

Hallandale Beach CRA –Program/Project Logic Model __A

Organization Broward CHAI Center Inc. Contact Person Rabbi Moshe Schwartz

Program/Project Name Project PRIDE Funding Period FY 2013

Program/Project Budget \$29,000 Request \$25,000 RA Need Area Recreation & Cultural Facilities and Activities

Description Project PRIDE is a drug prevention and life skills program based upon J. David Hawkins and Richard F. Catalano’s social development model. Its curriculum reduces the risk of early first use of drugs, and other anti-social behaviors such as drug abuse, academic failure, low desire to remain in school, and association with drug-using peers. The program promotes bonding to the school, community and family, and provides participants with skills to resist anti-social influences and establish positive social relationships. It enhances opportunities, skills and rewards for participant’s positive involvement in the educational environment, family and community thereby increasing their bonds and commitment to the norm of not using drugs. These positive life skills, that our youth and seniors will acquire, are ultimately a powerful tool to guarantee that our partnering with the CRA will be successful in achieving the CRA’s goals of strengthening our community and truly making Hallandale the “City of Choice”!

- **GOAL:** CRA Goal: M-Senior Services: Ages 60+-Provide services that assist seniors in maintaining their independence and quality of life.
- Close the identified service gap (item #27 “Need”) by reaching 400 seniors via 136 presentation hours to targeted senior programs in Hallandale.
- Provide 50 counseling hrs. to 25 seniors who demonstrate an additional need for private sessions to assist them with their medication management.

Key Activities	Outputs	Outcomes	Impact(s)
<p>1a. Senior Anti- Drug Group Presentation: Provision of substance abuse prevention educational services to senior groups focusing on recognized prevention curricular, prescription and OTC medication abuse and misuse, and positive lifestyle development</p>	<p>400 senior citizens attending senior programs and daycare facilities will receive PRIDE’S Senior Anti-Drug Group Presentations</p>	<p>80% (320) of senior citizen participants will indicate an increased knowledge of the possibility of physical dependence (addiction) to prescription and OTC medications and will have the knowledge of how to proceed to restore themselves to healthy behavior</p>	<p>Civic and Social connectivity, inclusion, sense of pride and community. More and higher quality educational opportunities, events that appeal to a broader diversity. Seniors maintain their independence and quality of life.</p>

<p>1b. Senior Anti- Drug Group Presentation: Provision of substance abuse prevention educational services to senior groups focusing on recognized prevention curricular, prescription and OTC medication abuse and misuse, and positive lifestyle development</p>	<p>400 senior citizens attending senior programs and daycare facilities will receive PRIDE'S Senior Anti-Drug Group Presentations</p>	<p>80% (320) of senior citizen participants will indicate that they have an increased knowledge of HOW to manage their personal medications through scheduling and establishing good rapport with their doctors and health care professionals (N=400)</p>	<p>Civic and Social connectivity, inclusion, sense of pride and community. More and higher quality educational opportunities, events that appeal to a broader diversity. Seniors maintain their independence and quality of life</p>
<p>2 . Senior Counseling Sessions: Project PRIDE to offer independent counseling to seniors who demonstrate at Group Presentations or are identified by their program staff as needing additional assistance via private sessions to assist them with their medication management.</p>	<p>25 senior citizens attending Project PRIDE Senior Anti-Drug Group Presentations will receive additional assistance via independent counseling</p>	<p>80% (20) of senior citizens who had previous difficulty in identifying and scheduling their medications will demonstrate capability to schedule and take the prescribed medications and doses correctly and in their proper time (N=25)</p>	<p>Civic and Social connectivity, inclusion, sense of pride and community. More and higher quality educational opportunities, events that appeal to a broader diversity. Seniors maintain their independence and quality of life</p>

	A	B	C	D	E	F	
1	CRA Program/Project A Budget Narrative Form						
2							
3	Organization Name		Broward CHAI Center Inc.				
4	Program/Project A Name		Project PRIDE				
5							
6	PROGRAM/PROJECT A INCOME NARRATIVE		Amount	Justification / basis for budgeted amount (Insert lines for significant specific funding sources beneath line item categories)	C or P (2)	Date of: - P -Decision or - C - Funding Start (3)	
7							
8	Fees, Tickets, Registration, etc.		-				
9	Corporate Grants/Contributions		-				
10	Individual Donations		-				
11	Foundation Grants		-				
12	Government- Federal		-				
13	Government- Local/County		-				
14	Government- State		-				
15	In-Kind		-				
16	Interest Income		-				
17	Membership		-				
18	CRA Request		25,000	See Combined Budget, Revenue Section		P-12/2012	
19	Chabad of S. Broward		4,000			C-12/2012	
20	Other:						
21	Other:						
22	Total Income		29,000	Equals Total Income, Program/Project A, Combined Budget (Column I)			
23							
24	NOTES:						
25	(1) Insert additional rows for significant specific funding sources beneath each line item category						
26	(2) For each significant grant, contract, or contribution, indicate if it is (C) confirmed, or (P) decision pending						
27	(3) For each item in Column E, indicate date decision is expected for PENDING and date funding begins for CONFIRMED						
28	(4) CRA Request, Column C, should match Column I on the Combined Budget						
29	(5) Total Income should equal Program/Project A, Total Income, Combined Budget (Column I)						
30							
31	COMMENTS:						

	A	B	C	D	E	F
32	PROGRAM/PROJECT A EXPENSE NARRATIVE		Amount	Item Detail/Description		
33						
34	Salaries & Related Taxes:					
35			19,760	Yearly salary for partime PRIDE Program Presenter/Coordinator		
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37						
38			19,760	Total Salaries & Related Taxes		
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40	Fringe Benefits:		-			
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44			-	Total Fringe Benefits		
45						
46	Professional Svcs/Consulting:					
47			300	Accounting and bookkeeping fees related to this Project		
48						
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50			300	Total Professional Services / Consulting		
51						
52	Insurance:		540	Professional liability		
53			425	Yearly amount to cover part of auto ins. to deliver PRIDE at site of client.		
54			965	Total Insurance		
55						
56	Licenses, Registration, Permits:					
57			98	Nec. Licensure		
58						
59			98	Total Licenses, Registration, Permits		
60						
61	Conferences & Meetings:					
62			600	Towards annual PRIDE conference and certification		
63						
64			1,200	Total Conferences & Meetings		
65						
66	Copying & Printing		1,435	PRIDE display boards, literature and hand outs		
67						
68	Equipment Rental/Maintenance		2,432	Copy machine, computers, programming and repair		

	A	B	C	D	E	F
69						
70	Rent/Mortgage & Maintenance		-			
71						
72	Utilities		-			
73						
74	Telecommunications		-			
75						
76	Office & Program Supplies		1,300	Assorted office supplies ear marked for this program.		
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78	Postage & Delivery		284	Cost for necessary mailers and correspondence		
79						
80	Local Travel		1,826	Auto expense to deliver aprox 186 PRIDE presentations and nec. Counseling		
81						
82	Capital Expenditures		-			
83						
84	Other:		-			
85						
86	Other:		-			
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88	0 % Admin/Indirect Expense		-			
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90	TOTAL EXPENSES		29,600	Equals Total Expense, Program/Project A, Combined Budget (Column I)		
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Broward CHAI Center
Project PRIDE
“Just Say Yes to Yourself”
Implementation Time Line

February 15-28, 2013: Planning and Scheduling

March 1-May 31, 2013:

- 1) Implement Key Activity #1a and #1b by reaching 200 Hallandale seniors via 68 hours of Senior Anti-Drug Group Presentations
- 2) Implement Key Activity #2 by counseling 13 Seniors via 26 hours of One on One Counseling focusing on scheduling and correctly using their OTC and Prescription medications.

June 1 –August 31, 2013:

- 1) Implement and attain complete grant quotas of Key Activity #1a and #1b by reaching additional 200 Hallandale seniors via 68 hours of Senior Anti-Drug Group Presentations
- 2) Implement and attain complete grant quotas of Key Activity #2 by counseling additional 12 seniors via 24 hours of One on One Counseling focusing on scheduling and correctly using their OTC and Prescription medications.

August 31, 2013: Prepare final reporting results/close out of grant.