



# HALLANDALE BEACH CRA FUNDING FOR NONPROFIT PARTNERS

## APPLICATION EVALUATION

### ORGANIZATION

Name iCenter Community Foundation, Inc. Tax ID: 27-3332016  
Contact: Sara Brown Title: Executive Director  
Phone: (954) 858-6988 Email: [Sarabrown35@gmail.com](mailto:Sarabrown35@gmail.com)  
CEO/Chair: Sara Brown Phone: (954) 858-6988

**Address:** 1117 E. Hallandale Beach Blvd., #3, Hallandale Beach, FL 33009

**Program/Project Name:** GOGO Green Work Force Project

**HBCRA Priority Funding Overall Needs Area:** Workforce Development and Employment Opportunities for Local Residents

**HBCRA Funds Requested:** \$50,000.00

### EVALUATION: SECTION I: ORGANIZATIONAL INFORMATION/CAPACITY

**Maximum Score 20%**

**SCORE** 15%

#### COMMENTS

Established in 2010. Though newly established, the Organization has executed successful youth employability training services, after-school education mentorships, and business readiness projects through three core programs. Current Fiscal Year Budget noted as \$60,000. Applicant is requesting \$50,000 for Project budgeted at \$100,000.

### EVALUATION: SECTION II: PROGRAM/PROJECT DESCRIPTION

**Maximum Score 10%**

**SCORE** 10%

#### COMMENTS

To provide "green" employability skills through the GOGO Green Work Force Project, resulting in 20 low-to-moderate-income Hallandale Beach residents ages 16-23, becoming LEED (Leadership in Energy and Environmental Design) Certified (pages 3-5 of 25).

### EVALUATION: SECTION II: PROGRAM/PROJECT NEED

**Maximum Score 20%**

**SCORE** 20%

#### COMMENTS

Stated US Department of Labor statistics and US Green Building Council (USGBC) Green Jobs Study, as well as the Foster Community Center local project (page 5 of 25). Logic Model states 100% of youth will be recruited from Hallandale Beach.

**EVALUATION: SECTION II: COMMUNITY BENEFIT**

**Maximum Score 5%**

**SCORE** 5%

**COMMENTS** To provide "green" employability skills through the GOGO Green Work Force Project, resulting in 20 low-to-moderate-income Hallandale Beach residents ages 16-23, becoming LEED, providing Hallandale Beach with a pool of LEED Certified residents.

**EVALUATION: SECTIONS III AND IV: FINANCIALS/COMBINED BUDGET FORM/BUDGET NARRATIVE**

**Maximum Score 20%**

**SCORE** 18%

**COMMENTS** Requesting \$50,000 for the GOGO Green Work Force Project budgeted at \$100,000. The Foundation is matching \$20,000 value in-kind services; \$20,000 in donations; and \$10,000 in other grants. HBCRA funds are requested for Program Director, Instructor, and Receptionist Salaries; Professional Services; Rent/Mortgage and Maintenance; Office/Program Supplies; Local Travel; Participants' Stipend; LEED Exam; and Admin/Indirect Expense.

**EVALUATION: SECTION IV: LOGIC MODEL**

**Maximum Score 15%**

**SCORE** 15%

**COMMENTS** Funding Period January 2013-December 2013. Recruitment, training, exam, and building assessment Key Activities noted to accomplish Outputs, Outcomes and Impacts.

**EVALUATION: SECTION IV: EVALUATION PLAN**

**Maximum Score 10%**

**SCORE** 10%

**COMMENTS** Participant surveys and reports by Executive Director Sara Brown.

**SECTION IV: CHECKLIST**  Yes  No If No, Comments:

**TOTAL SCORE: MAXIMUM SCORE 100%**

**TOTAL SCORE** 93%

**VERIFICATION OF EVALUATION**

Evaluated By: Dr. Alvin B. Jackson, Jr. Title: HBCRA Executive Director



September 13, 2012

Hallandale Beach CRA  
Attn: CRA Clerk  
400 S. Federal Highway  
Hallandale Beach, FL 33009

RE: CRA Funding Application, iCenter Community Foundation

Dear CRA Clerk:

This letter is to confirm that the Board of Directors of iCenter Community Foundation unanimously agreed to endorse this application for funding to support the GOGO Green Work Force Project. The application was presented to the board on September 12, 2012. After review the project was called to vote and was approved by a vote of 5 (yes) to 0 (no).

The board of directors understands that CRA funding is to be utilized in conjunction with programs and operations that are consistent with the CRA's mission. We believe that this project is in alignment with the CRA mission and vision for the City of Hallandale Beach. 100% of the board has committed to assist iCenter in working to achieve the measurable outcomes identified in this funding application.

It is our hope that this grant receives a favorable response.

Thank you,

A handwritten signature in cursive script, appearing to read "Sara Brown".

Sara Brown  
President Board of Directors & CEO

A handwritten signature in cursive script, appearing to read "Michael Wright".

Michael Wright  
Vice President, Board of Directors

## Application for Funding – Nonprofit Partners Hallandale Beach Community Redevelopment Agency

<b>Section I. ORGANIZATION INFORMATION</b>		
<b>1 Organization Legal Name:</b> iCenter Community Foundation, Inc.		
<i>dba</i> , if applicable: n/a		
<b>2 Address:</b> 1117 E Hallandale Beach Blvd # 3 Hallandale Beach FL 33009		
<b>3 Telephone:</b> 954-858-6899	<b>4 Fax:</b> 1(888)778-5930	<b>5 Website:</b> www.icenterfoundation.org
<b>6 Mission Statement:</b> iCenter Community Foundation's mission is to help at-risk youth and young adults, including participants that are preparing and/or transitioning out of foster care to independent living, in Miami-Dade, Broward and Palm Beach counties.		
<b>7 Executive Leader:</b> Sara Brown		
<b>8 Application Contact:</b> Sara Brown	<b>9 Title:</b> Executive Director	
<b>10 Contact Telephone:</b> 954-858-6899	<b>11 Email:</b> sarabrown35@gmail.com	
<p><b>12 Year Established, Organization History and Growth (maximum 1,000 words):</b></p> <p>Founded in 2010, iCenter Community Foundation's mission is to help at-risk youth and young adults, including youths that are preparing and/or transitioning out of foster care to independent living, in Miami-Dade, Broward and Palm Beach counties. iCenter's programs offer the tools that youth and young adults will need in order to successfully transition to adulthood by establishing a solid foundation towards independent living and complete autonomy.</p> <p>iCenter currently provides youth ages 6-18 with etiquette courses, life skills training, and employability skills training. Services are provided in Miami-Dade and Broward Counties at various community centers and schools. In Miami-Dade, the agency provided an eight week career exploration program serving 30 high school youth. The agency also provided an etiquette class to 40 youth at the South Dade Weed &amp; Seed Project located in Homestead, Florida. These programs have enjoyed a 90% success rate of youth reporting increased knowledge and a 100% satisfaction rate among youth served.</p> <p>In March 2012 iCenter completed an eight week Winter Etiquette Classes for Middle and High School youth at the Hepburn Center and The Johnson Center in Hallandale Beach, FL. Through this project, iCenter served 40 youth and was featured in the Sun Sentinel, April 6th 2012. iCenter was recently awarded funding from the City of Hallandale's Community Based Organizations grant program for the Dare to Dream Project. This project will provide business literacy classes to older youth that attend the Johnson Center.</p> <p>iCenter is dedicated to creating strategic partnerships with agencies and local government departments to avoid duplication of services and foster a continuum of care. The agency's staff and team of volunteers have over 20 years of collective experience in providing human services in South Florida. This includes work with at-risk youth, foster care programs, case management, mental health, health and wellness programming, elderly services and much more.</p> <p>Although iCenter is a new organization, the agency has made strides in building alliances with various</p>		

community based organizations and has developed a board of directors that is fully committed to the mission. iCenter has secured a facility to provide after school care for youth and training for young adults to promote interests in the arts, math, science, and business. iCenter is dedicated to providing youth with the social skills and training necessary to secure gainful employment in high demand fields. There is a gap between the jobs that are available (i.e. sciences, green technology) and the skill set unemployed workers need. iCenter aims to bridge that gap.

**13 Description/Programs (maximum 1,500 words):**

iCenter Foundation operates three core programs. These programs are made up of several projects that can be taken all together over the course of one year or individually for shorter periods of time. The programs include:

*After-School Program:* (ages 8-12 Mon – Fri 2 pm – 6 pm) iCenter is ‘not your average after-school program’. The agency focuses on strengthening skills in math, science, business and the arts. iCenter has partnered with Donaldson Scholar Mentors, a tutoring and mentoring program established in June 2005. This agency functions parallel to the national norms of education through a unique mentoring program. Donaldson Scholar Mentors pride themselves in helping the youth achieve their maximum potential. CEO, AJ Donaldson, offers his expertise to iCenter as assists with developing curricula and staff training with the goal of bringing our public & charter school students up to par. His team of certified educators works individually and in small groups with youth. iCenter guarantees that youth will improve one letter grade after just a few weeks of going through the Donaldson Scholar program. Youth will also be able to expand their horizons by engaging in entertaining and informative workshops on topics such as photography, etiquette, life skills training, entrepreneurship and much more.

*Young Adults HELP Center:* (Out of school young adults ages 18-23 Mon – Fri 10 am – 1 pm). This program stresses the importance of gaining social skills, forming positive relationships, and improving self-esteem. Participants receive lessons in the areas of employability, money management, time management, and health and wellness. As a part of iCenter’s strategic plan, the agency is establishing partnerships throughout the community to provide hands on training to youth. The overall goal of this program is to provide young adults with the soft skills (communication, life skills, social skills, etc.) and the hard skills (work experience) to secure higher paying jobs. The GOGO Green Work Force Project will fall under the Young Adults HELP Center. The GOGO Green Project will result in 20 participants becoming LEED Certified.

*Off Site Services:* This program includes short-term projects that iCenter provides to community based organization and schools. The projects that fall under this program include; Dare to Dream (Business 101) project at Johnson Center, Etiquette Program at Hepburn and Johnson Centers, the Work Readiness Program in Miami-Dade. iCenter has a library of short term projects that are designed to enhance any program that serves youth ages 8 and older.

**14 Long Term/Strategic Planning Process & Status of Current Plan (attach Plan) (maximum 500 words):**

Please see attached preliminary plan (Strategic Plan for Sustainability). iCenter is in the process of coordinating a Strategic Planning Retreat by the end of the fiscal year (December 31, 2013). This retreat will assist iCenter in fully developing a strategic plan for the agency and long term sustainability. Once the full plan is finalized and approved by the board of directors, a copy will be provided to the City of Hallandale.

**15 Board Roles & Responsibilities (maximum 500 words):**

The Board of Directors of iCenter is made up of five (5) members including the Executive Director, Sara Brown. The following is an excerpt from iCenter's Board Policy Handbook:

The purpose of the Board, on behalf of the moral ownership, is to see that iCenter Community Foundation, Inc. 1) fulfills its social compact with the community and 2) in doing so, serves as a wise steward of its resources while preventing unacceptable actions and situations.

The job of the Board is to represent the moral ownership in determining and demanding appropriate organizational performance. Accordingly:

1. The Board is responsible for maintaining the connection between iCenter and its "moral owners."
2. The Board will produce written governing policies in the following areas:
  - a. Mission-based outcomes, which describe what good (results), for whom (recipients) and at what cost
  - b. Organizational health, which defines expectations of, and limits the framework for, executive actions and decision-making.
  - c. Board Governance process, which specifies how the Board will ensure excellence in governance and monitor its own performance.
  - d. Board-CEO linkage, which describes the relationship between the Board and the CEO and describes the CEO role, authority and accountability.
3. The Board will hold the CEO accountable through monitoring of his or her performance against board established policies and will take corrective action as needed.

**16 Policy on Board Contributions (maximum 250 words):** Although this has not been placed in a formal policy, board members are asked to make a financial contribution to the board annually in the amount of \$500. This might be from a personal donation or by fostering a relationship in the community that leads to funding in the amount of \$500 or more. At this point 100% of iCenter's board has met or exceeded this requirement.

**17 For current fiscal year, number of Board Members contributing:**  
2 Cash donations 3 Donations raised from others     Volunteer hours     In-kind donations

**18 For current fiscal year, amount/value of Board member contributions:**  
\$25,000 Cash donations \$5,000 Donations raised from others  
600 Volunteer hours            In-kind donations

**19 Oversight/Accreditation/Affiliation:**  
Not applicable

## Section II. PROGRAM/PROJECT INFORMATION

**20 Project/Program Title:** GOGO Green Work Force Project

**21 Prior CRA Funding for Same Project/Program** Yes X No      **22 If Yes, Time Period:** N/A

**23 Hallandale Beach CRA Overall Need Addressed:** Workforce Development

**24 Project/Program is** X New or     Existing      **25 If Existing, Year Established:** N/A

**26 Goal (maximum 150 words):**  
The goal of the GOGO Green Work Force Project is to provide young adults ages (iMEMBERS) 16-23 with a free Leadership in Energy and Environmental Design (LEED) certification course that will

prepare them for a "green" career. iCenter will work with Workforce One to recruit low to moderate income individuals from Hallandale Beach to enroll in the GOGO Green Project. Our highly qualified instructors will prepare iMEMBERS to pass the certification exam by providing them with educational lectures and hands on work experience. GOGO Green will transform lives through education and service activities that improve the Hallandale community and strengthen the local workforce. Ultimately the residents of Hallandale Beach's blighted communities will have a clean, safe and more productive environment to call home.

**27 Documentation of Need for Program/Project (maximum 1,000 words):**

The US Department of Labor estimates that there are currently over 2 million jobs available in the green industry with the majority of these jobs being in construction and services. According to a recent study, green building will support nearly 8 million U.S. jobs and pump \$554 billion into the economy between 2009 and 2013. This is encouraging for soon to be graduates seeking job opportunities. The study also noted that over the same time period, LEED-related spending will generate an additional \$12.5 billion in GDP, support 230,000 jobs and provide \$10.7 billion in labor earnings (Booz Allen Hamilton and U.S. Green Building Council. (2009). Green Jobs Study).

In 2009, the City of Hallandale set out to ensure that the Foster Community Center receives LEED certification and had to re-evaluate current contractors to ensure they had the appropriate skill set to accomplish this goal. This project is currently registered with the Green Building Council. With cities, schools, hospitals and residents gaining interest in sustainable building and practices, there is a need for a workforce that is prepared to take on the challenge. As it stands, there is a clear gap between the jobs that are available overall and the skill set of many unemployed workers. iCenter believes that education is the key to prepare these workers for gainful employment that will lead to changed lives.

LEED which stands for "Leadership in Energy and Environmental Design" was established by US Green Building Council in 1998 as a standard to promote green buildings. These are environmentally responsible buildings that are resource-efficient throughout its life-cycle: from siting to design, construction, operation, maintenance, renovation, and deconstruction. The main aim of LEED certified building is to reduce waste at the same time make sure the building does not contain or leave behind environmentally degrading or harmful materials like asbestos. LEED rates buildings on four tiers; certified, silver, gold and platinum. As the need for sustainable materials increase and the awareness of health concerns that arise from some traditional building supplies (i.e. asbestos, lead, etc.), responsible investors are beginning to look for a standard that will set their building apart. LEED certified buildings are not only good for the environment, they save consumers money through efficient appliances and overall healthier environments.

When the City of Hallandale decides to seek LEED Certification on a new construction or rehabilitation project it is important for the City to include a LEED Certified technician during the planning phase of the project to work alongside the architects, landscapers, contractors and other stakeholders to evaluate and articulate the project's goals and the certification level sought. iCenter will be able to provide the City of Hallandale Beach with a pool of Hallandale residents that are LEED Certified to select from. This will create a sense of pride and achievement for both the residents and city officials.

**28 Description (maximum 500 words):**

iCenter's GOGO Green project has three components (1) Education (2) Hands On Training (3) Testing. iCenter will work with Workforce One to recruit participants focusing on low to moderate income

individuals that are unemployed and have a high school diploma or GED (or are enrolled in a GED program with Workforce One). Priority will be given to residents of Hallandale Beach. This project will serve 20 individuals.

Once enrolled, participants will receive sixteen (16) hours of education in the form of lectures and computer based training. Classes will be taught by certified LEED instructors and professionals in the field of construction and real estate. Classes will review the basic principles of green building and will prepare participants for taking the certification test. Participants will also receive education on entrepreneurship and how to market this new skill and seek out new career opportunities once certified.

Participants will also receive sixteen (16) hours of hand-on training. Under the direction of IMR Construction, participants will practice the skills learned during class time. iCenter staff will work closely with the CRA in hopes of securing a project in the Southwest or Northwest area of Hallandale to allow participants to further their work experience by completing at least one project within the community. If this is not possible, iCenter's current building will serve as the participants work lab and Participants will assess iCenter's LEED score and recommend improvements.

To evaluate the participants' progress, iCenter will administer a midterm exam after 16 hours of training and a final exam after 32 hours of training. After passing the final exam the participant will be prepared to take the Initial LEED Green Certification Exam. Funding from this grant will allow iCenter to pay for the Initial LEED Green Certification Exam for twenty (20) participants.

When the participant passes the Initial LEED Green Certification Exam, iCenter will assist the participant in updating his or her resume to include this new skill set. iCenter will then work with Workforce to facilitate the participant in being connected to green job opportunities. If necessary, iCenter will also assist these participants in filing with the City of Hallandale as vendors for future green projects.

*Days and Hours of Operation:*

GOGO Green is offered one day a week for 1.5 to 2 hours per session. Classes are scheduled between 10:00 am – 1:00 pm. iCenter's administrative office is open Monday – Friday 9:00 am – 5:00 pm.

**29 Target Audience or Persons Served (maximum 150 words):**

This project will target young men and women between the ages of 16-23. Priority is given to participants that live in Hallandale Beach and are of low to moderate income. Ideally the majority of participants will live in the Northwest and Southwest areas of Hallandale, the community that this project seeks to improve in the long-term. Participants will be required to either have completed their high school diploma/GED or be enrolled in a GED program with Workforce One.

**30 Innovative or Proven Approach and Justification (maximum 500 words):**

iCenter will incorporate best practices in green education identified by the US Green Building Council. Students will be taught how to use the LEED rating system and will receive hands on training by rating a building, identifying ways to improve the LEED rating and completing at least one improvement to boost the LEED rating of that project. This project has been implemented in other areas of the country and has proven to be an effective strategy in motivating youth to complete their education (complete high school diploma or GED) as well as providing youth with skills that are in demand. This year the

national nonprofit organization YouthBuild partnered with a for-profit corporation in Philadelphia to renovate a dilapidated building using LEED standards. The building has received a LEED Platinum rating and presented the building to the community as a model for affordable and sustainable living. Public/Private partnerships like this are proven to transform neighborhoods and lives. At risk youth that are affected by poverty due to lack of education and job skills are now able to break that cycle of poverty starting with their own neighborhood. It is a win-win project.

**31 Uniqueness, or Justification for Duplication of Similar Area Project/Program (maximum 250 words):**

There is no project like this being offered in Hallandale Beach, Florida. iCenter has researched the YouthBuild project, and although the Urban League of Broward County is the only YouthBuild affiliated program in Broward County, they do not have a program like this. Hallandale Beach will be the first in Broward County to initiate a program to prepare its youth for a green career. This will in essence create a workforce for future Hallandale building projects.

**32 Prior Experience with Project/Program or Similar (maximum 250 words):**

In Homestead, iCenter conducted a Career Exploration Project for youth ages 16-21 that are attending an alternative private school. Youth attended weekly employability skills training and interacted with guest speakers about career paths such as firefighting, journalism, entrepreneurialism, marketing, juvenile justice and much more. At the end of this project youth had a completed resume and cover letter to begin seeking employment. The GOGO Green Project will take iCenter's programming to the next level by going from a format that offers education and exposure to a format that adds hands on training and ends in youth receiving certification that will enhance their resume.

**33 Operating Partnerships (maximum 500 words):**

iCenter has identified two core partners for this project (see letters of collaboration). (1) IMR Development Corporation, a local Broward County certified firm that is women owned. IMR has worked on all various Construction projects from residential to government facilities to military structures and environmental projects. IMR is presently engaged in two LEED projects one in Dade County, and the other in Broward County. Their staff is trained as general contractors and LEED professionals. IMR will assist iCenter in providing GOGO Green participants with hands on experience in Sustainable and Renewable Technology. IMR will serve to oversee hands on training activities with participants.

(2) Dawn Williams-Bobo of Prag Realtors has worked on various homeownership projects for low-moderate income families. This includes working with the Neighborhood Stabilization Program (NSP), working with the board of Broward County Family Self Sufficiency Program and providing foreclosure assistance for families facing foreclosure. Mrs. Williams-Bobo has a strong working relationship with Workforce One and various departments within Workforce One that offer training and social services for in Hallandale and surrounding communities. She will assist iCenter by serving as a liaison between iCenter and Workforce One as well as facilitating classes to teach participants about the importance of maintaining safe and clean neighborhoods to improve property values.

34 Implementation Action Plan/Time Line:

Work Task	Start-Up Date	Date of Completion
Press release announcing project	1/2/2013	2/2/2013
Execute MOUs with core partners. Hire and Train staff.	1/2/2013	3/1/2013
Meet with community organizations such as Workforce One to raise awareness about program.	1/2/2013	3/1/2013
Develop calendar of classes. Enroll participants in GOGO Green.	2/1/2013	3/31/2013
Conduct GOGO Green Course (first 16 hours)	4/1/2013	6/21/2013
Conduct Midterm Exam	6/24/2013	6/28/2013
Conduct GOGO Green Course (last 16 hours)	7/1/2013	9/20/2013
Conduct Final Exam	9/23/2013	9/27/2013
Participants take Green Certification Exam	10/1/2013	10/31/2013
Plan and Host end of project Ceremony and present participants with Green Certification.	11/01/2013	11/29/2013
Press Release Celebrating End of Project	12/2/2013	12/31/2013
Project Evaluation and Final reporting	12/2/2013	12/31/2013

*First Quarter:* iCenter will solidify partnerships with IMR Development and Prag Realtors and submit Memorandum of Understanding to Hallandale Beach CRA. Dawn Williams of Prag Realtors will assist in facilitating a relationship between iCenter and Workforce One in order to recruit youth that have completed their High School Diploma or GED (or are enrolled in a GED program) and are unemployed residing in Hallandale Beach. During the first quarter, iCenter will also market the program by releasing a press release announcing the program and recognizing the City for its support. 20 Participants will be enrolled as GOGO Green iMembers and the classes will begin during the second quarter.

*Second Quarter and Third Quarters:* Participants will engage in 32 hours total training and education. One day per week for 1.5-2 hours per day. Course will be taught by a certified LEED instructor with hands on training overseen by IMR Development. Participants will take a midterm and final exam to assess their readiness to take the official certification exam. At the end of 32 hours of training participants will take the LEED Certification Exam.

*Fourth Quarter:* LEED Exam results will be received and participants will receive their certificate during a ceremony attended by the community at large. iCenter will send out a press release recognizing this achievement. Additionally, iCenter will unveil the LEED project that the participants completed as part of their training. Final reports will be generated and submitted to Hallandale Beach CRA.

**35 Key Staff and Qualifications (maximum 500 words):**

Sara Brown, Executive Director: Sara Brown is an energetic, creative, result-oriented leader with over 20 years of managerial and executive responsibility in the areas of sales, marketing, technology, government contracts (FFP & T&M), project management, business relations and accounting. As a former business owner, Sara possesses strong leadership qualities, strong organizational and problem solving skills. As a Manager, the ability to multi-task, meet deadlines and have a strong work ethic go hand in hand. Sara has the ability to manage a diverse workload, multiple tasks and address client needs. She is experienced in administration, accounting, payroll, human resources and finance. In 2013, Ms. Brown will receive her Bachelor of Science in Business Administration from University of Phoenix, anticipated graduation. She was educated at the Royal Russell Boarding School, (London, England) and is the founder of iCenter Community Foundation

Michael Wright, LEED Instructor: Michael Wright is a certified instructor with Miami-Dade College. With over 17 years of experience as a Hazardous Materials Officer with the Hialeah Fire Department, Mr. Wright is prepared to train participants about the importance of environmental safety and how to handle hazardous building material. Mr. Wright is certified to teach the LEED course and will oversee all aspects of preparing the participants to pass the LEED Exam. He is experienced in the development and implementation of quality curriculum and as a grant writer; he has secured over \$2 million in government funding. Mr. Wright has a Bachelor of Arts degree from the University of Florida.

**36 Potential Challenges and Strategies to Address Them (maximum 500 words):**

The potential challenge for this project is getting participants to remain engaged in the program. iCenter is asking Hallandale Beach to invest in its youth, a population that is oftentimes overlooked due to at-risk behaviors such as the perceived "quick money" that can be made on the streets. The GOGO Green project offers participants the ability to make more than a minimum wage with a short-term investment in their education. In order to keep participants engaged, iCenter is offering a \$300 per participant stipend to complete the project. This is in addition to the ultimate incentive of having a LEED Certification. In order to be eligible for the stipend, participants must complete the program in its entirety.

**Section III. FINANCIAL INFORMATION**

37 Total Organization Budget:	Previous FY \$0	Current FY \$60,000	Proposed \$205,000
38 Project/Program Budget: \$100,000	39 Amount Requested: \$50,000	40 % of Org Budget	24 %
41 Time Period: Program/Project A: 01/01/2013 - 12/31/2013	Program/Project B: n/a		
42 Type(s) of Support Requested: Project Support			
43 Other Support/Status and Plans for Sustainability: Individual Donations, Foundation, In-Kind			

**Section IV. APPLICATION CHECKLIST**

A. Cover letter signed by Board Chair	√
B. 501(c)(3) IRS Determination Letter	√
C. Evidence of good standing with State of Florida	√
D. Board of Directors list with brief bios	√

E. Policy on Board roles & responsibilities, if applicable	Title: Board Policies (excerpt from manual)
F. Policy on Board contributions, if applicable	Title: N/A (informal policy)
G. Strategic Plan or other long term planning document	See Sustainability Plan
H. Policy on strategic/long term planning, if applicable	Title: see sustainability plan
I. Logic Model(s)	√
J. Evaluation Plan	√
K. CRA Combined Budget	√
L. CRA Project/Program Budget Narrative(s)	√
M. Most recent Financial Statement	Time Period: July 1 – July 31, 2013
N. Most recent Form 990	Fiscal Year: Extension Provided
O. Most recent Independent Financial Audit (if applicable)	Fiscal Year: n/a
P. Affiliation Agreements (if applicable list below):	Prag Realtors and IMR Development

**Section V. CERTIFICATION STATEMENT AND SIGNATURE**

As chief executive of the applicant organization I certify that (1) the information provided in this application is correct and complete to the best of my knowledge; (2) I am committed to the purpose of the proposed project or program and will work with Board and staff members to accomplish its stated outcomes; and (3) I will be accountable for compliance with all CRA requirements for operation, evaluation, and reporting.

\_\_\_\_\_  
Sara Brown, President & CEO

09/14/2012  
Date Submitted

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **SEP 22 2010**

ICENTER COMMUNITY FOUNDATION INC  
C/O SARA BROWN  
815 N HOMESTEAD BLVD STE 247  
HOMESTEAD, FL 33030

Employer Identification Number:  
27-3332016  
DLN:  
17053256312000  
Contact Person:  
RENEE RAILEY NORTON ID# 31172  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
July 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
August 23, 2010  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)



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## Detail by Entity Name

### Florida Non Profit Corporation

**ICENTER COMMUNITY FOUNDATION, INC.**

#### Filing Information

Document Number N10000007999  
FEVEN Number APPLIED  
Date Filed 08/24/2010  
State FL  
Status ACTIVE  
Effective Date 08/23/2010  
Last Event AMENDMENT  
Event Date Filed 09/02/2010  
Event Effective Date NONE

#### Principal Address

1550 S. OCEAN DRIVE SE  
HALLANDALE BEACH FL 33009 US

Changed 04/27/2012

#### Mailing Address

1550 S. OCEAN DRIVE SE  
HALLANDALE BEACH FL 33009 US

Changed 04/27/2012

#### Registered Agent Name & Address

BROWN, BARA  
1550 S. OCEAN DRIVE SE  
HALLANDALE BEACH FL 33009 US

Address Changed: 04/27/2012

#### Officer/Director Detail

##### Name & Address

##### Title P

BROWN, BARA  
1550 S. OCEAN DRIVE SE  
HALLANDALE BEACH FL 33009 US

##### Title T

DILAN, LUIS  
1550 NW 10 TER

HOMESTEAD FL 33030 US

Title D

JENNINGS, KEITH  
2750 N 29 AVE #120  
HOLLYWOOD FL 33030 US

Title 8

ALONGI, JOSEPHINE  
1950 S. OCEAN DRIVE SE  
HALLANDALE BEACH FL 33009

Title VP

WRIGHT, MICHEAL  
10309 SW 30 CT  
MIRAMAR FL 33035

**Annual Reports**

**Report Year Filled Date**

2011 03/01/2011  
2012 04/27/2012

**Document Images**

04/27/2012 -- ANNUAL REPORT

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iCenter Community Foundation  
"Pulse of Hope"

Board of Directors

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**President & CEO**

BROWN, SARA  
1950 S. OCEAN DRIVE 8E  
HALLANDALE BEACH FL 33009 US

Sara Brown is an energetic, creative, result-oriented leader with over 20 years of managerial and executive responsibility in the areas of sales, marketing, technology, government contracts (FFP & T&M), project management, business relations and accounting. As a former business owner, Sara possesses strong leadership qualities, strong organizational and problem solving skills. As a Manager, the ability to multi-task, meet deadlines and have a strong work ethic go hand in hand. Sara has the ability to manage a diverse workload, multiple tasks and address client needs. She is experienced in administration, accounting, payroll, human resources and finance.

**Vice President**

WRIGHT, MICHEAL  
10209 SW 20 CT  
MIRAMAR FL 33035

Michael Wright is a certified instructor with Miami-Dade College. With over 17 years of experience as a Hazardous Materials Officer with the Hialeah Fire Department, Mr. Wright is prepared to train participants about the importance of environmental safety and how to handle hazardous building material. Mr. Wright is certified to teach the LEED course and will oversee all aspects of preparing the participants to pass the LEED Exam. He is experienced in the development and implementation of quality curriculum and as a grant writer; he has secured over \$2 million in government funding. Mr. Wright has a Bachelor of Arts degree from the University of Florida.

**Secretary**

DILAN, LUIS  
1950 NW 10 TER  
HOMESTEAD FL 33030 US

Luis Dilan has over 15 years of experience in community development. This includes working alongside the director of the CRA in Florida City, FL. Mr. Dilan is currently the Program Director for a Miami-Dade nonprofit organization and oversees day to day activities including maintaining a positive relationship with donors and stakeholders. Mr. Dilan is experienced in maintaining accountability for nonprofit organization.

**Treasurer**

ALONGI, JOSEPHINE  
1950 S. OCEAN DRIVE 8E  
HALLANDALE BEACH FL 33009

Josephine Alongi is a resident of Hallandale Beach. Ms. Alongi is an active member on the City of Hallandale Beach Education Advisory Committee and the Parks and Recreation Advisory Board for the city. She studied at Baruch University and the International Banking Institute in New York City. Her experience includes positions as the Assistant Vice President of the Sumitomo Mitsui Banking Corporation and Assistant Treasurer for Banco Di Sicilia. Here oversaw risk management, developed profit and loss statements and ensured that staff was in compliance with banking regulations. Ms. Alongi plays has been integral in introducing iCenter to the Hallandale community and helping to develop strategic alliances.

**Board Member**

JENNINGS, KEITH  
2750 N 29 AVE #120  
HOLLYWOOD FL 33020 US

Keith Jennings' areas of expertise include Business Development, Construction Management, Environmental Site Investigations, Transportation, and Building Industries. Mr. Jennings has over 35 years of experience in project management and has managed numerous federal programs and community projects. He has many certifications including several in environmental safety.

# BOARD POLICIES

## BOARD GOVERNANCE

### I. Board Job Description

The purpose of the Board, on behalf of the moral ownership, is to see that ICENTER COMMUNITY FOUNDATION 1) fulfills its social compact with the community and 2) in doing so, serves as a wise steward of its resources while preventing unacceptable actions and situations.

- o The job of the Board is to represent the moral ownership in determining and demanding appropriate organizational performance. Accordingly:
  1. The Board is responsible for maintaining the connection between the ICENTER COMMUNITY FOUNDATION and its “moral owners.”
  2. The Board will produce written governing policies in the following areas:
    - a. *Mission-based outcomes*, which describe what good (results), for whom (recipients) and at what cost
    - b. *Organizational health*, which defines expectations of, and limits the framework for, executive actions and decision-making.
    - c. *Board Governance process*, which specifies how the Board will ensure excellence in governance and monitor its own performance.
    - d. *Board-CEO linkage*, which describes the relationship between the Board and the CEO and describes the CEO role, authority and accountability.
  3. The Board will hold the CEO accountable through monitoring of his or her performance against board established policies and will take corrective action as needed.

### II. Governing Style

The Board provides strategic leadership to ICENTER COMMUNITY FOUNDATION. In order to do this, the Board will:

1. Look to the future and keep informed of issues and trends that may affect the mission and organizational health of ICENTER COMMUNITY FOUNDATION.
2. Make decisions based on knowledge of community needs and best practices and in accordance with the mission.
3. Be proactive and visionary in its thinking.
4. Encourage thoughtful deliberation, incorporating a diversity of viewpoints.
5. Work together as colleagues, encouraging mutual support and good humor.

## Strategic Plan for Sustainability\*

iCenter appreciates the support provided by the City of Hallandale Beach and other funding sources. In order to raise funds for the operations of iCenter programs, the agency has three core funding streams.

### 1. Membership Fees

- a. iCenter will charge an annual membership fee for access to the center. \$30 per person for Hallandale residents and \$35 for non-residents. This will be established once the new iCenter Facility opens by 1/1/2013.
- b. iCenter participants that receive tutoring and daily after school care will be charged a fee based on ability to pay (sliding fee scale).

### 2. Pay for Services

- a. iCenter has a series of 6-10 week courses that can be provided at other centers. (i.e. Etiquette Class provided at the Hepburn Center). These are group courses that are provided at a fee starting at \$5000 per course. iCenter also provides one-on-one private lessons.

### 3. Grant Funds

- a. iCenter will consistently seek out and apply grant funds including local government, foundation/corporate, and or federal government. Some of the grants that iCenter is currently planning on submitting as they become available include;
  - i. City of Hallandale Beach – Human Services (received)
  - ii. US Navy STEM Program
  - iii. Children Services Council of Broward
  - iv. Finish Line Corporation – Youth Foundation Grants
  - v. ConAgra Foods – Community Impact
  - vi. The Obesity Society
  - vii. Cyber-learning Matching Grant

### 4. Use of volunteers

- a. iCenter will seek to provide work experience for the elderly, disabled, and unemployed by teaming up with agencies that operate work programs within the community. This includes;
  - i. AARP Senior Employment Program
  - ii. Workforce One – On the Job Training Program
  - iii. Summer Youth Employment

**\*Please note:** iCenter is in the process of planning a Strategic Planning Retreat by the end of the fiscal year (December 31, 2013). This retreat will assist iCenter in fully developing a strategic plan for the agency and long term sustainability. Once the full plan is finalized and approved by the board of directors, a copy will be provided to the City of Hallandale.

# Balance Sheet

30-Aug-13  
(all numbers in \$000)

iCenter Community Foundation, Inc.

## ASSETS

### Current Assets

Cash	\$2,500
Accounts receivable (less doubtful accounts)	10,000
Inventory	
Temporary investment	5,000
Prepaid expenses	
<b>Total Current Assets</b>	<b>\$17,500</b>

### Fixed Assets

Long-term investments	\$0
Land	0
Buildings (less accumulated depreciation)	0
Plant and equipment (less accumulated depreciation)	
Furniture and fixtures (less accumulated depreciation)	20,000
	0
<b>Total Net Fixed Assets</b>	<b>\$20,000</b>

<b>TOTAL ASSETS</b>	<b>\$37,500</b>
---------------------	-----------------

## LIABILITIES

### Current Liabilities

Accounts payable	\$663
Short-term notes	
Current portion of long-term notes	
Interest payable	0
Taxes payable	0
Accrued payroll	0
<b>Total Current Liabilities</b>	<b>\$663</b>

### Long-term Liabilities

Mortgage	\$13,536
Other long-term liabilities	0
<b>Total Long-Term Liabilities</b>	<b>\$13,536</b>

### Shareholders' Equity

Capital stock	
Retained earnings	23,301
<b>Total Shareholders' Equity</b>	<b>\$23,301</b>

<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$37,500</b>
---------------------------------------	-----------------



Independent Financial Audit  
N/A

iCenter Community Foundation is a new organization and has not conducted an Independent Financial Audit. Our revenues to date have been less than \$100,000 and iCenter has not completed a fiscal year.



310 W. McNab Road, #209 \* Tamarac, FL 33321 \* (954) 580-0447 \* Fax (954) 726-5368  
Email: prag@bellsouth.net \* Website: www.pragrealtors.com

September 10, 2012

Sara Brown  
Executive Director  
iCenter Community Foundation  
1117 E Hallandale Beach Blvd # 3  
Hallandale Beach FL 33009

Re: Letter of Collaboration

Dear Ms. Brown:

I am pleased to submit this letter to support iCenter Foundation's grant proposal to fund their GOGO Green Work Force Program. Funding from the Community Redevelopment Agency will allow iCenter to prepare Hallandale's young men and women for careers in Green Building.

If funded, I agree to serve as a liaison between iCenter Foundation and WorkForce One. This will include working with WorkForce staff to recruit youth for LEED Certification through the GOGO Green Program. I will also assist by conducting workshops to inform youth about the impact of slum and blight on property values in the Southwest and Northwest areas of Hallandale. Youth will be taken to these areas to conduct a LEED assessment of various properties and vacant lots in the community.

As a Real Estate Broker, I have worked on various homeownership projects for low-moderate income families. This includes working with the Neighborhood Stabilization Program (NSP), working with the board of Broward County Family Self Sufficiency Program and providing foreclosure assistance for families facing foreclosure. I have a strong working relationship with Workforce One and various departments within Workforce One that offer training and social services for our communities. I have witnessed first-hand how poorly maintained properties in the Northwest area of Hallandale has negatively impacted the areas ability to attract new homeowners, I am confident that with our alliance we will be able to improve the area taking a holistic approach and significantly improving property values and quality of life in this area.

I am excited about the opportunity to make a strong impact in Hallandale Beach with the GOGO Green Program. It is my hope that this proposal will receive a favorable response.

Thank You,

  
Dawn Williams-Bobo  
Real Estate Broker  
Prag Realtors  
(754) 366-1791



Corporate Address

2750 N 29 Avenue  
Suite 120  
Hollywood, FL 33020  
Phone: (954) 251-2982  
Fax: (954) 272-7310

Email - Address

[admin@imrdevelopmentcorp.com](mailto:admin@imrdevelopmentcorp.com)

Website

[Imrdevelopmentcorp.com](http://Imrdevelopmentcorp.com)

September 10, 2012

Sara Brown  
Executive Director  
iCenter Community Foundation  
1117 E Hallandale Beach Blvd # 3  
Hallandale Beach FL 33009

Re: Letter of Collaboration

Dear Ms. Brown:

This letter is to confirm that IMR Development Corporation agrees to collaborate with iCenter Foundation on the GOGO Green Work Force Program. We are aware that iCenter is submitting a proposal to the Community Redevelopment Agency to train and certify youth in Green Building.

IMR Development Corporation agrees to conduct lecture and hands-on demonstrations in Green Building techniques to the youth enrolled in the program. Additionally, if the opportunity becomes available, IMR Development Corporation will serve as on-site supervisors for youth when they receive projects in the field to gain work experience. Our participation will introduce areas such as Painting, Chemical Storage, Material Handling, Identification of Debris composition and Proper disposal.

IMR has worked with the Federal Government directly as a Prime Building Contractor and is aware of the regulations and requirements associated with government contracts. We have worked on all types of Construction projects from residential to government facilities to military structures and environmental projects. IMR is presently engaged in two LEED projects one in Dade County, and the other in Broward County, we have the resources and ability to assist iCenter in creating a community based job training program that will give young adults hands on experience in Sustainable and Renewable Technology. Our staff is trained as General Contractors and "LEED" professionals we are a Local Broward County certified firm that is Women owned.

Our approach to Community is to give back were ever possible, we will share our skills, talents, and resources with the iCenter as much as is possible to create success. Feel free to contact me at 305-345-3823 with any further questions or concerns.

Thank You,  
Keith Jennings S.V.P.

A handwritten signature in black ink, appearing to read "Keith B. Jennings".

Sincerely,  
Keith B. Jennings  
Sr. Vice President

*"Achieving Excellence by Exceeding our Clients Expectations"*

## Hallandale Beach CRA – Program/Project Logic Model A

Organization iCenter Community Foundation, Inc. Contact Person Sara Brown

Program/Project Name GOGO Green Work Force Project Funding Period 1/1/13 – 12/31/13

Program/Project Budget \$100,000 Request \$ 50,000 CRA Need Area Workforce Development

Brief Description GOGO Green will provide education and training to out-of-school young adults ages 16-23. Participants will be able to identify green building techniques and use the LEED rating system. At the end of the project 95% of youth will have received their LEED Certification.

Key Activities	Outputs	Outcomes	Impact(s)
<p><b>GOAL:</b> Increase the number of residents in Hallandale Beach that are eligible to enter the Green Workforce.</p>			
<p>1. Recruit participants that have received or are working towards their high-school diploma or GED with Workforce One to enroll in the GOGO Green Program.</p>	<p>20 youth will be enrolled in the program</p>	<p>100% of youth will be recruited from Hallandale Beach</p>	<p>LMI individuals will become aware of the employment outlook of green careers. (Spark interest)</p>
<p>2. Conduct education and hands on training. Individuals will be educated on requirements needed to pass Certification Exam.</p>	<p>32 hours of education and hands on training one time per week for 1.5 to 2 hours per week.</p>	<p>Participants will maintain a 90% or higher attendance rating at education and training classes. 100% of youth will complete training.</p>	<p>A quality vocational training program with high level of participation that will "prepare residents to prosper in the 'New Economy'" (Strategic Priority J: Misc. Economic Development)</p>

<p>3. Participants will complete LEED Certification Exam</p>	<p>20 youth will take the certification exam</p>	<p>95% of participants that take the LEED Certification Exam will be successful in receiving that certification.</p>	<p>Increase the pool of eligible employees residing in Hallandale that are available to assist with rehabilitation and "the upgrading of existing substandard structures through enforcement of the City's Housing and Building Codes and the provision of financial incentives for rehabilitation" (Strategic Priority E: Affordable Workforce Housing)</p>
<p>4. Conduct a building assessment and present at end of project.</p>	<p>The group will complete one (1) building assessment and present the LEED rating along with recommendations for improvement at the end of the project.</p>	<p>Youth will prepare a report and plan to improve LEED rating of one building by one level (i.e. LEED Silver to Gold).</p>	<p>Increase hiring of skilled local professionals. With this new knowledge, participants will be motivated to reduce slum and blight in their own community. Participation in beautification and cleanup projects will increase (Strategic Priority I: Image/Sense of Community)</p>

	A	B	C	D	E	F	G	H	I	J	K
1	<b>CRA Combined Budget Form - Funding Application FY 2012-13</b>										
2	Organization Name iCenter Community Foundation, Inc.										
3	Executive Leader & Key Financial Manager Names Sara Brown, Executive Director and Michael Wright, Vice President of Board										
4	Current FY (2011-12) Total Organization Budget \$60,000										
5	Program/Project Name GOGO Green Work Force Project										
6	Application Due Date 14-Sep-12										
7											
8											
9	<b>INCOME</b>		FY 2010-2011 Organization Actual		FY 2011-2012 Organization Year-to-Date 1/1/12 to 4/30/12		Projected Organization Fiscal Year 2012-2013		Projected Total Program/Project A FY 2012-2013		
10	Fees, Tickets, Registration, etc.		-								
11	Corporate Grants/Contributions		-								
12	Individual Donations		-		25,000		35,000		20,000		
13	Foundation Grants		-				50,000		10,000		
14	Government - Federal		-								
15	Government- Local/County		-		15,000		10,000				
16	Government- State		-								
17	In-Kind		-		20,000		20,000		20,000		
18	Interest Income		-								
19	Membership		-				40,000				
20	CRA Actual or Requested		-				50,000		50,000		
21	Other:		-								
22	Other:		-								
23	Other:		-								
24	<b>Total Income</b>		-		<b>60,000</b>		<b>205,000</b>		<b>100,000</b>		
25											
26	CRA % of Total Income		#DIV/0!		0%		24%		50%		
27											
28	<b>NOTES:</b>										
29	(1) The CRA Request in INCOME Column G should equal the CRA Request at the bottom of the EXPENSES budget										
30	(2) Total INCOME should equal Total EXPENSES to project a balanced budget in FY 2012-13 (Column G)										
31	(3) CRA % of projected Total Organization Income may not exceed 25% for FY 2012-13 (Column G) unless approved by CRA										
32	(4) Figures in Column I and, if applicable, Column K, should match Program/Project Budget Narrative										

	A	B	C	D	E	F	G	H	I	J	K
	<b>EXPENSES</b>		Organization - Actual FY 2010-2011		Organization - Year-to-Date, FY 2011-2012 _1/1/12_ 1 to Apr 30		Projected Organization - Fiscal Year 2012-2013		Projected Total - Program/Project FY 2012-2013		
33	See separate Instructions for line item definitions										
34	Salaries & Related Taxes				43,000		91,000		36,750		
35	Fringe Benefits						11,230				
36	Professional Svcs/Consulting				6,300		15,000		15,000		
37	Insurance						4,000				
38	Licenses, Registration, Permits				1,200		1,200				
39	Conferences & Meetings						500				
40	Copying & Printing						1,000				
41	Equipment Rental/Maintenance						3,600				
42	Rent/Mortgage & Maintenance						14,400		7,200		
43	Utilities						3,600		1,800		
44	Telecommunication						1,320		600		
45	Office & Program Supplies				500		15,000		2,300		
46	Postage & Delivery				2,000		600		300		
47	Local Travel				1,000		2,500		1,600		
48	Capital Expenditures						20,000		8,200		
49	Other: Stipend								7,500		
50	Other: LEED Exam								8,750		
51	<b>Sub-Total Expenses</b>				<b>54,000</b>		<b>184,950</b>		<b>90,000</b>		
52	_10_% Admin/Indirect Expense				<b>6,000</b>		<b>20,050</b>		<b>10,000</b>		
53	Total Expense				60,000		205,000		100,000		
54											
55	<b>NET INCOME</b>				-		-		-		
56											
57	Total Expenses Project						100,000				
58	CRA Request						50,000		50,000		
59											
60	<b>NOTES:</b>										
61	(1) Refer to separate Instructions for definitions of each line item expense										
62	(2) In Column G, CRA Request may be less than Total Expense as there may be other sources of revenue for the program(s)										
63	(3) Projected NET INCOME (Total Income minus Total Expense) should equal zero for a balanced budget in FY 2012-2013 (Column G)										

## Funding Evaluation Plan Hallandale Beach Community Redevelopment Agency (CRA)

Organization iCenter Community Foundation, Inc. Contact Person Sara Brown

Project/Program A Name GOGO Green Work Force Project Funding Period Jan. 1, 2013 – Dec. 31, 2013

Project/Program B Name N/A Funding Period \_\_\_\_\_

*Copy-and-paste table below to address each Key Activity included in the Logic Model for each Program/Project (Program/Project A and, if applicable, B)*

PROGRAM/PROJECT _A	Activity #_1_: Recruit participants that have received or are working towards their high-school diploma or GED with Workforce One to enroll in the GOGO Green Program.
<b>OUTPUTS / Measurable Indicators</b> →	<b>Evaluation Process - Outputs: Who, Tools, When</b>
20 youth will be enrolled in the program	Enrollment overseen by Sara Brown. Youth recruited from Workforce One. Tools to measure – individual participant intake file. Completed by end of first quarter of project.
<b>OUTCOMES / Measurable Indicators</b> →	<b>Evaluation Process - Outcomes: Who, Tools, When</b>
20 youth will be enrolled in the program	Evidenced by intake files with copy of proof of residency (i.e. id, bill, etc.). Completed by end of first quarter. Overseen by Sara Brown.

PROGRAM/PROJECT _A	Activity #_2_: Conduct education and hands on training. Individuals will be educated on requirements needed to pass Certification Exam.
<b>OUTPUTS / Measurable Indicators</b> →	<b>Evaluation Process - Outputs: Who, Tools, When</b>
32 hours of education and hands on training one time per week for 1.5 to 2 hours per week.	Michael Wright (certified LEED Instructor) coordinates education and training. LEED curriculum and worksheets will be maintained at iCenter and samples of completed assignments will be kept in participants' files.
<b>OUTCOMES / Measurable Indicators</b> →	<b>Evaluation Process - Outcomes: Who, Tools, When</b>
Participants will maintain a 90% or higher attendance rating at education and training classes. 100% of youth will complete training.	Evidenced by class sign-in sheets. Overseen by Michael Wright. Conducted at start of each class.

<b>PROGRAM/PROJECT _A</b>	<b>Activity #_3_:</b> Participants will complete LEED Certification Exam	
<b>OUTPUTS / Measurable Indicators</b> →	<b>Evaluation Process - Outputs: Who, Tools, When</b>	
20 youth will take the certification exam	Michael Wright (certified LEED Instructor) will administer all class exams (midterm/final). A testing center will administer state and federal certification exams. Sign-In sheet and registration form will be maintained as evidence of number of participants that took the test. This will be completed by the end of the 4 <sup>th</sup> quarter of the project.	
<b>OUTCOMES / Measurable Indicators</b> →	<b>Evaluation Process - Outcomes: Who, Tools, When</b>	
95% of participants that take the LEED Certification Exam will be successful in receiving that certification.	Overseen by Michael Wright. Copy of certification will be kept in participants' files and the original certificate will go to the participant. Completed by end of 4 <sup>th</sup> quarter of the project.	

<b>PROGRAM/PROJECT _A</b>	<b>Activity #_4_:</b> Conduct a building assessment and present at end of project.	
<b>OUTPUTS / Measurable Indicators</b> →	<b>Evaluation Process - Outputs: Who, Tools, When</b>	
The group will complete one (1) building assessment and present the LEED rating along with recommendations for improvement at the end of the project.	Michael Wright (certified LEED Instructor) will oversee this project with assistance of core partners. Tool to measure will be copies of LEED rating sheets for each participant. This will be completed by the end of the 4 <sup>th</sup> quarter.	
<b>OUTCOMES / Measurable Indicators</b> →	<b>Evaluation Process - Outcomes: Who, Tools, When</b>	
Youth will prepare a report and plan to improve LEED rating of one building by one level (i.e. LEED Silver to Gold).	Sara Brown will assist participants in developing the final report and presentation. Tool to measure will be the completed presentation/report to the Hallandale CRA. Completed by the end of the 4 <sup>th</sup> Quarter.	

Narrative response:

**1. Describe input, if any, to this Evaluation Plan, or the Logic Model(s) on which it is based, from outside consultants, staff, Board, funders, clients, or other organization stakeholders.**

Core partners (outside consultants IMR Construction and Prag Realtors) will assist with facilitating classes and overseeing youth during hands on activities. One Staff member, Sara Brown will be responsible for the day to day operations. Board Member, Michael Wright will serve as the lead LEED Instructor as an in-kind service.

**2. Does the organization engage in other evaluation activities and reporting? If so, describe briefly.**

iCenter conducts participant satisfaction surveys at the end of each project. Our goal is to have a 95% positive satisfaction rate among GOGO Green Participants. iCenter will also conduct a 6 and 12 month

follow up to identify participants that have found employment or furthered their education in green careers as a result of this project.

3. Will any additional cost be incurred to implement this Evaluation Plan? \_\_\_Yes x No If yes, describe specific items and amounts.

4. If applicable, have additional costs been included in the project/program budget?  
N/A

5. Who will be responsible for coordinating the evaluation process and preparing quarterly/annual reports?

Evaluation and reports will be conducted by Sara Brown, Executive Director.

6. How will evaluation data be used for internal performance improvement?

Evaluation data will be used to identify ways to improve the project in the future or identify community needs for other vocational programs.

7. Will evaluation data/reports be shared with organization staff?

Yes, this report will be shared with staff as part of iCenter Quality Assurance Policy.

8. Will evaluation data/reports be shared with the organization's Board of Directors?

Yes, the Board of Directors will receive a final report of all results.

9. The Hallandale Beach CRA requires that evaluation data relative to CRA support be reported quarterly and at the end of the year. Will the data/reports be shared with other funders?

Evaluation data for projects supported by CRA will be shared with CRA only. Other funders will have access to this data in the event that they fund a portion of this project along with CRA funding.

10. Who are other organization stakeholders? Will evaluation data/reports be shared with them?

iCenter's stakeholders include the Board of Directors and clients served. This information is available to clients upon request. Names of participants and identifying information will be omitted to protect the privacy of iMembers.

*Signatures below indicate approval of and commitment to this Evaluation Plan and the Logic Model on which it is based:*

\_\_\_\_\_  
Signature Date  
Sara Brown  
Executive Director / Chief Executive Officer

\_\_\_\_\_  
Signature Date  
Michael Wright  
Chairperson, Board of Directors

**Attachment:** Logic Model(s)