



City of Hallandale Beach Education Advisory Committee

Agenda



- Committee Goals and Objectives
- Committee members
- 2009/2010 School Year accomplishments
- 2010/2011 School Year Direction
- Administration – “Call trees/liaisons”
- Backup/CHB School Info

Goals and Objectives



The Education Committee shall provide guidance and awareness of educational issues and concerns to the City Commission for consideration. Advises the City Commission on issues relating to educational matters that will impact the quality of education for city residents or that will impact educational facilities located within the City of Hallandale Beach.

- Advise the CoHB Commission on educational issues in our public schools
- Interact with school administration, parents and students
- Activate programs that directly benefit CoHB public schools where there is need and where we can make a difference

TERM: Appointed by Commissioners, at the pleasure of the City Commission

REGULAR MEETINGS: Monthly, 2nd Monday, at 3:30 pm

LOCATION: Cultural Center, Room 107

Conduct all activities with the approval of the City of Hallandale Beach Commission



CHB Education Advisory Committee Members

Appointed by	Committee Member	Open Appointments
Mayor Cooper	Henry M. Hahm, Dr Judy Selz, Barbara Southwick	
Vice-Mayor Julian	Charlotte Grimson	One
Commissioner London	Catherine Kim Owens	One
Commissioner Sanders	Mark A. Neckes, Vice Chairperson, Pat Byers	
Commissioner Ross	Ivette Pizzano	One

Jennifer Frastai, Assistant to the City Manager	Sharon Louise Dixon – Clerical Assistance
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2009/2010 School Year Summary



- Issued Position Statement on Ben Gamla Charter School
- Engaged all CHB schools
- Extended outreach to other organizations to synergize together to deliver on common goals
 - Palms Center of the Arts
 - Weed & Seed
 - Hepburn Center
- School Volunteer activities
 - Junior Achievement and 8th grade field trip to BizTown
 - SAC Meetings
- Established foundations for two new programs
 - Mentor Program
 - School Supplies Drive

Programs

Monthly SAC Meetings



Monthly school meetings

Participants:

- School Administration
- Teachers
- Parents
- Student
- Community

Programs Mentoring



Program lead: Pat Byers and Dr. Judy Selz

Target Recruits

- Senior organizations
- Nova University
- City of Hallandale Employees
- Hallandale Businesses
- Resident organizations – Condos, Golden Isles Association
- CHB Civic organization

Marketing:

- Sun Times Article
- CoHB Web site
- eMail lists
- CoHB Marque
- Draft text for email/letters for use by recruits

Actions:

- Partner with Weed and Seed
- Drive volunteers to become trained/vetted by Broward Schools' Mentoring Program
- Establish recognition program

Programs School Supplies



Program lead: Pat Byers and Dr. Judy Selz

Participating Schools Roles

- Supply wish list prior to each quarter
- Assist in making the program a success
- Seek out student/school sponsorship by organizations for middle and high school

Target Donors/Sponsors

- Large Businesses and Corporate Programs
- Resident organizations – Condos, Golden Isles Association
- CoHB Civic organizations

Marketing Actions

- Sun Times Article
- CoHB Web site

Actions:

- Determine how to divide amongst schools
- Define how to administer/provide receipts
- Define recognition
 - Certifications of contribution
 - Community Recognition of participants

Programs

Relationship/partnership with the Broward School Committee and Superintendent



Participating in Broward School Committee workshops/meetings

- Identify promising programs in place in other cities
 - Sunrise scholarship program
 - Student recognition
 - Developing Civic projects with schools
 - Example, getting the street in front of school renamed after the school

Programs at a Glance – for planning purposes



1st Quarter

2nd Quarter

3rd Quarter

4th Quarter

Mentoring

CoHB Mentor Training Drive
- Target Aug

CoHB Mentor Training Drive
- Target January

School Supplies

Leverage existing Back to school Programs that service existing Children

Request List from Schools
- Target Aug

Request Community action
- Target Sept

Request List from Schools
• Target

Request Community action
Target

Request List from Schools
• Target

Request Community action
Target

Request List from Schools
• Target

Request Community action
Target

Programs Exploration – Student School Supplies



- What is available in the community today?
- How can we be sure that our schools are included?

Programs

Exploration - Student Recognition



- What do we do today? How is CHBEAC involved?
- Should we? Profile a student each quarter
 - Tie into local school incentive programs
 - Where can recognition be made/posted?
 - CoHB Commission meetings
 - CoHB Web site?
 - CoHB PR vehicles?
 - Media – Sun Times, Miami Herald, Sun Sentinel
 - Social Media once established

Programs

Exploration – Marketing Out Reach



Identify how technology/social media can expand CHBEAC's reach and influence

- City of Hallandale Beach Web Site
- Facebook
- YouTube
- Blogs
- Twitter

Administration

City of Hallandale Beach Public Schools



Assign formal liaisons for each public school whose responsibilities include:

- Assuring CHBEAC representation in monthly SAC meetings
- Establishing a relationship with school administration
- Identifying school needs
- Adapting CHBEAC programs for the school

CHBEAC Liaison	School
Dr. Judy Selz	Hallandale Elementary
Barbara Southwick	Gulfstream Middle
Catherine Kim Owens	Hallandale High School
TBD	Lanier
N/A	Adult



Administration

City of Hallandale Beach Civic Organizations

Assign formal liaisons for civic organizations whose responsibilities include:

- Establishing a relationship with civic organization officers/board/members
- Presenting CHBEAC programs to members
- Identifying synergies between organizations and CHBEAC

CHBEAC Liaison	Civic Organization
Pat Byers	Chamber of Commerce
Mark Neckes	Rotary
TBD	Lions
Barbara Southwick	Palms
TBD	Kiwanas
Catherine Kim Owens	Weed & Seed

Administration

City of Hallandale Large Businesses

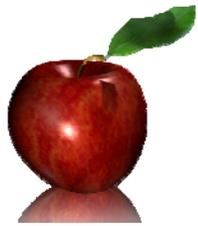


Establish a formal liaison for large businesses whose responsibilities include:

- Establishing a relationship with local large businesses
- Presenting CHBEAC programs to local large/chain business
- Identifying corporate programs that can be leveraged

CHBEAC Liaison	Business
	Village at Gulfstream
Barbara Southwick	Mardi Gras
	Magnum Gulfstream
	Office Depot
Catherine Kim Owens	Office Max
Judy Selz	Walmart
	CVS
	Walgreens
Pat Byers	IBM

Corporate example – to recruit Mentors



On Demand Community | Event Details - Mozilla Firefox: IBM Edition

File Edit View History Bookmarks Tools Help

ibm.com https://w3-03.ibm.com/communityrelations/volunteer/crrvol.nsf/WED?OpenForm&82DFEB5E8251AB348525770D00622720

Most Visited Getting Started Latest Headlines IBM

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On Demand Community Home 28 Apr 2010

Find solutions

Find volunteer activities

Track hours

News

Success stories & volunteer recognition

FAQs

Find your corporate citizenship manager

Contact us

Activity details

Below are the complete details of your selected activity. Use the links on the right to sign up or request more information.

[Opportunity details](#)
[File attachments](#)
[Volunteer or attendee enrollments](#)

Opportunity Details

Name	Description	
City of Hallandale Beach Mentors	Become a Mentor – One hour a week can make a life time of difference. Mentoring changes lives. For every child with family support to help cope with daily challenges, several others struggle alone. A child who has a meaningful relationship with a caring adult is more likely to be successful in school. Becoming a mentor is easy. The first step is to commit to reach out and help a student meet their fullest potential. You should commit to meet one hour a week for the duration of the school year with the selected student. For more information see "Additional Information" below. Potential mentors must attend a training/orientation session, complete an application and pass security clearance process. The City of Hallandale Beach Education Advisory Committee is leveraging Broward County's Youth Mentoring Program. If you are interested in learning more about how to become a mentor please contact: Pat Byers, 954-646-3341, pbyers@us.ibm.com Additional Information If you are wish to sign up for a training session, please let me know. You will be asked to specify which Broward County School you wish to be assigned. I am recruiting specifically for Hallandale Elementary, Gulfstream Middle School, and Hallandale High School. However, if you are interesting in another Broward County School, I encourage you to become involved. See schedules: http://www.getinvolvedineducation.com/mentors/training_calendar.htm Students are identified and matched with mentors by school staff. Parental permission is required. All mentor/mentee contact takes place on the school campus, during the school day. There are a variety of options available for individuals, organizations and businesses: Individual: Mentor one or more students on an individual basis. Mentors are asked to meet with students for one hour a week, on the school campus, during the school day. Program: An organization or business can select a particular school in which to create a mentoring program with clearly defined goals regarding the number of students to be served and the time and resource commitment around which the program will be structured. Mentors can then choose to co-mentor or mentor individually at this school. Co-Mentor: Two (or more) mentors coordinate to mentor one student individually on alternating weeks or as necessary. This would allow the mentors to anticipate busy times when they would be unavailable to the student yet	Request info

Quick search

Enter one or more keywords or a location name for a quick search of all activities.

[Help](#)

Useful links

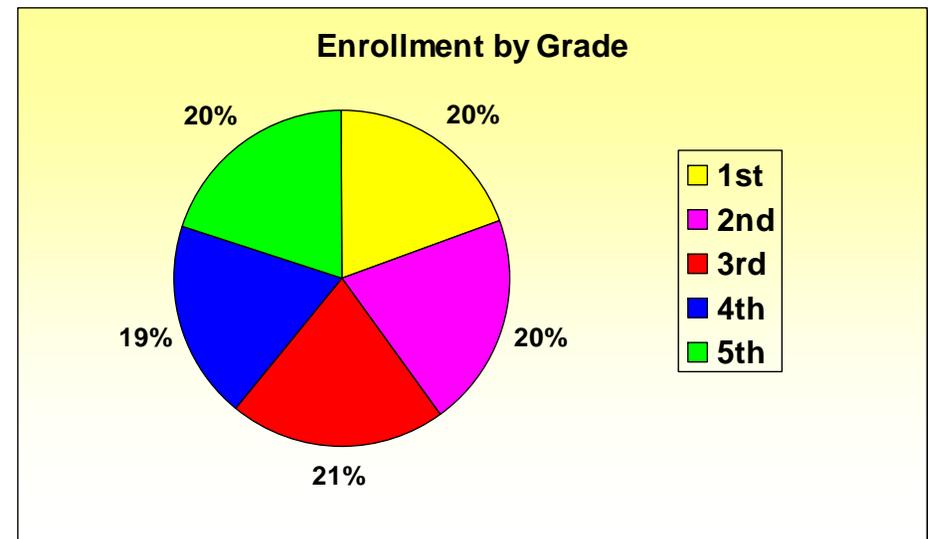
- [Volunteer activities & events FAQs](#)
- [My activities](#)
- [Propose an activity](#)
- [Search for an activity or event](#)
- [Edit default search location](#)
- [Community Grants](#)
- [On Demand Community Forum](#)

Profiles

Hallandale Elementary School 1-5



- **FCAT: “A” 2003 thru 2009**
- **900 SW 8th St**
- **Principal: Sharon Ludwig**
- <http://www.broward.k12.fl.us/hallandaleelem/>
- **Total Enrollment 1153**
 - Girls 545
 - Boys 608



Profiles

Gulfstream School 6-8



- **FCAT “C” 2009**

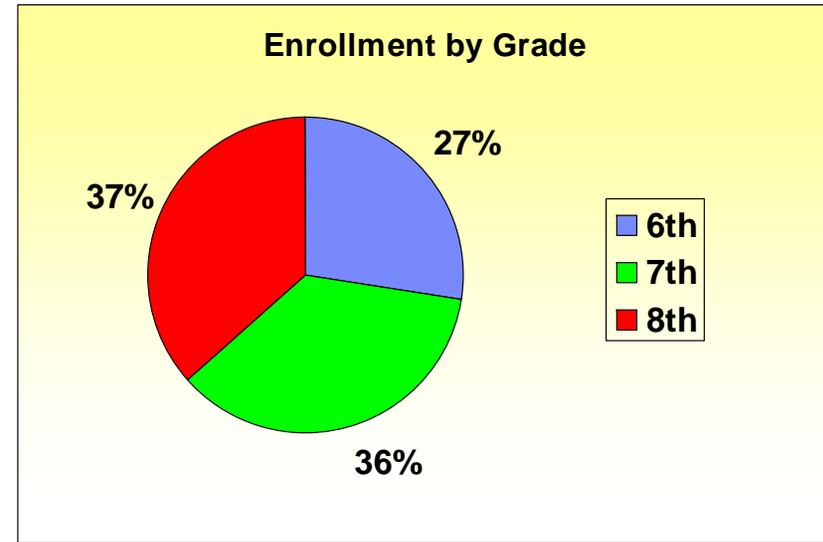
- “C” 2008
- “D” 2007
- “C” 2006

- **120 SW 4th Ave**

- **Principal: Debra Patterson**

- http://www.broward.k12.fl.us/gulfstream/Gulfstream_WebSite/Home.html

- **Total Enrollment 369**



Profiles

Hallandale High School 9-12



- **FCAT “C” 2009**
 - “C” 2008
 - “F” 2007
 - “C” 2006
 - “D” 2005, 2004, 2003
- **720 NW Ninth Ave**
- **Principal: Darren Jones**
- **Total Enrollment: 1501**

