



Venue Overview

Building on their highly successful nightclub in New York, Jon Bakhshi and Barry Mullineaux are bringing their eco-friendly nightlife brand Greenhouse to Miami, Florida with the opening of a restaurant, lounge and nightclub venue. Located at the Village at Gulfstream Park, the first mixed-use development certified by the Florida Green Building Coalition, and adjacent to the Gulfstream Park racetrack and casino, Greenhouse will provide South Florida with a 'green' dining and nightlife destination for trendsetters, A-list celebrities, and environmentally conscious tastemakers. The 2,300 sf ft ground floor restaurant will include a relaxing outdoor dining area and serve organic fare for lunch and dinner daily as well as a weekend brunch. It will also feature weekly live entertainment, promoting a lounge-esque atmosphere in the evenings. Upstairs, the 7,000 sq ft nightclub will serve as the ultimate natural nightlife playground combining New York sophistication with South Florida flair.

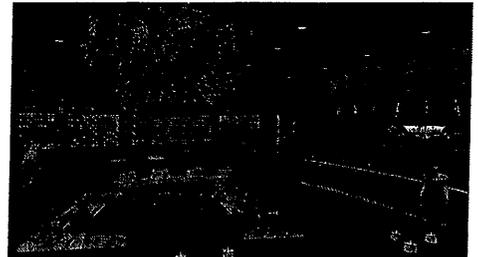
Venue: Greenhouse Miami
Location: Greenhouse at Gulfstream Park
801 Silks Run
Opening Date: March 17, 2010

Venue Details:

- **Restaurant hours of operation:** 11AM – 2AM Daily
- **Nightclub hours of operation:** 10PM – 6AM Nightly
- 65 seat ground floor restaurant (45 indoor and 20 outdoor patio dining)
- 400-500 person capacity second floor nightclub
- Organic, local and seasonal menu for brunch, lunch and dinner
- **Eco-friendly attributes of the club here**
- **Club's weekly programming here**
- Target demographic: 21 – 45 y/o college-educated professionals

Upcoming Regional Events:

- The Village at Gulfstream Park Opening Concert Produced by Greenhouse
- Greenhouse Miami Grand Opening
- Winter Music Conference
- Florida Derby





ABOUT GREENHOUSE

In 2008 New York City nightlife literally went green, with GREENHOUSE, an eco-friendly nightlife destination that celebrates nature as the ultimate playground. The space is built from recycled or recyclable materials and Greenhouse is the first nightclub that went the extra mile to apply for L.E.E.D certification—the standard that is awarded for developing environmentally friendly or "green" buildings.

The launch event for the Greenhouse concept took place at Paris' ultra-chic venue Le Baron during Fashion Week in September 2007. The event was hosted by supermodels **Carmen Kass** and **Jessica Stam**, with music provided by world-class DJ Jus-Ske. Notable celebrity attendees included **Bruce Willis**, **Mary-Kate Olsen**, **Lily Cole**, **Irina Lazareanu** and Chanel V.P **Rebekah McCabe**, as well as many other supermodels and members of the fashion industry. Greenhouse also brought its eco-friendly idea to the 2008 Sundance Film Festival, which featured the official premiere party for U2's highly regarded 3D film.

Greenhouse returned to the international scene at the 2008 Cannes Film Festival, when **HSB Prince Albert II of Monaco** hosted a star-studded event benefiting his ecologically-minded charity foundation. At the 2008 Toronto International Film Festival, Greenhouse hosted the likes of **Benicio del Toro**, **Steven Soderbergh**, **Evangeline Lilly** and **Valentino**. Most recently, Greenhouse established a satellite location at the 2009 Sundance Film Festival which featured events such as the premiere party for "Brooklyn's Finest" starring **Richard Gere** and **Wesley Snipes**, "Crude," with **Sting** and **Trudie Styler**, and an IFC Breakfast with **Steven Soderbergh**.

Other celebrity patrons include **Leonardo DiCaprio**, **Sean "Diddy" Combs**, **LeBron James**, **Josh Hartnett**, **Jodie Foster**, **Al Gore**, **Uma Thurman**, **Rihanna**, **Nicolas Cage**, **Michael Moore**, **Pierce Brosnan**, **Jay-Z**, **Timbaland**, **Paris Hilton**, **Kevin Bacon**, **Kyra Sedgwick**, **Spike Lee**, **Allan Cumming**, **Nick Cannon**, **Colin Farrell**, **Petra Nemcova**, **Mike Tyson**, **Giorgio Armani** and **Marc Jacobs**.

Given the success of Greenhouse New York, the brand will open its second permanent venue in Miami in March; plans to expand the brand are also underway for permanent venues in East Hampton, Las Vegas and internationally.