

## What is Relay?

The American Cancer Society Relay For Life is a life-changing event that gives everyone in communities across the globe a chance to celebrate the lives of people who have battled cancer, remember loved ones lost, and fight back against the disease.

At Relay, teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events up to 24 hours long.

Each year, more than 3.5 million people in more than 5,000 communities in the United States, along with additional communities in 19 other countries, gather to take part in this global phenomenon and raise much-needed funds and awareness to save lives from cancer. Thanks to Relay participants, we are creating a world with more birthdays – a world where cancer never steals another year of anyone's life.

Visit [RelayForLife.org](http://RelayForLife.org).



## Celebrating Survivors

A survivor is anyone who has ever heard the words "You have cancer." We invite all cancer survivors in the community to attend Relay For Life because they are the reason we Relay.

Our goal is to create a world where more people survive cancer – so they can celebrate another birthday. This year, more than 11 million people will be able to do that thanks to the support of millions of dedicated Relay participants.

Survivors are the guests of honor at Relay. Relay events may offer survivors special T-shirts or sashes or hold a special reception for survivors and caregivers. Most Relays open with the Survivors Lap, where survivors lead the way around the track while participants honor and applaud them. Being a part of the Survivors Lap allows survivors to celebrate what they've overcome while inspiring and motivating their community to fight. Survivors are proof that cancer can be defeated.

For more information on how to participate in this year's Survivors Lap or other activities, please visit [RelayForLife.org](http://RelayForLife.org).

## A Chance to Remember

One important aspect of the American Cancer Society Relay For Life is the opportunity for people to come together to remember loved ones lost to cancer and honor those who have won their battle. One of the most moving parts of the event is the Luminaria Ceremony.

As the sun sets over campsites and darkness falls, the night is brightened by the glow of illuminated bags called luminaria, each bearing the name of someone who has battled cancer. Some celebrate cancer survivors, while others help us honor and remember those gone too soon. All represent someone special who has been profoundly affected by cancer and the family and friends who continue to fight back in their honor.

Would you like to honor or remember someone with a luminaria during the Relay For Life Luminaria Ceremony? Visit [RelayForLife.org](http://RelayForLife.org) to learn more about this special part of Relay events.



## Why Relay?

Everyone's reason to Relay is as unique as their own personal story. At Relay, you can find healing, comfort, and support from others who have faced cancer or who have lost a loved one to the disease. You have a chance to meet people in the community who are equally as passionate about finding an end to cancer in our lifetime. You can thank all the people who have done so much to support you through your personal cancer experience. And you can gather together with friends, family, and colleagues to laugh, cry, and create lasting memories.

No matter why you take part in Relay, however, one thing is clear: with every step you take, you help the American Cancer Society save lives. With your help, we aren't just fighting one type of cancer – we're fighting for every birthday threatened by every cancer in every community. Each person who shares the Relay experience can take pride in knowing that they are working to create a world where this disease will no longer threaten the lives of our loved ones or steal another year of anyone's life.

Sponsor our Relay For Life and your logo will go here!

To learn more about sponsorship opportunities, contact Joe Kessel  
(305) 496-2770  
joekessel@kw.com

To learn more about volunteer opportunities, contact  
Jessie Brooks  
(954) 564-0880x7536  
Jessie.brooks@cancer.org

**Walmart**  Walmart has underwritten the cost of this brochure to help the American Cancer Society save lives in your community.

Celebrate. Remember. Fight Back.

## Relay For Life of Hallandale Beach

April 26-27, 2013  
Gulfstream Park  
901 S Federal Highway  
Hallandale Beach, FL 33009

*For more information, contact:*

**American Cancer Society:**  
**Jessie Brooks**  
**(954) 564-0880x7536**  
**Jessie.brooks@cancer.org**

[www.relayforlife.org/hallandalebeachfl](http://www.relayforlife.org/hallandalebeachfl)

## Relay For Life of Hallandale Beach

April 26-27, 2013  
Gulfstream Park  
901 S Federal Highway  
Hallandale Beach, FL 33009

### Schedule of Events

**April 26th, 2013 6pm**

*Opening Ceremony and Survivor Lap. Following the lap, activities and entertainment continues throughout the day and night*

**April 27th, 2013 12pm**

### *Closing Ceremony*

For More Information  
Please contact Jessie Brooks  
954.564.0880 x7536  
Or email: [Jessie.brooks@cancer.org](mailto:Jessie.brooks@cancer.org)

[www.relayforlife.org/hallandalebeachfl](http://www.relayforlife.org/hallandalebeachfl)

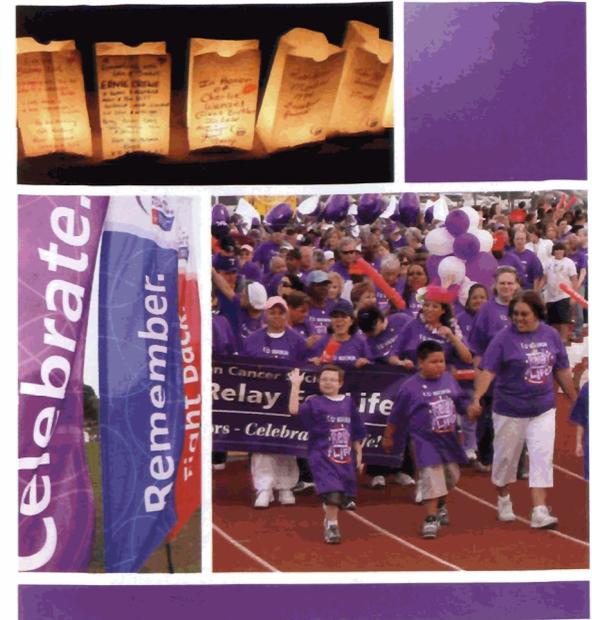


THE OFFICIAL SPONSOR  
OF BIRTHDAYS:

We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

[cancer.org](http://cancer.org) | 1.800.227.2345

©2009, American Cancer Society, Inc.  
No.0704.04 REV. 12/10



## AMERICAN CANCER SOCIETY RELAY FOR LIFE

**Hallandale Beach**  
**April 26th – April 27th, 2013**  
**6:00 PM Opening Ceremony, April 26th**

Gulfstream Park  
901 S Federal Highway  
Hallandale Beach, FL 33009



**Celebrate. Remember. Fight Back.™**

# Relay For Life Kickoff Party

Relay For Life of Hallandale Beach

Oct. 19th, 2012

6:30pm-8:30pm

**Cantina Laredo**  
501 Silks Run  
Hallandale Beach, Fl.

**Who's Invited? YOU,  
your family and friends!**



RSVP to Jessie Brooks at  
Jessie.Brooks@cancer.org  
954-564-0880 x7536

Why? Because you can make a difference!  
Come to our Kickoff Party and learn how you can get  
involved with your local Relay For Life of  
Hallandale Beach. Relay is not a run or a race– it is about  
a community coming together in the fight against cancer.

To get your team **started**, bring your first \$100. To **sign**  
up early or get **more** information, go to:  
[www.relayforlife.org/hallandalebcachfl](http://www.relayforlife.org/hallandalebcachfl)

**HOPE BIG**  
**RELAY BIG**

