



CITIZENS FOR BROWARD'S CHILDREN

September 10, 2014

Mayor Joy Cooper
400 South Federal Highway
Hallandale Beach, FL 33009

Dear Mayor Cooper:

We are writing you on behalf of Citizens for Broward's Children, a countywide coalition of community, business, civic and political organizations and leaders that support the Children's Services Council of Broward County reauthorization ballot question on the November 4, 2014 ballot. We ask for your help in the reauthorization of the Children's Services Council of Broward County.

About The Children's Services Council

The Children's Services Council of Broward County provides leadership and funding for over 150 proven programs delivered through a network of 100 providers such as ARC Broward, Boys and Girls Club, YMCA, Family Central, Hispanic Unity, Kids in Distress, the Urban League of Broward County and many others. The CSC regularly monitors all their providers to make sure they are achieving results for the children and families they serve. Over 150,000 local Broward County children, one out of every four, receive services funded by the CSC.

Why A Reauthorization Vote?

A 2010 state law requires each Children's Services Council in the State of Florida to go before voters for reauthorization. Reauthorization by the voters of Broward County will allow the Children's Services Council to continue operating as it has since its creation by voters over 14 years ago. A YES vote will ensure a wide variety of educational, health related, and public safety benefits remain available for Broward County's children.

How You Can Help

As a leader in our community, we need your help to spread the word about our campaign. First, please attend our Coalition Meeting on Monday, September 22, 2014 at 6:30 pm at the Deicke Auditorium 5701 Cypress Road, Plantation, FL 33317 to get more involved in our campaign. Second, promote the Children's Services Council reauthorization by sharing information about the reauthorization at meetings, in the community or by emails and newsletters. Finally, please "LIKE" us on Facebook and share our information with your contacts to help others get more informed. Visit us at www.facebook.com/CitizensforBrowardsChildren

Please don't hesitate to contact us with any questions or if you can offer any additional help. It is critical to our community and for Broward County's children that the Children's Services Council be reauthorized. Thank you for your consideration and support.

Sincerely,

Dr. Fred Lippman
Co-Chair

Howard M. Talenfeld
Co-Chair

www.CitizensforBrowardsChildren.com

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About the Children's Services Council of Broward County

The Children's Services Council of Broward County helps over 150,000 local children a year succeed in school and grow into healthy productive adults.

The CSC provides leadership and funding for over 150 proven programs delivered through a network of 100 providers such as

ARC Broward, Boys and Girls Club, YMCA, Family Central, Hispanic Unity, Kids in Distress, the Urban League of Broward County and many others.

The CSC regularly monitors all their providers to make sure they are achieving results for the children and families they serve. CSC funded programs include quality early childhood education and literacy, after-school, summer and various programs for children with behavioral health or special developmental needs.

The CSC was authorized by Broward County Voters in 2000 and has effectively served the children of Broward County for 14 years. The CSC collected \$62 million in their last fiscal year through a local property tax, which is capped, with 96% of all funds collected going to program services and support across all parts of Broward County.

About The Reauthorization

A 2010 state law requires every Children's Services Council in Florida to go before voters for reauthorization. The CSC of Broward County is on the November 2014 ballot and is seeking reauthorization to continue its mission and provide critical services to the children of Broward County. Without the approval the Children's Services Council, the funding dedicated for local children's needs and many critical programs would cease to exist.

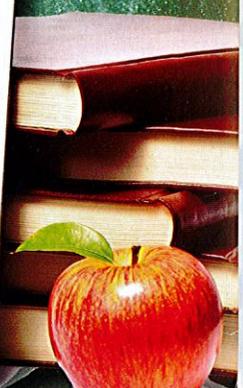
About Citizens for Broward's Children

Since the CSC is funded using taxpayer dollars they are restricted from using any of their funds or resources for a "Vote Yes" campaign. Citizens for Broward's Children, Inc. is a 501(c)(4) not-for-profit organization created to run the privately funded campaign to support the CSC referendum. We are a countywide group of community, business, civic and political organizations and leaders who are working together to raise funds, educate voters and win the reauthorization.

Learn More & Vote YES

Deadline to register to vote: October 6, 2014
Request an absentee ballot: www.BrowardSOE.org

Early Voting for November 4 General Election:
Monday, October 20 – Sunday, November 2
Monday – Friday: 9 AM – 7 PM
Saturday – Sunday: 7 AM – 3 PM
For more information call: 954.357.7050





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The Children's Services Council provides leadership and funding for over 150 proven programs delivered through a network of 100 providers such as:

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| 2-1-1 Broward | Heart Gallery of Broward |
| Ann Storck Center, Inc. | Henderson Behavioral Health |
| ARC Broward | Hispanic Unity of Florida |
| Art and Culture Center of Hollywood | Jack & Jill Children's Center |
| BECON Distance Learning | Jewish Adoption and Foster Care Options (JAFCO) |
| Boys & Girls Clubs of Broward County | Kids In Distress, Inc.- |
| Broward Children's Center, Inc. | Neighbors 4 Neighbors |
| Broward County Healthy Start Coalition | New Hope Charities |
| Broward Regional Health Planning Council, Inc. | Nova Southeastern University |
| Camelot Community Care, Inc. | OIC of Broward County, Inc. |
| CareerSource Broward | PACE Center for Girls |
| Center for Hearing and Communication in Florida | Smith Community Mental Health |
| Children's Harbor Inc. | Soref Jewish Community Center |
| Children's Home Society of Florida | South Florida Hunger Coalition |
| Christina G. Smith Community Mental Health Foundation | Sunshine Social Services dba SunServe |
| Early Learning Coalition of Broward County, Inc. | The Starting Place, Inc. |
| Family Central, Inc. | United Cerebral Palsy of Broward County, Inc. |
| Firewall Ministries, Inc. | United Way of Broward County |
| HandsOn Broward | Urban League of Broward County |
| HANDY, Inc. | Women in Distress of Broward County, Inc. |
| Harmony Development Center | YMCA of Broward County |
| Healthy Mothers Healthy Babies Coalition of Broward County, Inc. | |

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