

EXHIBIT 2

**Recommendations**

| Category                            | Recommendation  | Estimated Cost  | Responsible Party           | Estimated Completion Date |
|-------------------------------------|---|---|-----------------------------|---------------------------|
| Data Gathering /Dissemination       | Establish databank, library and web site within 6 months with the goal of 20 unique users per day.  | \$ 75,000.00  | City/CRA                    | Jan-13                    |
| Marketing                           | 4 new business inquires or prospects per week and 10% conversion rate to new established or expanded businesses in City   | \$ 110,000.00   | City/Chamber                | Sep-13                    |
| Regulations & Regulatory Management | Increase user/customer satisfaction on a 1 to 10 rating scale by 2  | TBD   | City                        | Sep-13                    |
| Development Strategy                | Issue an Request for Proposals/Interest which will result in the development of 150,000 square feet or more new Class A office space available for lease and 250 or more new hotel rooms over the next five years in one or more of the economic development target areas | Pool up to \$5.0 million for major catalytic projects | City / CRA / State / County | Dec-13                    |
| Job Linkage                         | 100 job placements per year for City residents identified through the job linkage officer   | \$200,000 + benefits                                  | City/CRA                    | Sep-13                    |
| Business Incentives                 | 1 new loan per month under new conditions plus 95 percent on time repayment of new and outstanding loans.   | TBD   | TBD                         | Sep-13                    |
| Communication                       | A minimum of 3 working trips per year to Tallahassee or Washington by City Manager and/or Mayor and Commissioners to meet with Administration Officials Regarding Economic Needs and Opportunities of Hallandale Beach.   | \$ 40,000.00  | City                        | Sep-13                    |