Jennifer

Hallandale Beach Area
CHAMBER OF COMMERCE

CITY OF HALLANDALE
CITY MANAGER

2010 APR -9 AM 11:58

Patricia M. Ladolcetta
Director of Finance - City of Hallandale Beach
400 S. Federal Hwy. Hallandale Beach, FL 33009

April 2, 2010

Dear Ms. Ladolcetta,

The Hallandale Beach Area Chamber of Commerce would like to request that the City of Hallandale Beach includes a donation for the Chamber in the 2010/2011 budget in the amount of $30,000.00.

The funds that the city allocated to the Chamber of Commerce in 2009/2010 has allowed us to:
Support our local community through:
The Village at Gulfstream Jobs Program, KIDS in DISTRESS, Tourism Initiatives, Educational Development of our school children with business leaders, Going Green initiatives with the first ever Hallandale Beach Green Event, Relay for Life, Weed and Seed, and Census 2010

Increase Hallandale Beach Tourism through:
Tourism initiatives with ALL Hallandale Beach destinations
Designing, printing and distributing our "World Class Destination" Annual directory
Handling Phone calls, walk-ins, and website requests for information
Partnerships with Florida Tourism Organizations

Retain professional staff, phone, website, and office peripherals to:
Promote and support Hallandale Business Development throughout our city and Broward County
Assist residents and visitors on a daily basis with Hallandale Beach information
Assist the city and business community with initiatives as they arise (Census 2010, Eco Fair, Jobs Program)
Email special deals and opportunities directly to residents and visitors to shop in Hallandale Beach

The funds requested for the 20010/2011 budget period will be used to continue the many Chamber projects that are underway to promote the City of Hallandale Beach thereby increasing the city's tax base as well as the quality of life of it's residents and visitors.

Thank you, in advance, for your consideration.

Best regards,

Patricia Genetti
Executive Director

Hallandale Beach Area Chamber of Commerce
400 S. Federal Hwy #192, Hallandale Beach, FL 33009

Hallandale Beach Area
CHAMBER OF COMMERCE

CITY OF HALLANDALE
CITY MANAGER
2010 APR -6 AM 10: 40

Patricia M. Ladolcetta
Director of Finance - City of Hallandale Beach
400 S. Federal Hwy. Hallandale Beach, FL 33009

April 2, 2010

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Patricia Genetti
Executive Director

Hallandale Beach Area Chamber of Commerce
400 S. Federal Hwy #192, Hallandale Beach, FL 33009

5/10 cc: Jennifer Frasta LMA.

CITY OF HALLANDALE
CITY MANAGER

2010 MAY -7 PM 12:59

Hallandale Beach Area
CHAMBER OF COMMERCE

May 6, 2010

Patricia -

Please find enclosed our Supporting Documents for our 2010-2011 Budget Request.

Please let me know if you require any further information!

Best Regards,

Patricia

Patricia Genetti
Executive Director

Hallandale Beach Area
CHAMBER OF COMMERCE

Ofc 954-454-0541
Fax 954-454-0930
patricia@hallandalebeachchamber.com

The Hallandale Beach Area Chamber of Commerce Budget Request 2010-2011
Supporting Materials

The Chamber has helped to further the interests of the Hallandale Beach Business Community and the community at large, through networking, promoting, and facilitating relationships with the city, residents and visitors. Please refer to excel spreadsheet for the fees associated with servicing our community!!

1. Increase Business Success and Tourism through:
   a. Updating website information for visitors, residents and businesses
   b. Drawing locals to Hallandale Beach by email to over 1,500 locals with event /Hot Deals information
   c. Creating and Distributing 10,000 Directories to businesses, residents, and visitors twice a year with Important Numbers and local information
   d. Mailing, emailing, faxing, answering calls, and assisting walk-ins regarding Hallandale Beach Information: Tourism, Relocation, Real Estate, and local business information
   e. Creating Tourism Committee comprised of competing businesses for the good of our World Class Destination - Hallandale Beach (includes both Casinos)

2. Increased Economic Development by:
   a. Creating Networking events to encouraging local Hallandale Beach / Member Business purchases
   b. Being involved in local, Regional and State Organizations
   c. Drawing businesses together to speak on behalf of Business Development at city and county level.
   d. Helping new businesses navigate city requirements (Occupational Licenses, Permitting)
   e. Calling each business in Hallandale Beach to get business information and invite them to chamber and city events
   f. Inviting Community at large to the Mayor's State of the City Address and other city events
   g. Offering Events to the entire Business Community
   h. Staying in contact with the community through printed materials

3. Partnering with local organizations charities to increase community support
   a. Networking with surrounding Business areas from Dania to N. Miami Beach
   b. Partnering with Kids in Distress for our Golf Tournament this year resulting in a donation over $1,000 to Kids in Distress
   l. Selecting & promoting our Small Business Person of the Year locally and county wide

4. Getting Businesses involved in local community at no financial gain to the chamber:
   a. Facilitating Container Store's Donation of 10% of its 1st weekend proceeds to Kids in Distress
   b. Green Leadership Organization and Eco Fair Event
   c. Jobs Empowerment Program
   d. Promoting Hallandale High School Magnet Program through Event
   e. Promoting and gathering support from businesses for Census 2010
   f. Supporting South Florida Sun Times by sending qualified leads for advertising
   g. Promoting and Supporting Relay for Life
   h. Promoting and Supporting Breast Cancer Awareness
   i. Promoting Police Programs and Police Athletic League to residents and Businesses
   j. Offering Free Business Seminars inside and outside the city
   k. Supporting Weed & Seed
   m. Promoting Hallandale Pops
   g. Promoting several FREE Health Fairs to residents and businesses

Hallandale Beach Area Chamber of Commerce 2010 Budgeted Expenses

** Based on 2009 without Rental charges **

Member Directory	5,646.48
Lists Important Numbers for Visitors/ Residents; Tourism Booklet	
Association Dues, Meeting & Info Listings	781.08
Local, State, Natn'l Chamber, Tourism and Bus. Econ. Develop. Org.	
Updating Information for Residents / Visitors	
Chamber Online Web Program	948.00
Computer	882.48
Telephone & Internet	3,500.86
Website	205.90
Emailing & Faxing Program	770.26
Promoting Hallandale High School as Magnet School	175.00
Promotes Magnet H.S. / Connects Students to Business Community	
Sending Business Information to Community via Print	
Copier	1,245.20
Postage	900.00
Newsletter & Hallandale Printing	1,484.68
Golf Tournament - Supporting Local Kids in Distress & Chamber	
Golf Shirt Expense	1,701.30
Posters & Programs	510.40
Trophies	349.33
Tournament Diplomat Golf	11,583.39
Installation Dinner - Entire Business Community Event	4,056.68
Office Expense - Cost of Doing Business	
Bank Fees, Checks Crdit Card Fees	525.08
Credit Card Machine	1,433.15
Liability Insurance	770.55
Permits City Fire Equipment	31.80
Supplies	1,461.99
Plaques & Awards Sm Business Person of Year, etc.	210.21
Special Events	375.92
Expected Expenses Before PAYROLL for 2010	**39,549.74**
2009 Payroll-Executive Director AND Office Manager	80,968.72
Total Expected Expense for 2010 without Rent Costs	120,518.46