

Hallandale Beach Community Redevelopment Agency (HBCRA) Funding Framework

	1. Affordable Housing	2. Recreation, Cultural Facilities and Activities	3. Economic/Business Development	4. Workforce Development and Employment Opportunities for Local Residents
CRA funds these kinds of activities	<ul style="list-style-type: none"> Partner with a non-profit organization to provide a comprehensive homeowner preparation program. Outreach services to identify substandard home in the NW and SW. Inform residents about funding assistance availability for renovation and rehabilitation for substandard units and code compliance. Development of comprehensive community clean-up program. 	<ul style="list-style-type: none"> Support for cultural programs and recreational facilities that produce programs designed to serve the needs of residents and attract visitors to the City in accordance with the CRA Plan, the City's Parks and Recreation Master Plan and various neighborhood plans within the Community Redevelopment Area. 	<ul style="list-style-type: none"> Activities and initiatives that increase the tax base by improving the overall marketability of the City as a commercial, recreational and residential; this should include programs that focus on the HBCRA's preferred targeted industries in accordance with the City's Economic Development Strategy Plan and the HBCRA Implementation Plan and the facilitation of job creation. Existing industry retention. 	<ul style="list-style-type: none"> Job linking program to identify and tie CRA residents to jobs and contracting opportunities within Hallandale Beach and beyond, building relationships with community employers and non-governmental and community based job/training placement organizations. Workforce training programs.
To achieve these (shorter term) outcomes	<ul style="list-style-type: none"> Increased supply of affordable housing in the HBCRA District More opportunities for home ownership Development of infill housing Upgraded housing conditions Increased private investment in residential areas surrounding residential neighborhoods 	<ul style="list-style-type: none"> More visitors to Fashion Row & Foster Road Increased economic activity More and higher quality cultural & educational opportunities Events and activities that appeal to a broader diversity 	<ul style="list-style-type: none"> Establishment and/or expansion of technology based businesses, creative industries, and similar preferred targeted industries Creation of higher paying jobs located in Hallandale Beach Higher occupancy in office buildings Increased economic activity Diversified local economy Create and retain jobs for local residents. 	<ul style="list-style-type: none"> Identify the skill sets required by the businesses within CRA to leverage funding to assist community based organizations
With these long-term impacts	<ul style="list-style-type: none"> Stabilization of neighborhoods Improved quality of life Higher tax base Increased economic development Improved safety; reduction of crime Increased property values relative to other areas of the City 	<ul style="list-style-type: none"> Hallandale Beach as a nationally recognized arts & culture entertainment Civic and social connectivity, inclusion, sense of pride and community Higher tax base Increased economic development More arts related businesses 	<ul style="list-style-type: none"> Construction of new Class A office buildings National recognition of Hallandale Beach as a City where companies want to be Higher tax base Increased economic development 	<ul style="list-style-type: none"> Creating job opportunities for local residents.
Demonstrated by these kinds of measures of success	<ul style="list-style-type: none"> Number of affordable housing units (new and renovated) Number of new homeowners Number of substandard units Level of support from other funders and affordable housing providers Reduce crime rates Increase in assessed value 	<ul style="list-style-type: none"> Number and type of arts, leisure, and educational programs, events, and businesses Revenue generated by tickets, food & drink, other purchases for partners and community Numbers/demographics of attendees, members, volunteers Level of private financial support Knowledge gained on related topics Level of customer satisfaction 	<ul style="list-style-type: none"> Number and types of new technology/creative based business start-ups Number of higher paying new jobs Number of new Class A office buildings Number of technology/creative based businesses relocating to or expanding in Hallandale Beach Dollars invested/capital raised Increases in assessed values Occupancy rates 	<ul style="list-style-type: none"> Number of jobs created. Number of participants attending training programs/graduates. Number of jobs created by new and existing businesses. Number of individuals placed/hired.