

## Exhibit 3

### **2012 Congress of Cities and Exposition Boston, Massachusetts November 28 - December 1, 2012**

**Mayor Thomas Menino Invites Delegates to Boston for the 2012 Congress of Cities and Exposition.**

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#### **Sponsorship Opportunities**

Invest in one of the many conference sponsorship opportunities to ensure your company or organization is top-of-mind with city leaders. To learn more about sponsorship, please contact Cynthia Cusick at 202-626-3182 or [cusick@nlc.org](mailto:cusick@nlc.org).

The 2012 Congress of Cities will be held November 28-December 1 at the Boston Convention & Exhibition Center in Boston. The conference will offer a range of learning and networking opportunities to city officials including mobile tours highlighting successful programs from the City of Boston, along with the traditional keynote speakers, workshops and peer networking sessions.

Online registration is now open. Use your registration ID from Congressional City Conference for additional savings off the already discounted Advance Rate.

#### **Concurrent Conference Topics**

##### **Promoting Strong Local Economies**

Attendees of the “Promoting Strong Local Economies” conference will learn strategies to help individuals build 21st century workforce skills and to spur, support, attract and retain businesses, as a vibrant business community and a skilled workforce are the essential elements of strong local economies.

##### **Building Sustainable Communities**

Decisions affecting land-use, infrastructure development and the use of technology to maximize efficiencies across energy, water and transportation systems will be among the topics at the forefront of the “Building Sustainable Communities” conference. Participants will learn how to develop the partnerships and strategies to go beyond standalone investments in a city’s built environment and move toward integrated approaches that facilitate connected, intelligent and sustainable communities.

##### **Strengthening Neighborhoods and Families**

Families, homes and neighborhoods define the unique character of a community. When these environments are safe and supportive, they provide critical opportunities for individuals to grow, learn and prosper. Focusing on a set of interrelated issues essential for building healthy families and strong and engaged communities, the “Strengthening Neighborhoods and Families” conference will offer practical skills, tools and resources geared toward city elected leaders and professional staff in cities of all sizes.