

Hallandale Beach CRA – Program/Project Logic Model __A

Organization iCenter Community Foundation, Inc. **Contact Person** Sara Brown

Program/Project Name GOGO Green Work Force Project **Funding Period** 10/1/12 – 09/30/13

Program/Project Budget _____ **Request** \$35,000 **CRA Need Area** Workforce Development

Brief Description GOGO Green will provide education and training to out-of-school young adults ages 16-23. Youth will be able to identify green building techniques and use the LEED rating system. At the end of the project 100% of youth will have completed the training and 100% (15) will have received their LEED Certification.

GOAL: Increase the number of residents in Hallandale Beach that are eligible to enter the Green Workforce.			
Key Activities	Outputs	Outcomes	Impact(s)
1. Recruit participants that have received or are working towards their high-school diploma or GED with WorkForce One to enroll in the GOGO Green Program.	15 youth will be enrolled in the program	100% of youth will be recruited from Hallandale Beach	LMI individuals will become aware of the employment outlook of green careers. (Spark interest)
2. Conduct education and hands on training. Individuals will be educated on requirements needed to pass Certification Exam.	32 hours of education and hands on training one time per week for 1.5 to 2 hours per week.	Participants will maintain a 90% or higher attendance rating at education and training classes. 100% of youth will complete training.	A quality vocational training program with high level of participation that will “prepare residents to prosper in the ‘New Economy’” (Strategic Priority J: Misc. Economic Development)

<p>3. Participants will complete LEED Certification Exam</p>	<p>15 youth will take the certification exam. LEED Green Certification will position the youth for gainful employment. The 15 Students will sit for the State exam (estimated \$595 per person)</p>	<p>100% of participants that take the LEED Certification Exam will be successful in receiving that certification.</p>	<p>Increase the pool of eligible employees residing in Hallandale that are available to assist with rehabilitation and "the upgrading of existing substandard structures through enforcement of the City's Housing and Building Codes and the provision of financial incentives for rehabilitation" (Strategic Priority E: Affordable Workforce Housing)</p>
<p>4. Conduct a building assessment and present at end of project.</p>	<p>The group will complete one (1) building assessment and present the LEED rating along with recommendations for improvement at the end of the project.</p>	<p>Youth will prepare a report and plan to improve LEED rating of one building by one level (i.e. LEED Silver to Gold).</p>	<p>Increase hiring of skilled local professionals. With this new knowledge, participants will be motivated to reduce slum and blight in their own community. Participation in beautification and cleanup projects will increase (Strategic Priority I: Image/Sense of Community)</p>

CRA Program/Project A Budget & Narrative Form

Organization Name
Program/Project A Name

iCenter Community Foundation, Inc.
GOGO Green Work Force Project

PROGRAM/PROJECT A INCOME NARRATIVE	Amount	Justification / basis for budgeted amount (Insert lines for significant specific funding sources beneath line item categories)	C or P (2)	Date of: - P -Decision or - C - Funding Start (3)
Fees, Tickets, Registration, etc.				
Corporate Grants/Contributions				
Individual Donations	20,000	Individual donations raised from private donors	C	1/1/2013
Foundation Grants	10,000	Foundation grants	C	10/31/2012
Government- Federal				
Government- Local/County				
Government- State				
In-Kind	20,000	Volunteer staff and consultants	C	1/1/2013
Interest Income				
Membership				
CRA Request	35,000	See Combined Budget, Revenue Section		
Other:				
Other:				
Other:				
Total Income	85,000	Equals Total Income, Program/Project A, Combined Budget (Column I)		

- NOTES:**
- (1) Insert additional rows for significant specific funding sources beneath each line item category
 - (2) For each significant grant, contract, or contribution, indicate if it is (C) confirmed, or (P) decision pending
 - (3) For each item in Column E, indicate date decision is expected for PENDING and date funding begins for CONFIRMED
 - (4) CRA Request, Column C, should match Column I on the Combined Budget
 - (5) Total Income should equal Program/Project A, Total Income, Combined Budget (Column I)

COMMENTS:

PROGRAM/PROJECT A EXPENSE NARRATIVE	Amount	Item Detail/Description
Salaries & Related Taxes:		
S. Brown, Executive Director	12,000	33% of annual salary of \$36,000 for ED to oversee all aspects of the project.
TBH, Receptionist	3,600	35% of annual salary of \$10,400 for part time receptionist
	15,600	Total Salaries & Related Taxes
Fringe Benefits:		
		- Total Fringe Benefits
Professional Svcs/Consulting:		
IMR	1,500	Consulting fee for IMR to provide hands on training and oversight during hands on activities at iCenter
Prag Realtors	1,500	Consulting fee for Prag to serve as liaison between Workforce and to facilitate workshops as needed.
	3,000	Total Professional Services / Consulting
Insurance:		

		- Total Insurance	
Licenses, Registration, Permits:			
		Total Licenses, Registration, Permits	
		-	
Conferences & Meetings:			
		Total Conferences & Meetings	
Copying & Printing	300		
Equipment Rental/Maintenance			
Rent/Mortgage & Maintenance	875	\$1200/month x 12 months = \$14,400 x 6% billed to CRA	
Utilities			
Telecommunications			
Office & Program Supplies	800	includes general office supplies, supplies for end of year event, uniforms for Students & staff and participants recognizing City of Hallandale.	
Postage & Delivery			
Local Travel	300	Cost for private transportation for participants to conduct field work, go to Green Certification testing site, end of year event, etc.	
Capital Expenditures			
Other: Stipend for Participants			
Other: LEED Certification program materials	1,700	Study sheets, Flash Cards Practice exam	
Other: LEED Certification Exam	8,925	\$595 registration fee for participants to sit for state exam x 15 =	
10 % Admin/Indirect Expense	3,500		
TOTAL EXPENSES	35,000	Equals Total Expense, Program/Project A, Combined Budget (Column I)	

Work Task	Start-Up Date	Date of Completion
Press release announcing project	1/14/2013	2/14/2013
Execute MOUs with core partners. Hire and Train staff.	2/15/2013	2/15/2013
Meet with community organizations such as Work Force One to raise awareness about program.	2/15/2013	3/1/2013
Develop calendar of classes. Enroll participants in GOGO Green.	2/15/2013	3/15/2013
Conduct GOGO Green Course (first 16 hours)	4/1/2013	5/17/2013
Conduct Midterm Exam	5/16/2013	5/17/2013
Conduct GOGO Green Course (last 16 hours)	5/20/2013	7/12/2013
Conduct Final Exam	7/11/2013	7/12/2013
Participants take Green Certification Exam	7/22/2013	8/30/2013
Plan and Host end of project Ceremony and present participants with Green Certification.	9/1/2013	9/30/2013
Press Release Celebrating End of Project	9/1/2013	9/30/2013
Project Evaluation and Final reporting	9/1/2016	9/30/2013

First Quarter: iCenter will solidify partnerships with IMR Development and Prag Realtors and submit Memorandum of Understanding to Hallandale Beach CRA. Dawn Williams of Prag Realtors will assist in facilitating a relationship between iCenter and WorkForce One in order to recruit youth & young adults that have completed their High School Diploma or GED (or are enrolled in a GED program) and residing in Hallandale Beach. During the first quarter, iCenter will also market the program by releasing a press release announcing the program and recognizing the City for its support. 15 Participants will be enrolled as GOGO Green iMembers and the classes will begin during the second quarter.

Second Quarter: Participants will engage in 32 hours total training and education. One day per week for 1.5-2 hours per day. Course will be taught by a certified LEED instructor with hands on training overseen by IMR Development. Participants will take a midterm and final exam to assess their readiness to take the official certification exam. At the end of 32 hours of training participants will take the LEED Certification Exam.

Third Quarter: LEED Exam results will be received and participants will receive their certificate during a ceremony attended by the community at large. iCenter will send out a press release

recognizing this achievement. Additionally, iCenter will unveil the LEED project that the participants completed as part of their training. Final reports will be generated and submitted to Hallandale Beach CRA.