

# City of Hallandale Beach Parks Master Plan



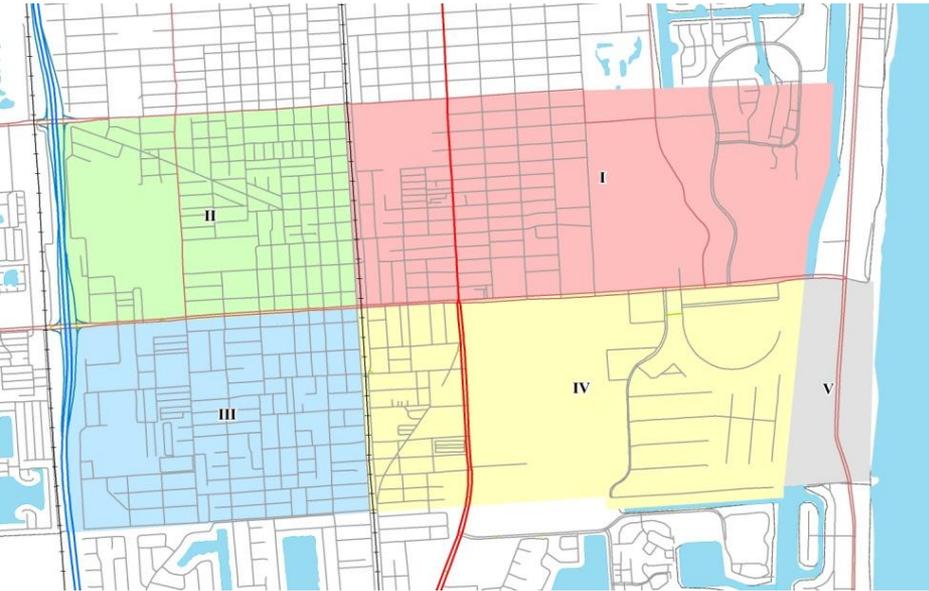
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Ballard\*King & Associates

# Scope of Work

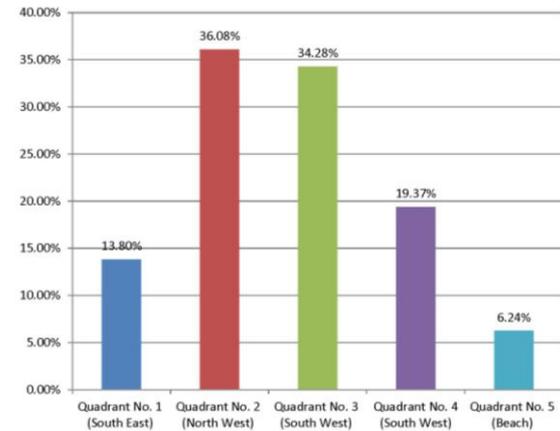
- Needs Assessment Summary
- Parks & Recreation Department Analysis
- Recreation Programs and Services Assessment
- Parks and Recreation Facilities Assessment



# Demographics



**2010 – Population Distribution 5 to 29 Years of Age by Quadrant**

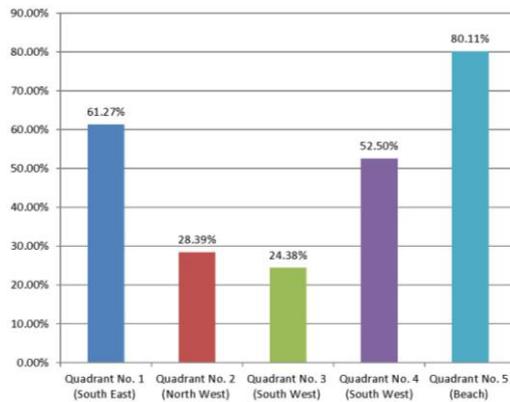


**2010 – Population Distribution 5 to 29 Years of Age by Quadrant Table**

Quadrant No. 1 (South East)	Quadrant No. 2 (North West)	Quadrant No. 3 (South West)	Quadrant No. 4 (South West)	Quadrant No. 5 (Beach)
13.80%	36.08%	34.28%	19.37%	6.24%

# Demographics

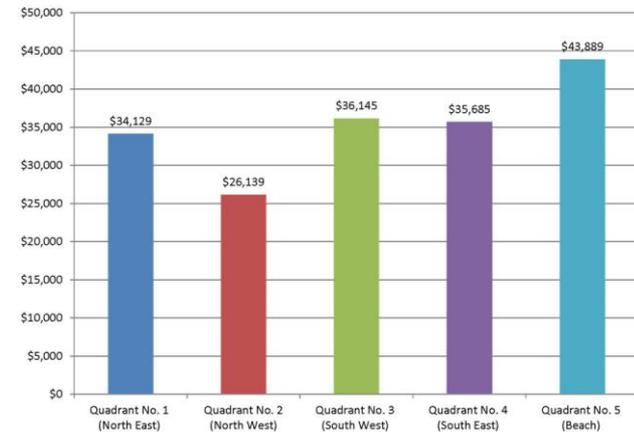
**2010 – Population Distribution Over 50 Years of Age by Quadrant**



**2010 – Population Distribution Over 50 Years of Age by Quadrant Table**

Quadrant No. 1 (South East)	Quadrant No. 2 (North West)	Quadrant No. 3 (South West)	Quadrant No. 4 (South West)	Quadrant No. 5 (Beach)
61.27%	28.39%	24.38%	52.50%	80.11%

**2010 - Income Distribution by Quadrant**



**2010 - Income Distribution by Quadrant Table**

Quadrant No. 1	Quadrant No. 2	Quadrant No. 3	Quadrant No. 4	Quadrant No. 5
\$34,129	\$26,139	\$36,145	\$35,685	\$43,889

# Public Input Review

- **Community Meetings Summary**

- Safety is a major concern.
- Parks and recreation facilities need more parking.
- Dogs in the parks and developing new dog parks are a contentious issue.
- Restrooms in the parks is also a volatile issue with some people wanting more restrooms and ones that are open on a regular basis and others not wanting them at all for safety reasons.
- Having more benches in the parks is desired as is more shade.
- Improvements to the beach facilities are needed.
- Specific parks facility needs included:
  - Skate park
  - Basketball courts
  - Trails
  - Fitness stations
  - Updated playgrounds
  - Covered park pavilions



# Public Input Review

- **Neighborhood Surveys Summary**
  - Programs
    - After school programs
    - Sports (youth/adult)
    - Cultural arts
    - Seniors
    - Fitness
  - Facilities
    - Maintain existing facilities
    - Sports fields
    - Improved security
    - Additional parking
    - Indoor recreation facilities

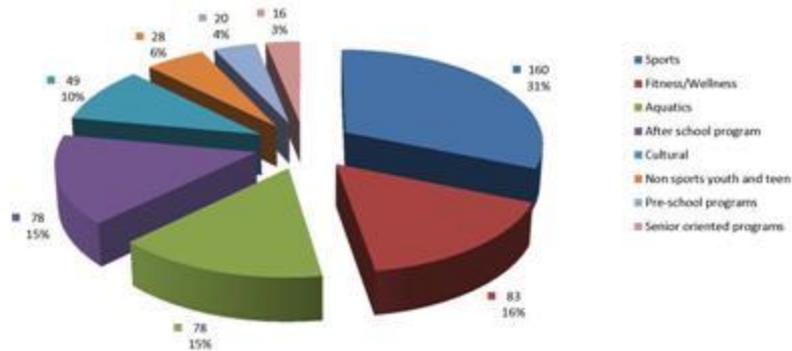


# Public Input Review

## Youth Surveys

### What are the Most Needed Recreation Programs or Activities in your Neighborhood?

Student responses, all age group, all areas



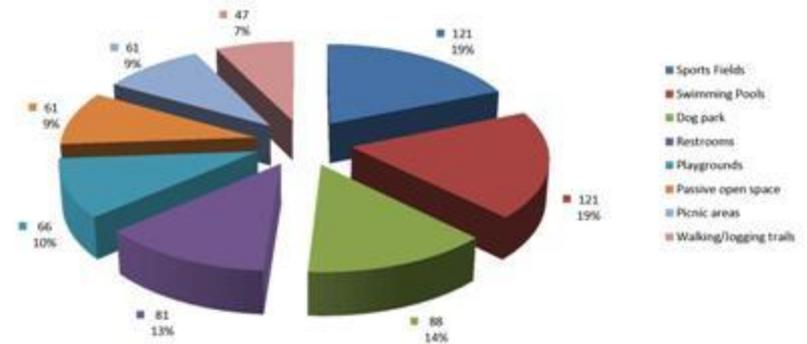
### Most Needed Recreation Programs/Activities in Your Neighborhood Distribution Table

Sports	Fitness/Wellness	Aquatics	After school program	Cultural	Non sports youth and teen	Pre-school programs	Senior oriented programs	Totals*
160	83	78	78	49	28	20	16	512
31%	16%	15%	15%	10%	5%	4%	3%	100%

\*Totals indicate preferences not number of respondents

### What are the Top Three Elements Needed in Your Parks?

Student responses, all age groups, all areas



### Top Three elements Needed in Your Parks Distribution Table

Sports Fields	Swimming Pools	Dog park	Restrooms	Playgrounds	Passive open space	Picnic areas	Walking/jogging trails	Totals*
121	121	88	81	66	61	61	47	646
19%	19%	14%	13%	10%	9%	9%	7%	100%

\*Totals indicate preferences not number of respondents

# Public Input Summary

- Safety in the parks is a significant issue.
- There is a concern over the lack of parking at most facilities.
- Dogs and dog parks are a contentious issue.
- Having restrooms in parks is also a major issue.
- Specific program needs include:
  - After school programs
  - Sports (youth and adult)
  - Cultural arts
  - Seniors
  - Fitness/Wellness
  - Youth (non-sports)
  - Aquatics (youth)
- Specific parks and recreation facilities include:
  - It is important to maintain existing facilities
  - Improve playgrounds
  - Additional sports fields
  - Additional parking
  - Indoor recreation facilities
  - Swimming pools



# Parks & Recreation Department Analysis

- **System Wide Observations**

- The city faces challenges in the delivery of parks and recreation services.
- The city operates and maintains a variety of facilities.
- There have been new facilities added.
- The city uses a neighborhood concept to deliver services.
- There will be changes in the types of programs that should be offered.
- Recreation programming is provided by Recreation, Human Services and PAL.
- Maintenance is handled by parks, public works and school district.
- There is a lack of coordination and planning with other departments.

# Parks & Recreation Department Analysis

- **Department Organization**
  - Lack of comprehensive operating systems.
  - There needs to be stronger operating policies and procedures.
  - There is no comprehensive marketing plan.
  - Need to develop IGA's with the school district and county.
  - Improve communications within the department.

# Parks & Recreation Department Analysis

- **Budget**

- Need cost center accounting.
- Track time and cost for community organizations.
- Itemize the cost of administrative services for PAL.
- Review city funding of community organizations.
- Parks & recreation should not be providing vending services.
- Contract service providers should be on a 70/30 split.
- Deferred maintenance items need to be prioritized and funded.
- A more aggressive fee policy is needed.

# Parks & Recreation Department Analysis

- **Future Operations and Maintenance Standards**
  - A well developed maintenance plan is needed.
  - Establish lifecycle cost estimates for all capital assets.
  - Develop three different levels of service for parks and recreation facilities.
  - Determine which services should be contracted.
  - New facilities should have maintenance cost estimates completed prior to beginning construction.
- **Funding**
  - There are a variety of funding options for capital and operations that should be considered.

# Recreation Programs Assessment

- **Issues**

- Recreation focuses on youth, special events and community centers. There are limited offerings.
- Most programming is delivered on a community center level.
- Definite lack of documentation at each center.
- There needs to be fully computerized recreation registration, and facility scheduling.
- Human Services and PAL also provide recreation services.

# Recreation Programs Assessment

- **Current Recreation Programs**

Programs	Core	Secondary	Tertiary
Youth Afterschool	√		
Youth Summer Camp	√		
Seniors		√	
Youth Sports			√
Aquatics	√		
Teen	√		
Fitness/Wellness			√
Cultural Arts		√	
General Programs		√	
Adult Sports			√
Special Events	√		
Outdoor Recreation			√
Special Needs			√

# Parks & Recreation Facilities Assessment

- **General Assessment**

- More neighborhood based facilities with few city wide amenities.
- Many facilities are older, outdated and in need of renovation.
- The city continues to acquire new facilities.
- School facilities are not generally utilized for recreation.
- City residents also use Broward County and other neighboring communities facilities.
- Specific priorities of use are needed for each facility.
- Comprehensive maintenance plans are also needed.

# Parks & Recreation Facilities Assessment

- Levels of Service

Year	Population	Required Acreage	Current Acreage	Public Waterways	Difference	Without Waterways
2010	38,287	115	53.71	142.68	+81.39	-61.29
2020	42,258	127	53.71	142.68	+69.39	-73.29



# Parks & Recreation Facilities Assessment

- **Recommendations**

- Before any other new facilities are added, improvements should be made to existing facilities.
- P & R, PAL, and Human Services should share facilities.
- Do not develop any additional neighborhood based community centers.
- Improve security features.
- WiFi should be available in all facilities.
- Consistent signage is needed at all facilities.
- Playgrounds need to continue to be updated.
- Parking at most facilities needs to be increased.
- The role of restrooms in parks needs to be determined.

# Parks & Recreation Facilities Assessment

- **Specific Park & Recreation Improvements**
  - OB Johnson Park
  - Bluesten Park
  - Foster Park
  - BF James Park
  - Ingalls Park
  - Scavo Park
  - South Beach Park
  - North Beach Park
  - Golden Isles Park
  - Historic Village
  - Cultural Community Center





**BALLARD \* KING**  

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**& ASSOCIATES LTD**