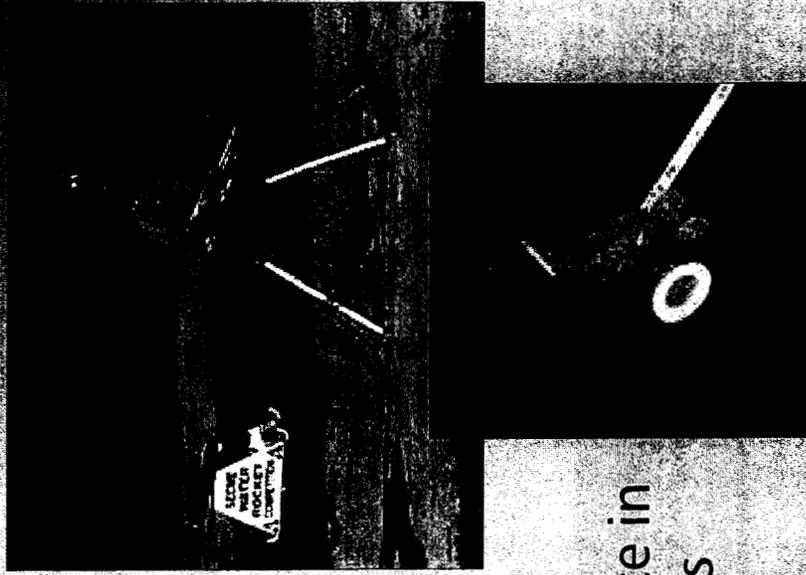
Participation in SEDA's classes in P.E. Refresher Program
for Supervisors and active members of several
Associations



All about SECME

TEACH

- Largest pre-collegiate alliance in the country
- Links over:
 - 40 universities
 - 65 industries
 - 90 school systems
 - 600 grade schools
 - 35,000 students



Over 100 grade schools participate in
SECME and Palm Beach Counties

The Hazen and Sawyer SECME role

- Pro active industry partner over 8 years
- Schedule and direct leadership and mentoring programs
- Teach pre-competition design seminars



Host District and Regional Olympiad Competitions
Annual Celebration of Achievement Banquet

Our commitment to SECME involves:

TEACH

- Time commitment:
 - 1 to 2 Saturdays per month (during the school year)
- Financial commitment:
 - Sponsorship of training and mentoring programs
 - “Hazen and Sawyer Enhancement Scholarship”:
(6 annually to outstanding students)



SECME is successful

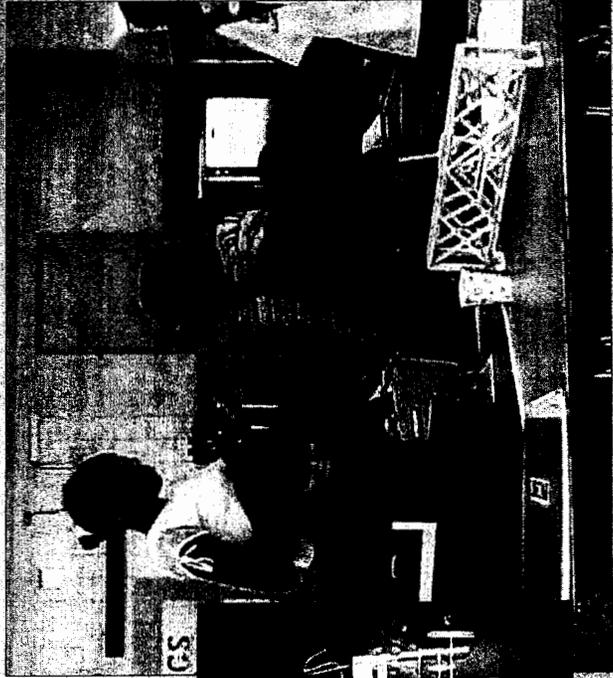
- More than 95% graduating SECME seniors attend college
- More than 1/2 select science or engineering majors in college
- Program boasts over 50,000 graduates since 1980



The benefits of SECME participation:

TEACH

- Increased pool of young engineers for Company's future growth
- High profiled program recognized by key decision makers

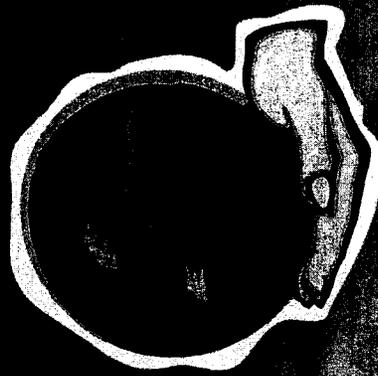


About our partnership with Broward County Schools

TEACH

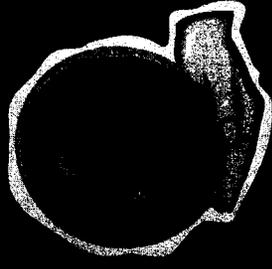
- National Engineer's Week – Engineering presentation and discussions with high school students linked interactively across the County
- Service on various boards/committees:
 - County Science Fair Judging Panel
 - Magnet Science/Pre-Engineering Advisory Committee
 - Sawgrass Middle School's Environmental Advisory Board
 - Plantation High School's Environmental Advisory Board
 - Chair of Ely High School's Environmental Science Program – "Project Ocean"





Environmental Protection

HAZENAND SAWYER



Our Environmental Protection Plan:

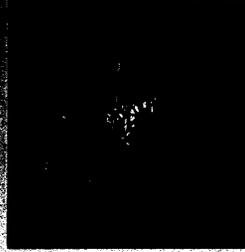
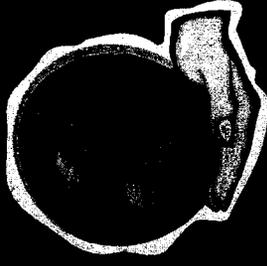
- Support of Community Environmental Education Programs
- Participation in Community Clean-up Programs
 - Fort Lauderdale Beach-Front Clean-up
 - Everglades Clean-up Programs
- Active membership in several professional organizations dedicated to protection of the environment including:



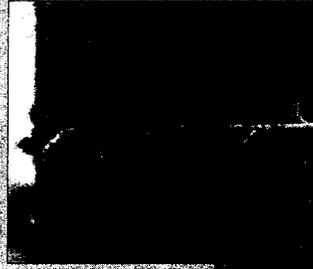
AWWA

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Our Environmental Protection Plan demonstrates that:



*Hazen and Sawyer believes
in the services it offers*



Community Development



HAZEN AND SAWYER

Our Community Development Plan



- Financial sponsorship of local community programs
- Active leadership as a Board Member of the North Broward Branch of the YMCA (Pat Davis)
- Support through volunteers or in-kind services (brochures, posters, etc.)



Our Community Development Plan sponsorships include:



- City of Fort Lauderdale Youth Sports Club
- South-East Youth Athletic Association
- Belefonte Tacolcy Center in Liberty City
- Numerous fundraising golf tournaments including the Miami-Dade County's "I have a Dream" Annual Golf Tournament

North Broward Branch
of the YMCA, including
Cultural Achievers
Banquet



Our Community Development Plan provides support for:



- Fort Lauderdale Parks and Recreation
- Boys and Girls Club of America
- Boy Scouts of America
- Young Israel of Hollywood
- JCC Soref (Jewish Community Center)
- David Posnack Hebrew Day School



Light Aircraft Flyers Association
Community-based Programs for
disadvantaged children

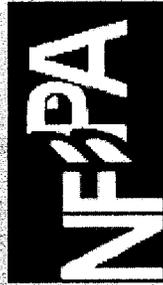
Community-based Programs
through the Loving

Strategic Partnering



HAZEN AND SAWYER

Our Strategic Partnering Plan: The NFBPA



The National Forum

for Black Public Administrators

is a professional membership organization

dedicated to advancing black leadership

in the public sector

The Hazen and Sawyer NFBPA role:



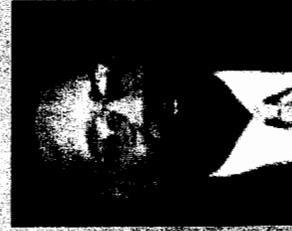
- Corporate Advisory Council Board Member since 1995
 - South Florida Chapter and
 - National Office, Washington, D.C.
- Participation in strategic planning and technical forums nationally
- Participation in various fund raising



The benefits of our NFBPA Participation:



- High visibility among strategically positioned government decision makers
- Access to a dynamic membership of over 3,000 public officials
- Development of strong relationships with key decision makers



John Johnson, General Manager
of the District of Columbia
Water and Sewer Authority
Washington D.C.





For example . . . Our relationship with:

- Jerry Johnson
General Manager
Water and Sewer Authority
Washington D.C.
- Verdenia Baker
Deputy County Administrator
Palm Beach County

Opened doors in
a new market

Facilitates good ongoing
relations with a major client

Floyd Johnson
City Manager, Fort Lauderdale
Local Host Chair

We are assisting the
Local Host Committee

International Conference
April 26-30, 2003
Beach Resort & Spa

Our support of
will be remembered

Our Community Outreach Program garners recognition:

TEACH

- SECME "Partner of the Year" Award
- SECME "Outstanding Service" Award
- NFBPA "Outstanding Service" Award
- YMCA "Volunteer of the Year" Award
- Boys & Girls Club "Shining Star" Award
- Other awards for our participation, technical assistance and sponsorship



The future of our Community Outreach Program:

- Focus on development in each area of the program
- Identify new ways to foster growth within the program
- We are seeking ideas and ways to encourage your participation

Our South Florida Community Outreach
Program Commitment:

\$25,000 annually

an hours annually



Let's make it happen -
We need your support



13. COMMUNITY BENEFIT PLAN

Our not forming a complete team gives us a tremendous flexibility in choosing subconsultants for any given assignment. As stated in our transmission letter, we will look for local/ City of Hallandale Beach based firms and individuals as partners who can join us. We will do this on our own or under advisement of the City.

We will procure materials and supplies from the shops in the City of Hallandale Beach.

For tasks such as traffic data collection and laboratory testing, we will look for local young people, train them, and employ them.

If we are assigned a CEI project that requires a site office, we will establish it and hire local people to run it.

We will contribute to local, worthy charities to the extent we can.

The City however must recognize that we have made similar commitments with other Cities. Therefore the sure way for the City to enhance our participation in the community benefit plan is award work to us as much as possible.

13. Community Benefit Plan



MWH employees are part of the community and look for opportunities to share knowledge and impact the future generation of engineers and scientists. MWH has partnered with the Council for Environmental Education, a national nonprofit group that for the past 17 years has trained 50,000 teachers annually, to promote environmental knowledge through K-12 teachers. Specifically, MWH sponsors the development of “WET in the City”, an environmental curriculum and activity guide that provides teaches hands-on activities to educate and excite students about the water environment around them.

Mr. Aiken, our proposed Project Manager for City engagement, is a Board member for the Council and was personally involved in the development of the “WET in the City” curriculum. A few years ago, Mr. Aiken was able to bring the “WET in the City” program into the Broward County Public Schools as a supplemental curriculum that may be used in any Broward class room and is aligned with National and State education standards, making these supplemental activities not only educational but fun.

MWH offers a partnership with Clients to bring the “WET in the City” program to area schools. MWH provides in-kind services with support to teacher training events, Team Wet Schools and mentoring of students interested in furthering their environmental education. If offered an opportunity, MWH stands ready to join the City in bringing enlightened education to Hallandale Beach’s children.



Section 13 - Community Benefit Plan

R.J. Behar has, over the years; committed to giving back to the communities they have worked for. This includes, but is not limited to, giving preferences to hiring of employees and subconsultants, who have offices or live in the city of the contracting agency. Furthermore, RJ Behar supports all local charities. For many years, we supported "Future Foundation," a City of Hallandale Beach sponsored Charity.

The benefits of giving back to the community are viewed by R.J. Behar as a win-win partnership, between the local agency and R.J. Behar. Mentoring or hiring City of Hallandale Beach subconsultants and/or employees is viewed as an advantage because they will take personal pride in the services afforded to their City. The City wins by having their residents willfully employed, which helps in keeping the local economy healthy.

R.J. Behar has committed to a Community Benefit Plan for many municipalities throughout South Florida including: the Cities of Hialeah, Miramar, Pembroke Pines, Pompano Beach and the Town of Davie. We strongly believe and practice giving back to the community where we do business and we have documented proof of that.

Section 13 Community Benefit Plan, Exhibit B

Terracon understands the City of Hallandale Beach is committed to ensuring all projects provide a form of tangible benefit to the community. We will make every effort to utilize qualified local subconsultants, vendors, and/or residents who can provide the proper skill set or goods for supplemental environmental engineering services.

Should the need arise, Terracon will place advertisements in local papers to solicit the requisite services and will provide each company the opportunity to pitch their qualifications. Our participation in local career and college fairs, and posting career opportunities on Terracon's website, should prove valuable in gathering information on potential employees and interns. We will further help shape the career development of local students and serve South Florida's local workforce development efforts by contacting career service centers of local colleges and universities (i.e. Broward College, Nova Southeastern University, Keiser University, etc.).

Additional benefits Terracon can bring to the community include:

- Training
- Community outreach
- Community investment

Training:

Terracon can provide training for a variety of applications, whether for private industry or for the public sector. Our training encompasses both Terracon-derived programs and regulatory/industry specific requirements. We can provide training module development for repetitive sessions and can tailor programs with both classroom and hands-on elements. Terracon can also oversee and conduct training for designated client staff who will become trainers.



If you require more interactive trainings that involve the videotaping of speakers and motion graphics, then Terracon has the resources within our corporate office to oversee the development of these materials.

- Environmental, Health and Safety Training
 - Spill prevention control and countermeasure plans (SPCC)
 - Storm water pollution prevention plans (SWPPP)
 - Storm water/wastewater discharge sampling
 - Certified Hazardous Materials Management
 - OSHA HAZWOPER training – 40-hour, 24-hour, 8-hour refresher

- RCRA generator training (40 CFR 262) - can be integrated with OSHA HAZWOPER
 - Hazard communication - OSHA/SARA Title III
 - General industry OSHA training - trip and fall, electrical hazard, mechanical hazard
 - Industrial hygiene and chemical hazard
 - Confined space entry
 - Construction hazard - trench safety, scaffolding, construction equipment, forklift safety
 - Regulatory specific - air, water, waste minimization, hazardous materials, etc.
 - Bloodborne pathogens
- Special Interest/Special Regulatory Training Modules
- DOT training - performance packaging standards, labeling, shipping, hazardous materials
 - Polychlorinated biphenyls (PCB) - inspection, management plans, reporting, disposal
 - Radiation sources - maintenance, testing, licensing requirements, disposal
 - Laboratory safety - chemical storage/handling, lab ventilation, adverse reactions
 - Ergonomics - back safety, carpal tunnel, repetitive motion, passive smoke, computer/VDT
 - Job hazard analysis - conducting review, documenting results, implementing corrective action
 - Biomedical - clean room/sterile protocols, infection control, biological waste management
- Training Module Development
- Presentation materials - overhead transparencies/slides in PowerPoint format
 - Training manuals
 - Visual aids - posters, flyers, pictures
 - Written training policies and procedures

Community Outreach:

Public Relations Services - There is nothing more valuable to a project's success than good press. Public support is crucial to the success of private, state and federal projects. In order to gain support of a project, open communication is vital. Communication should be reciprocal, in other words, project managers should collect as well as disseminate information. Identification of concerns or problems during the early phases of a project may allow them to be resolved much more expeditiously, and at less cost, than if identified during later phases of the project.

Terracon can help shape your public image with complete public relations services for each client strategy. A professional plan is customized for each project, service and client. A strategic outreach plan is an ideal tool when seeking funding, alliances or licensing. In addition, we can write and circulate press releases announcing successes, project developments and news. This is an invaluable tool in keeping the public informed by documenting project progress.

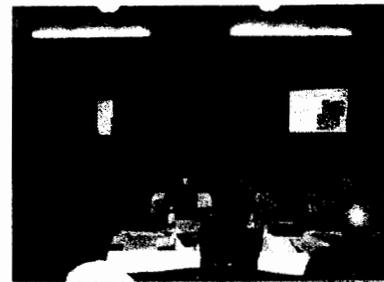
The general public desires to be informed about project plans and have ready access to the plan preparers to share their input, comments and concerns. To inform the public of the project plans and provide a forum for public input, Terracon can conduct public hearings, meetings, and outreach events scheduled through local newspapers and distributed verbally by local coalitions and groups. Terracon can review applicable regulations and ensure that the requirements for public notification are met. Terracon will also conduct open houses before the public meetings and utilize a "Consensus Building" meeting format and power point presentation complete with diagrams and text to familiarize the public regarding project plans. A Terracon representative will be present at each meeting to answer questions and gather public input.

Terracon can also help with the flow of information by hosting and maintaining a project website and incorporating the website into the public meetings. In addition, Terracon will gather information and compile results throughout the progress of the project and update the website with client-provided information as necessary.

Terracon provides public relations services to a broad range of clients, including industry, municipalities, finance, technology, retail, education, energy and professional services.

Brownfields Services Community Involvement and Outreach - Community engagement is a critical part in the success of our Brownfields projects. The community will participate more in a process they feel they understand.

Whether a formal design *charrette* or an informal town meeting at card tables, we hold foremost and always in our minds that Brownfields restoration is about economic redevelopment and community improvement, not environmental cleanup. Terracon's project teams are well versed in communicating with diverse stakeholder groups on Brownfields grant projects. With our broad national geography and staff, translation and interpretive services can be provided internally.



Communication tools include:

- Community involvement plans
- Public meetings, visioning charrettes, training workshops, and formal/casual presentations to stakeholders, politicians, and government partners
- Special school activities, and on site assessment field days

- Fact sheets and brochures
- Electronic information repositories; websites, electronic planning portfolios, GIS mapping

Our Brownfields redevelopment experience shows that community involvement can be too formal and promote barriers between developers or grantees and everyday citizens whose participation is the key to a successful Brownfields. Without owner participation and property access, substantive grant activities halt.

Regardless of the final format and content, Terracon outreach support will always include these concepts:

- Provide the public with accurate, timely, and understandable information and/or access to the information needed to understand the project
- Provide the public opportunity to give informed and meaningful input
- Provide time for the public to provide input and for that input to be considered
- Give consideration and respect to community input

Assist the public in understanding the Brownfields technical and decision-making program and the community's role in that process on a level most comfortable with the participant

Community Investment:

The Terracon Foundation, a corporate philanthropic initiative, was established in 2008. To date, the Foundation has focused on the creation of scholarships for various universities. With the need for a well-educated workforce, ensuring sustainable, quality university programs and opportunities for bright students has been the focal point of the Foundation.



The Terracon Foundation has expanded dramatically. The formal focus is on education and the built and natural environment. In that context, the goal is to reach out and become a real part of the lives of our employees and the communities we serve.

The Terracon Foundation has expanded its giving in the following ways:

- **National Partner Grants** - To support national non-profit organizations with a limited number of substantial grants.
- **Community Grants** - To support local, non-profit programs in our local communities with active engagement of Terracon employees.



- ☐ **University Grants** - To support graduate-level scholarships, fellowships, purchase of equipment, and similar programs in the areas of science, technology, engineering, and mathematics.
- ☐ **Employee Dependent Scholarships** - To provide the children and dependents of employees the opportunity to continue their education through scholarship assistance.

The Foundation may also consider other grants, such as supporting natural disaster relief funds, through national grants.

13. COMMUNITY BENEFIT PLAN

Exhibit B

The Corradino Group, Inc. (Corradino) is committed to ensuring tangible benefits to the community on each of its projects. Being successful in the municipal environment demands involving the community. Corradino understands that municipalities are the closest form of government to the people. Our elected officials understand the city and citizens in great detail. They see their constituents on a daily basis. They want to be assured that the city's staff and consultants are engaging the public effectively. As city administrators know, the public is sensitive to change. They are only a phone call or email away and are not shy about expressing their displeasure about a plan or process. Corradino has decades of experience in this arena. Their employees serve as staff to other cities, as department heads for other cities, and as elected officials. We know the sensitivity to this issues because we live with it daily. Corradino feels that no matter how competent or timely a project is produces the difference between success and failure depends on how well the community is interacted with. Because of the firm's intensive approach, Corradino is able to help cities implement the most controversial projects, in the most controversial environments. This consistently keeps the elected officials, manager and staff in a knowledgeable position.

Advisory Committees

Corradino provides its clients with a menu of options as to how intensively to interact with the public. On planning project the firm feels that advisory committees are very successful. These are committees consisting of a variety of people, including potentially representatives of the elected officials, city project management staff, and community representatives. They meet regularly to assure that the project is progressing as promised by the scope of services and budget.

Stakeholders Meetings

Stakeholders meetings are another common tool that is used. The firm offers to meet with as many community stakeholders as the administration desires. These people may include citizens, business owners, church leaders, community activists, etc. Their feelings on an effort are noted and they are consulted on multiple occasions during the project. When stakeholders are involved and their needs met, complaints go down and projects are more easily implemented.

Workshops

Corradino uses workshops to communicate its issues. Workshops are scheduled at multiple times during a project to give the general public an idea of what will happen, what is happening and what has happened. At each phase of a project the public has the opportunity to express their opinion on the project and assure that they are being heard. These are particularly useful for development applications, comp plan amendments, or master planning projects. Projects can be modified upon this input. Because no voting or decisions are made at these meetings the public is less apprehensive and more willing to enter into constructive dialogue. In decision making meetings like city council meetings often people feel threatened and react defensively and in extremes making constrictive communication and decision-making difficult.

Public Information

Public Information Officers are frequently used, particularly during construction project. Flyers are posted, internet updates are made, and the streets are walked daily. The PIO can talk with each impacted constituent daily and make immediate adjustments to the projects. The public is never out of the loop of communication. Successfully doing these types of efforts has short and long term benefits. In the short term the projects move more smoothly, and in the long term credibility is built for the city, and citizens are less apt to complain about minor issues.

Technological Communications

The past decade has brought huge technological advance to public involvement and community benefits. While Corradino expertly applies traditional methods of communication so does it with non-traditional methods. New ways of public notification such as individual email or website notification is used. Videotaped presentations are used on web based applications so that plans and presentations can be viewed at the citizen's convenience. Weblog interaction can be created for specific projects so that community input can be taken 24 hours per day and responded to in real time. All of this expands the possibilities of public interaction and assures that communication is done to the fullest extent possible.

EXHIBIT 'B'

13. Community Benefit Plan

Stephen H. Gibbs Land Surveyors, Inc. understands the approach to projects include a plan that ensures Prime and Subcontractors utilize local residents in projects.

Opportunities in professional services often requires a four year degree. And, for practical purposes, the Community Benefit Plan requires a construction project to apply the desired results, i.e., daily full-time work.

Most Land Survey projects are focused on a particular site, and accomplished in the field in a matter of hours or days, not weeks or months. However, this firm has seen part of this program in action, through survey work in B.F. James Park. Talking with graduates of a training program sponsored by the **Palms Community Action Coalition**, Stephen Seeley, president of this firm saw their desire first-hand. This has led to an idea that we would like to propose through this RFP:

To reiterate, professional services, such as Civil Engineering, Architecture Land Planning may only offer opportunities to college graduates, or intern programs for undergraduates.

Unlike most professions, Land Surveying can also offer opportunities for non-college, (vocational-technical) persons desiring employment , while developing skills as a Land Survey Technician. These field positions are entry-level, with on-the-job training.

We would be pleased to be a part of this Community Benefit Plan by giving interested persons the opportunity to work with our survey crew on Hallandale Beach projects.

Even as small as we are, we believe that a small opportunity could make a difference to a Community, one person at a time.



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COMMUNITY BENEFIT PLAN

The approach SRS has adopted is different for every community; this will be no different for the City of Hallandale Beach. There is rarely a quick fix or blueprint. For each municipality, solutions for community planning have to be carefully devised so as to suit local conditions and needs. It is unlikely that you would be able to draw up a complete strategy at the outset. Flexibility is important, in any case, to be able to respond to new circumstances and opportunities. But planning a provisional overall strategy is a useful discipline so that everyone understands the context in which the chosen methods are being used and the purpose of each stage.

Awareness of community identity and character is strengthened by the consideration of all community interests in decision making processes; the integration of arts and cultural resources with civic visioning programs; and the balancing of the inherent conflicting nature of past, present, and future social values.

SRS believes that arts and culture strategies help to reveal and enhance the underlying identity — the unique meaning, value, and character — of the physical and social form of a community, especially useful in the City of Hallandale Beach. This identity is reflected through the community's character and sense of place. A community's sense of place is not a static concept; rather, it evolves and develops over time, reflecting the spectrum of social values within and around the community.

In this way, the community character of Hallandale Beach can be seen as a story or narrative of a place. Planners and community members can come together to reveal and burnish this narrative through:

- An articulation of the historic, cultural, economic, and cultural context of the community;
- A commitment to the reinforcement and enhancement of the community's identity; and
- The implementation of policies, regulations, and incentives that support and enhance this evolving identity.

Helping a community begin to understand its historic, cultural, economic, and social context is an essential foundation for developing and building sense of place. This context includes a variety of community characteristics: population, demographic, and linguistic characteristics; physical and natural resources; cultural history; climate; customs; landscape features; design and architectural elements; local educational institutions; and temporary artistic and cultural exhibits, events, and spaces. Artistic and cultural inventories allow a community to begin to understand the historic, cultural, economic, and social context of a community — an essential foundation for developing and building sense of place.

A creative community vision can continuously evolve and embrace new ideas while balancing the inherent conflicting nature of past, present, and future community values and culture. Such a vision must reinforce and embrace the changing climate, culture, and character of a place. Preserving and enhancing the local identity, uniqueness, and arts and culture assets of a community require that local decision making, planning processes, policies, and regulations reflect and support community character.

Arts and cultural programming plays an important role in providing education about the historical and cultural context of a community and in providing opportunities for participation in community life through festivals, events and performances, interactive classes and workshops, and a variety of other activities.

Artistic and cultural inventories allow a community to assess its historic, cultural, economic, and social context. These inventories include the identification, assessment, and mapping of a community's artistic and cultural resources. Conducting such an inventory allows planners to play a role in revealing the creative assets of a community. This role is strengthened by collaboration with other stakeholders, such as artists or representatives from cultural institutions. Arts, cultural, and educational institutions are particularly skilled at capturing these special qualities and helping citizens understand their community through new eyes. An inventory can often be the first step in community character discovery — or a guided visioning exercise that engages residents from all segments of a community's population in an interactive, creative process of developing a vision for the future of the community.



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A comprehensive artistic and cultural inventory combines quantitative and qualitative methods and includes a variety of stakeholders — such as artists, residents, and community cultural workers — in community-based participatory research into the artistic, cultural, and creative characteristics of a community or neighborhood. Such a comprehensive inventory may include the following:

- Population and demographic information
- Local social and architectural history
- Languages spoken
- Food culture
- Unique customs
- Current landscape
- Scale of existing buildings (residences, as well as commercial, governmental, and institutional buildings)
- Public spaces
- Transportation infrastructure
- Temporary markets and fairs
- Patterns, colors, and materials of buildings
- Natural resources
- Native plants
- Street, business, and community signage
- Art forms
- Special places
- Local educational institutions (colleges, universities, etc.)
- Arts institutions (museums, theaters, historic homes, etc.)
- Galleries

Artistic and cultural inventories, community visioning processes, arts and culture programming, master plans, and public financial investment in urban design and place making are important elements of an overall strategy that planners can use to explore community context, embrace and nurture community diversity and uniqueness, and build upon and celebrate community character. Preserving and enhancing the local identity, uniqueness, and arts and culture assets of a community require that local decision making, planning processes, policies, and regulations reflect and support this community character. Local government programs, policies, and regulations that incorporate the underlying philosophy or identity of a community can provide a framework for decision making, encourage development that is place based, and reinforce the cultural goals and vision of a community. This framework supports the work of civic leaders and community advocates and can help bring new allies, talent, and ideas into the planning process.

Public art — such as memorials, historical monuments, installations, murals, sculptures, mosaics, decorative features, and functional elements — is an important element in place making. Unlike art in private spaces, public art is ideally site-specific and attuned to its social, economic, and environmental context. Public art can contribute to urban design and the revitalization of civic infrastructure; enhance and personalize public space; comment on environmental and social conditions; and activate civic dialogue. The development and adoption of a public art master plan provides an opportunity to establish a shared vision for a community's public realm and to coordinate the activities of multiple stakeholders — planners, artists, arts and culture-related nonprofit organizations, and other stakeholders — in shaping that realm. More and more communities are developing and adopting public art master plans for the purpose of demonstrating a long-term commitment to the central importance of public art in the planning, design, and creation of public space.

Arts and cultural programming provides education about the historical and cultural context of a community and opportunities for participation in community life through festivals, events and performances, interactive classes and workshops, and a variety of other activities. Programming initiates conversation about arts and culture and establishes a structure of happenings and plans that ensure that these activities will continue to flourish. This deliberate continuity will help strengthen creative ideas, inspire citizens, and offer hope that opportunities exist and matter to the community. This increases the likelihood of not only the implementation of arts programs but also their integration with other community plans for the City of Hallandale Beach.

SECTION 13

Community Benefit Plan

EXHIBIT B

City of Hallandale Beach Community Benefit Plan – RFP # FY 2013-2014-006 Continuing Professional Architectural and Engineering Services

Approach to ensure both the prime and sub-consultants/contractors utilize local residents/businesses in every phase of the project:

- The URS team will include in its delivery of services as prime and/or through sub-consultants the use of local residents, businesses or organizations. Each service category listed below will be reviewed and a determination will be made as to the best way to include community benefits as each Task-Work Order is assigned. It will be done on a case by case basis to ensure the best products and services are being delivered to the City of Hallandale Beach.

Community Outreach –

- The team will incorporate a community outreach plan for all applicable task-work orders that involve informing the public, businesses and residents about projects impacting the community. The plan will include use of the city's web-site, water bill notices, newsletter, town hall telephone meetings, public workshops, focus groups, Social Media (Facebook, Twitter, etc), press releases, radio and TV announcements, direct mail and other applicable forms of communication. To ensure local involvement, we will coordinate outreach efforts with the city's communication office and related staff as well as identified organizations and civic/social/religious groups throughout the city. Our team members have over 25 years of experience developing and implementing community outreach plans for Broward, Miami-Dade and Palm Beach counties, Cities of Fort Lauderdale, Hollywood, Pompano, Sunrise, Plantation, Lauderhill, Lauderdale Lakes, Miami Gardens and Lake Worth to name a few.

Mentoring –

- The URS team will establish a formal relationship with a Hallandale Beach High School or Middle School to volunteer staff time to mentor local students by introducing them to the various fields in architectural and engineering services: architecture, landscape architecture, environmental engineering, civil engineering- environmental, transportation consulting, surveying services, construction-project management, planning-general-comprehensive planning, civil engineering and mechanical, plumbing, electrical engineering. The team can assist the schools in a career day along with the City of Hallandale Beach to expose students to potential careers they can pursue. Our team members developed, coordinated and participated in both mentoring programs and career days at schools in Broward County, i.e. Stranahan High, Northfork and Sunland Elementary and Lauderdale Middle.

Proposal for **Consultants' Competitive Negotiation Acts (CCNA)**
Continuing Professional Architectural and Engineering Services

RFP No. FY2013-2014-006



applicable.

Traffic Engineering & Transportation Consulting

- This service will include community outreach, mentoring, training and apprenticeship programs, where applicable.