



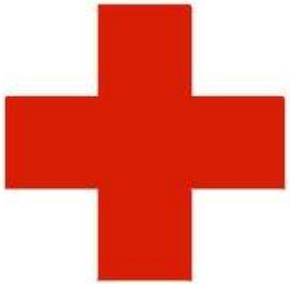
City of Hallandale Beach Lifeguard Program

August 1, 2012



Pool Operations

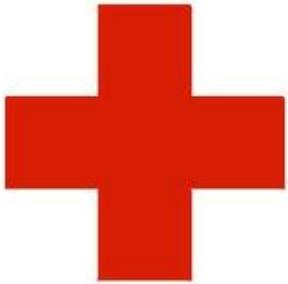
- **Managed by the Parks and Recreation Department**
- **American Red Cross (ARC) lifeguard certification and CPR/AED certification**
- **All aquatic programming services**
- **Maintain same level of coverage and hours of operation**





Pool Staffing

**1 Pool Supervisor,
2 Full Time, 3 Part Time Lifeguards,
and 6 Part Time Seasonal Lifeguards**



Estimated at \$256,172* annually

**Does not include \$71,900 in existing operational costs (utilities, chemicals, supplies, etc). This does not include the planned additional pool at BF James Park and/or the future expansion of Bluesten Park Pool.*





Beach Operations

- Managed by the Department of Fire Rescue
- Office and First Aid Station will be located in Beach Fire Station 60.
- Will attain agency-wide and lifeguards certified by US Lifesaving Association (USLA) and Emergency Medical Technician (EMT) certification.
- Will be held to high professional behavioral standard
- Lifeguards will be first line of enforcement of City Codes on the beach





BEACH - Enhanced Services

Lifeguards will cover current protected area with sporadic roving ATV along the entire beach.

1 Supervisor, 4 Full Time, and
4 Part Time lifeguards
for 1 chair and 2 towers

Estimated at \$390,829 annually



BEACH - Expanded Services

City limit to City limit lifeguard coverage, for existing chair and 2 towers, adding 2 chairs, no roving ATV

1 Supervisor, 6 Full Time, and 6 Part Time Lifeguards for 3 chairs and 2 towers

Estimated at \$529,820 annually

Net Fiscal Impact

Annual Operating Expenditure					One Time Expenditure
Provider Option	Pool*	Beach	Revenue	Total	Beach Operations
Jeff Ellis 2012	\$138,243	\$195,680	\$ 295	\$333,628	N/A
City Proposal (Enhanced)	\$256,172	\$390,829	\$ 29,500	\$617,501	New Towers & Signage - \$83,000
City Proposal (Expanded)	\$256,172	\$529,820	\$ 29,500	\$756,492	Add'l Chairs and Minor Tower Improvements - \$6,000

* Excludes \$71,900 in pool operations costs currently assumed in the City budget.

Estimated Timeline

- August - Advertising of Positions, Interview, and Selection of Candidates
- September – Employment Processing, Staff Training, Procurement
- October 1st – Full Implementation

Questions

