

family central^{inc.}

Changing lives for a lifetimesm

February 29, 2008

D. Mike Good
City of Hallandale Beach
400 S. Federal Highway
Hallandale Beach, FL 33009

CITY OF HALLANDALE
CITY MANAGER

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Barbara-Ann Weinstein, Ed. D
President/CEO

Carol Fauci, MA
Chief Operating Officer

Alnsworth Geddes, CPA
Chief Financial Officer

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www.familycentral.org

Dear Mr. Good:

Last year Family Central, Inc. was able to serve 498 children from Hallandale Beach's families in a safe, nurturing childcare environment. Your investment of \$2,500 in childcare support was able to generate \$164,150 in state and local match and provided funding for 72 children.

We, at Family Central are deeply appreciative of your past support. This year, we are requesting \$3,000 as match from the City of Hallandale Beach. Your contribution will generate at least \$196,980 in state and federal dollars, which will enable us to serve a minimum of 86 children from the City of Hallandale Beach. Because of broad community support the amount requested is only a small portion of the total match required.

Child care assistance helps vulnerable children in working poor families, in families whose parents are in Workforce Development activities, in foster care, or who are at risk of abuse or neglect. State and federal governments provide child care assistance through two funding streams; each requires a local match. To access these dollars the community is required to raise at least \$2.3 million locally. Thus, funding becomes critically important and each dollar raised will generate \$65.66 in state and federal support.

Child care assistance is essential. Child care expenses can consume almost 50% of the income of a parent earning minimum wage. Mothers/fathers struggle to maintain their economic self-sufficiency and to do right by their children. In the last few years, researchers have shown the positive effect enriching early childhood experiences has on the development of a child's brain. The first five years in a child's life may shape his/her entire future. Legislators in Florida and the U.S. Congress have responded to this brain research and recognized the critical importance of quality childcare. It is the essential link that allows families to get off of welfare, helps working parents living in poverty and trying hard to support their families maintain their employment, and prepares children for success in school.

Attached is Family Central, Inc.'s application for funding. Your past support is valued. Your continued support is essential. Thank you for your consideration. Please feel free to contact me at any time if I may be of assistance to you. Together we will better serve our future, the children of Hallandale Beach.

Sincerely,



Barbara-Ann Weinstein, Ed.D.
President/Chief Executive Officer



FISCAL YEAR 2008/2009

APPLICATION FOR FUNDING SOCIAL AND CULTURAL ORGANIZATIONS

Category of Applicant: (Check one) Social Cultural

1. Legal name of organization: Family Central, Inc.
2. Mailing Address: 840 SW 81st Avenue
North Lauderdale, Florida 33068
3. Date Incorporated: 1973 Fiscal Year Begins: July 1
4. Chief Executive Officer: Barbara-Ann Weinstein, Ed.D.
Title: President/CEO Phone (954) 720-1000

5. Brief Description of Agency Goals and Objectives: Family Central, Inc. (FCI) was incorporated in 1973 and is a comprehensive, multifaceted, not-for-profit social service agency serving almost 60,000 Broward County children and their families a year. Most of FCI's families are economically disadvantaged, at-risk, drug-affected, or otherwise vulnerable to the effects of poverty. FCI is the Early Learning Coalition of Broward's provider for childcare assistance for children at-risk of abuse or neglect; children from low-income, working families; and children whose parents are in Workforce Development programs. FCI places children in more than 600 different childcare facilities, and offers training, coaching, and educational support that improves the quality of care for young children.

More than 45 child and family support programs have been designed to enhance and improve the lives of the children and their families. Programs such as social work support, parenting education, emergency assistance, teacher training, literacy, home-visiting, early intervention, and inclusion establish FCI as a comprehensive family service agency.

Short-term goals and objectives include (1) maximizing dollars available for child care assistance/school readiness services through local match contributions and (2) increasing the numbers of funded child care slots in the community to help diminish the Wait List for child care and other services. Long-term goals and objectives include raising the quality of child care available to the community, offering family support services throughout the child care community in Broward, and ensuring children's readiness to make a successful transition into school.

6. Describe How Requested Funds Would Be Spent: Affordable childcare is a critical issue for families in the City of Hallandale and crucial to families becoming self-sufficient. The requested funds directly impact the availability and quality of childcare for the City of Hallandale's working poor population. For many families, childcare assistance is the only way parents can work and children can be helped to be ready for school. Hallandale's funding will be used to provide local match through the Early Learning Coalition of Broward and its administration of the Federal Child Care Block Grant (Title XX). The block grant has significant mandated local match requirements. While each dollar of local match draws down \$65.66 in state and federal funding, if match is not met, these dollars are lost to the community. Our request for \$3,000 will draw down \$196,980 to allow subsidies for 86 Hallandale children through state/federal Title XX and/or Child Care Purchasing Pool funds.

- 7. Amount Requested from Hallandale:** \$3,000
Amount generated by match funding: \$196,980

8. How will the requested funding compliment the array of City services currently provided to City residents? Quality childcare provides the at-risk child enriching experiences and developmentally appropriate opportunities to foster cognitive, social, and emotional growth. It is the critical foundation for later success in school. Equally as significant, childcare is the core service, which allows a parent to work and to move towards economic self-sufficiency. The City of Hallandale plays a pivotal role in helping its working poor families achieve self-sufficiency. The funds requested in this proposal will generate a \$65.66 state/federal match (Title XX) for every local dollar raised. These funds will provide much needed childcare assistance for the City of Hallandale children whose parents are living on the edge of poverty.

9. Do you have a REQUIREMENT from county, state, federal, grant or other sources to raise local match dollars? Yes X No

If YES, what is the match requirement? FCI must raise local funds in order to draw down the \$65.66 in state/federal match through Title XX for every local dollar raised.

What agency is making this requirement? This is a federal funding requirement of the Department of Health and Human Services.

Is this match specific to the project for which you are requesting funding?

Yes X No

10. Describe how city funds have been used in the current year, if applicant received funds from last year's process. This past year FCI received \$2,500. These funds are providing local match for 72 City of Hallandale residents through FCI's Title XX Child Care Assistance contract with the Early Learning Coalition of Broward. FCI has also served an additional 426 children from Hallandale's low-income families this past year through funding raised from other sources.

11. Do you receive funding from any organization, which has received or will be requesting funds from the City? Yes No X

If YES, list amount and source.

12. Do other cities provide support? Yes X No

If YES, list amount and city. SEE ATTACHED LIST

13. What percentage of your organization's budget is direct delivery of service as opposed to "overhead"? 97.5%

Please note, however, that 100% of match funding goes to direct child care services. NONE of the match dollars are used for Family Central, Inc.'s administrative costs.

2007-2008 Local Match Allocation

City/Town	2007-2008 Requested	2007-2008 Approved
Coconut Creek	9,677	\$9,677.00
Cooper City	3,600	\$3,000.00
Coral Springs Community Chest	25,200	\$20,000.00
Dania Beach	1,440	\$981.60
Town of Davie	18,000	\$15,000.00
Deerfield	9,000	\$7,500.00
Ft. Lauderdale	45,600	\$38,000.00
Hallandale	3,000	\$3,000.00
Hollywood	30,600	\$25,500.00
Lauderdale by the Sea	630	\$511.25
Lauderdale Lakes	2,400	\$2,000.00
Lauderhill	21,600	pending
Lighthouse Point	577	\$0.00
Margate	4,320	\$4,300.00
Miramar	10,200	\$5,000.00
North Lauderdale	7,776	\$6,480.00
Oakland Park	19,592	\$19,452.00
Parkland	720	\$600.00
Pembroke Park	4,214	\$4,214.00
Pembroke Pines	25,382	\$25,382.00
Plantation	21,301	\$0.00
Pompano Beach	48,000	\$19,569.00
Sunrise	53,789	\$44,824.00
Tamarac	5,100	\$2,100.00
Weston	2,442	\$2,442.00
Wilton Manors	6,000	\$2,500.00
Total	\$380,160.00	\$262,032.85